



**National
Dental
Association**



Timeline



Edward H. Chappelle, Jr., DDS

PRESIDENT'S MESSAGE

Welcome to
2013!

I bring you greetings from the National Dental Association. It is my pleasure to serve this great organization as the 89th President. Not only is it 2013, but it is the 100th Anniversary of the National Dental Association. We are celebrating this historic event here in the Washington, DC area at the new National Harbor in Prince George's County, Maryland. For those of you who say it is not in DC, where else can you enjoy the amenities of a resort hotel such as the Gaylord and be 15 minutes from downtown DC with its many attractions including our 44th U.S. President, Barack Obama.

I would like to thank each and every one of you for your membership in this great organization. We are striving to meet and exceed your expectations as the premier African American organization for dentistry in the world. This year marks the end of our first century and the beginning of a new century of leadership and promise.

With this historic landmark time, we are going to need each and every one of you to step up to the plate and do your part. I know all of us can't do all that we would like, but you can pay your dues and register for the convention, so we can show all others that the NDA is more viable and influential than ever before. By collectively harnessing our economic power and leveraging our personal relationships, we can chart the future of the National Dental Association. We just need the will to do it. So join me this year, not only as a member, but as an active participant in our beloved organization. I challenge you to be an integral part of the preservation of the legacy formed by our pioneers; embrace what the future holds in store for us and for the students who will follow the path we make in our second century.

2012 Transition Inaugural

December 15, 2012 marked the induction of the 89th President of the National Dental Association, Dr. Edward H. Chappelle Jr. More than 200 guests attended the gala at the Mayflower Renaissance Hotel in Washington, D.C.

Dr. Robin Daniel, NDA Past President, served as Master of Ceremonies and greetings were received from Dr. Roy Irons, 88th President of the National Dental Association and Dr. John Daniels, President of the Robert T. Freeman Dental Society. Dr. Edward Scott, II, NDA Past President, articulated the occasion which was followed by the traditional candlelight ceremony to install the officers of the 2013 Executive Committee.

Dr. Chappelle took the opportunity to thank family, friends, the Robert T. Freeman Dental Society, and academic experiences at Rutgers and Meharry for preparing him for



that moment. His theme for the coming year is *"Preserving our Legacy while Embracing the Future."*

Guests then danced the night away with fabulous music from "Double Digit." It was indeed a memorable occasion.

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NDA-HEALTH NOW Launches Pilot Project in Chicago for National Children's Dental Health Month

The National Dental Association (NDA) Chicago chapter, the Lincoln Dental Society, and several community partners launched Chicago's NDA-HEALTH NOW on February 15, 2012 during National Children's Oral Health Month. The event was a "Brush-A-Thon" at the St. Elizabeth's Elementary School, St. Elizabeth Catholic Church, 50 East 41st Street, Chicago, IL. The project was funded by a grant from the Links Foundation, Incorporated, and is a component of NDA-HEALTH NOW, a community-based, national project to address disparities in health and oral health in African American communities and communities of color. Dr. Sheila Brown, NDA Past President, is the NDA-HEALTH NOW Chicago Project Director.

The "Brush-A-Thon" is an interactive, child-friendly, oral hygiene instructional program, which is a feature of Colgate's award winning Bright Smiles/Bright Futures program that targets inner city children.



L-R: Chicago Advisory Committee members at launch - Drs. Darrell Pendelton, Yetta McCullom, Mr. Ramonski Love (DJ), Drs. Sheila R. Brown, Mimi Johnson, Ms. Jazmine Daye (dental student), and Dr. David Miller.

African American Dental Hygienists' Association, Alvenia Rhea Albright & Associates, LLC, Chicago Dental Society Foundation, General Electric's African American Forum, Illinois Department of Public Health, Lake Shore Chapter of the Links, Incorporated, Oral Health America, Plano Child Development Center, Renaissance Adult Center, St. Elizabeth's Catholic Church, University of Illinois at Chicago (UIC) College of Dentistry, UIC School of Public Health, and the UIC Student National Dental Association.

In the upcoming months, NDA-HEALTH NOW will be introduced in New Orleans, New York, Dallas and San Francisco/Oakland to provide fully equipped mixed-use Mobile Health Units (MHUs) staffed by salaried and volunteer, inter-professional teams - dental, medical and vision care practitioners. NDA-HEALTH NOW seeks to replicate key features and best practices of the successful and proven Deamonte Driver Dental Project in Prince George's County, Maryland. The project design features programming both with and without the MHUs to provide resources, services and education to underserved, inner-city communities. The MHUs are outfitted to provide each patient with dental screenings and treatment, and additionally, with health screenings (blood pressure, glucose, and cholesterol), immunizations and flu shots, and vision screenings.



279 students participated in the program from grades K-5. The program focused on education, and included: A visit from Dr. Rabbit, oral health videos, tooth brushing techniques, music and entertainment sponsored by 107 Disc Jockeys. Free dental products were distributed to the children and their parents, guardians and teachers. In addition to Colgate, other corporate partners were: Sunstar, Johnson & Johnson, Aetna and Crest Oral B.

School Principal, Ms. Nakia Garcia, said "The Brush-A-Thon was an amazing event that educated and energized the students at St. Elizabeth's to brush and take better care of their teeth. Having actual dentists and dental hygienists present was a BIG plus. Since the event, students come up to me and say, 'I've brushed my teeth three times yesterday.' I even had a 1st grader ask if she could brush her teeth after lunch. This event has had a BIG impact on the school. I am so glad that we did this event and I look forward to future events that will enlighten not just the students' minds, but the parents and staff as well".

HEALTH NOW stands for "Health Equity, Access, Literacy, Technology, and Hope. National Outreach on Wheels. Community partners collaborating in the new Chicago initiative are: the



Baltimore Groups Partner for National Children's Dental Health Month



Dr. Alison Riddle Fletcher and friend

The National Dental Association (NDA) Baltimore chapter (the Maryland Dental Society (MDS)), and General Electric's African American Forum (GE-AAF) partnered with the Patapsco River Chapter of the Links, Incorporated to promote February's National Children's Oral Health Month on Friday, February 15, 2013, at the Calloway Elementary School, in Baltimore, MD from 8:00 a.m. - 12:30 p.m. The project was a collaborative effort of the Baltimore groups, who have come together to address issues of health and oral health in African American communities and communities of color. The NDA, GE-AAF, and Links, Inc. are national partners with ongoing community outreach activities in cities across the nation. Crest Oral-B was the event's major corporate supporter. Other community partners were the Maryland Oral Health Learning Alliance, and the Boys and Girls Club of Metro Baltimore.

The event, "Brush-Swish and Sparkle!" targeted three and four-year old students at the school and their parents. 70 children participated. It featured oral hygiene instructions, oral health education, videos and puppets. The program was the first joint effort of the Baltimore groups. The Baltimore event leaders were: Maryland

Dental Society members - Drs. Alison Riddle-Fletcher (NDA President-Elect) and Nathan Fletcher (NDA Past President); Eugene Watson (GE-AAF); and Ms. Lisa Smith, Principal of Calloway Elementary. Other participants were members of the Patapsco River Chapter of the Links, school volunteers, the Boys and Girls Club Coordinator, GE's AAF members, and U of MD dental students. NDA President, Dr. Edward Chappelle, was on hand to lend his support.

The partnership between the groups was formed to improve oral health in underserved and vulnerable communities, and to increase awareness about the link between oral health and overall health." The NDA seeks to build partnerships with those who have made "commitment to community" a priority, and understand that any national campaign around wellness and prevention must include oral health messaging" stated, Dr. Edward Chappelle." America must understand that you cannot separate the mouth from the rest of the body; and that you cannot be healthy without good oral health."

Dr. Alison Riddle-Fletcher, NDA President-Elect, Links member and Baltimore project leader said, "Our dentists come face to face with children, adults and senior citizens who are suffering from lack of dental care. We do not want others to pay the tragic price that Deamonte Driver paid. Children and adults should not die from preventable dental disease." This month commemorates the 6th year of the death of Deamonte, the 12 year-old boy from Prince George's County MD, who died from untreated



tooth decay in February, 2007.

Eugene Watson of General Electric's African American Forum stated, "As this new collaboration takes shape, the GE AAF will build on our "best practices" in community outreach and education to help develop messaging platforms that are replicable and effective. We will rely on the innovations, talent and resources that GE and the AAF can provide to create healthy, empowered communities."

Another event is planned at the school in October, 2013.

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NDA AND TOM JOYNER JOIN FORCES TO PROMOTE ORAL HEALTH IN PHILADELPHIA

“Take A Loved One to the Doctor Health Festival” Showcases Crest-Oral B DENTAL ZONE



Celebrity host, Tom Joyner with Dental Zone Volunteers



Planning Committee (L-R Drs. Beverley Crawford, Joan Malcolm, Hazel Harper, Glenn Brown, Chairmen Douglas. Not pictured: Drs. Renee Dempsey, Arnelle Lloyd, and Ms. Sheila Saylor)

The National Dental Association (NDA) partnered with award-winning radio personality and community activist, **Tom Joyner**, for a signature health event on October 19-20, 2012, as part of the year-long “Take A Loved One to the Doctor” (TALOTTD) campaign. The **TALOTTD Health Festival** was held in Philadelphia at the Liacouras Center and featured an expo and live broadcast of Joyner’s nationally syndicated Tom Joyner Morning Show®. 100.3 WRNB. The health-focused festival offered attendees access to free health screenings and education on oral health. In addition to **Crest Oral-B**, the Festival’s Dental Zone Title sponsor, other NDA corporate supporters were: **Aetna, Henry Schein, Inc., SUNSTAR, and Johnson & Johnson.**

The NDA™, based in Washington D.C., represents the priorities of over 10,000 African American and minority dentists, as well as dental students, dental hygienists, dental assistants and auxiliaries across the country. The organization’s mission speaks directly to providing access to dental services for underserved communities, and education and advocacy for its members. “The Take a Loved One to the Doctor” message was carried on over 105 stations, reaching 8 million listeners, when Joyner launched the event with a 6am-10am ET live broadcast on site. Attendees experienced a live broadcast on Friday, October 19th at 6 a.m., featuring Tom,

Sybil Wilkes, J. Anthony Brown, Jacques Reid and Roland Martin, as well as national artist performances and interviews with today’s top health experts. The Crest Oral-B Dental Zone was the largest (80’X 30’), and one of the most popular attractions.

Dr. Edward Chappelle, NDA President, who was a panelist at Tom Joyner’s Town Hall meeting on Saturday, October 20, 2012, stated, “The event is a tribute to the commitment of Tom Joyner to total health; and his awareness about the important link between oral health and overall health. The NDA is proud to be a part of this nationwide effort and to contribute to increasing dental health literacy in African American communities and vulnerable populations.” Dr. Chappelle was also featured as the oral health expert on October 24, 2012, on a live national broadcast of the TJMS.

The NDA designed and activated the Dental Zone with the New Era Dental Society, the NDA’s award winning local host chapter that celebrated its 40th Anniversary in 2012. The chapter galvanized community partners from the tri-state areas of Pennsylvania, New Jersey and Delaware, recruiting nearly 150 volunteers, including 30 dentists and 12 physicians. The volunteers donated over 1,000 hours, and \$50,000 to assist with the effort. Local project leaders were: Drs. Joan Malcolm (NDA Board member and Local Chair),

Renee Dempsey (NEDS Immediate Past-President and Co-Chair), Glenn Brown (NEDS President), Charmer Douglas (NEDS Past-President), Arnelle Lloyd (NEDS Past-President), Beverly Crawford, and Ms. Sheila Saylor (Dental Clinics Manager, Greater Philadelphia Health Action, Inc.). Dr. Hazel Harper was the National Project Manager.

The 14 community partners who collaborated with the project were: The Links, Incorporated (7 local chapters), the Greater Philadelphia Health Action, Southern Jersey Family Medical Centers, CAMcare Health Corporation, the University of Pennsylvania School of Dentistry, Temple University Kornberg School of Dentistry, Drexel University College of Medicine, the Oral Health Academy at the A. Phillip Randolph Career Academy, the National Medical Association, Medical Society of Eastern Pennsylvania, the Tri-State Hygienists Association, Dentrust Dental International, Delaware Valley Community Health, and World Dental Relief.

The Zone was designed to be a “family zone” with a multi-generational impact. It targeted children and youth, adults, senior citizens and caregivers in urban Philadelphia. The DENTAL ZONE received nearly 1,000 visitors, including 760 survey respondents. Of the 346 visitors who were screened, 71% required dental care, with 22%(70) requiring urgent care. Those re-

quiring “immediate attention”, were given appointments, on-site, at the Greater Philadelphia Health Action, one of Philadelphia’s largest health centers, where Dr. Arnelle Lloyd, Past President of the New Era Dental Society, serves as Dental Director. Members of the Links, Incorporated (and other volunteers) distributed informational materials in the Zone, and were also deployed throughout the arena to distribute other materials throughout the venue. In an effort to provide information that would help attendees to access dental care, Resource Directories were distributed in the Zone; and other vendors in the Center were also asked to distribute the Directories at their booths. The Resource Directory was compiled to connect participants with “dental homes” in the tri-state region, including sliding-fee scale and free facilities. In all, 1,500 educational materials, 5,000 Resource Directories and free products were distributed.

The Dental Zone included: a “**Children’s Corner**”; “Ask the Experts” kiosks (with dentists and physicians); a “**Career Corner**”; 11 portable dental units; and Oral Hygiene Instruction tables. **The Children’s Corner was created by the Oral Health Academy of the A. Phillip Randolph Career Academy**, a unique training program for high school students training for careers in oral health. In the “**Career Corner**”, students were introduced to

careers in dentistry, including dental hygiene, dental assisting, and dental laboratory technician by health professional students from Temple U, U of Penn, and Drexel Medical Schools. Data was collected to determine community needs and to assist in the continuous effort to improve health outcomes; and non-dental health providers were recruited to become a part of the integrated health team needed to assist with the effort.

The “**Ask the Experts**” kiosks featured “inter-professional teams”, a unique variation, and innovative outgrowth of the increasingly popular NDA MED-DENT joint C.E. programs, hosted by many NDA local chapters, supported by a grant from the Aetna Foundation. The teams consisted of dental specialists in: oral surgery, orthodontics, endodontics, pedodontics, and cosmetics “paired with” physician specialists in: cardiology, pediatrics, internal medicine, diabetes, nephrology, and optics.

Philadelphia high school students participated in a contest, the “**Oral Health Challenge**”, designed to test their dental IQ. The winning schools were Simon Gratz High School and the Oral Health Academy of the A. Phillip Randolph Career Academy. Prizes were donated by Philadelphia local affiliate radio stations: Hot 107.9, 100.3 WRNB, and Praise 103.9.



NDA Receives Grant from Pew Fund for Oral Health Campaign

The National Dental Association was awarded a grant from the Pew Charitable Trusts to pursue the common goals of both organizations and create a broad network of oral health professionals to advance advocacy priorities of the Pew Children’s Dental Campaign. The first year of the project, the NDA will focus on: 1) Educating NDA members about community water fluoridation; 2) recruiting NDA leaders and spokespersons to educate legislators, agency heads, and policy makers about the importance of community water fluoridation; and 3) advocating for a workforce that can expand access for low-income children in adherence to both NDA policies Pew policies.

Funding will support the formation and training of a 10-person leadership team (dentists and hygienists) in the areas of Communications, Policy Development, and Legislative Advocacy. Selected candidates will participate in advanced leadership training, webinar program development, and spokesperson training. These leaders will be expected to become experts in the areas of fluoridation and emerging workforce issues, to advance the missions and policies of both the NDA and Pew, and to form delegations with Pew Children’s Dental Campaign leaders to make Congressional visits and meet with top policy makers.

Dr. Nathan Fletcher is the Project Director and Dr. Hazel Harper is the Project Management Consultant.



NDA Centennial Capital Campaign Off To Great Start - NDA Leaders Donate **\$320K**

The National Dental Association will celebrate its Centennial by creating an endowment to perpetuate the growth and vitality of the organization for the next generations. The organization has retained the services of Sinclair Townes, professional fundraising group based in Atlanta, GA, to achieve the \$1M goal. The Centennial Fund Campaign is Co-Chaired by Past Presidents: Drs. Sheila Brown, Joseph Gay, and Romell Madison. NDA leaders have already signed pledge cards to donate \$320,000 to the campaign over a 3 year period, as of February 10, 2013; and many have already made their donations. We still have a long way to go to achieve the Million Dollar Goal, and we will need EVERYONE'S SUPPORT!

For several months, the NDA Board of Trustees (BOT) deliberated on what it means to be a health care association in the twenty-first century, which serves its members, students, hygienists, assistants, and vulnerable communities. Building on the foundation laid by its forefathers and on accomplishments of the first hundred years, the organization determined the NDA's most critical needs for its

next century:

- **NDA-HEALTH NOW (Health, Equity, Access, Literacy, Technology and Hope. National Outreach on Wheels):** Millions of underserved children in cities across America do not have access to dental care; and for decades, NDA members have been the backbone of programs that strive to reach these children and others around the world. But NDA must do more.

NDA-HEALTH NOW is a new NDA initiative to be introduced in several major cities which provides fully equipped mixed-use mobile health clinics staffed by salaried and volunteer dental, medical and vision care practitioners. The mobile health units (MHU) will provide resources and services to the underserved communities and the federally designated health shortage areas in each of these locations. The goals of the program are to (1) increase access, (2) eliminate disparities, (3) increase health literacy and (4) promote prevention in underserved and vulnerable populations. It will target children, the elderly, and racial and ethnic minorities.



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The mobile clinics are outfitted to provide each patient with health screenings (blood pressure, glucose, and cholesterol), immunizations and flu shots; vision screenings; dental screenings and dental treatment. Patients will be referred to neighborhood dentists and physicians to provide dental and medical homes, and ongoing care.

- **Scholarships:** Student National Dental Association (SNDA) recruitment and mentoring programs designed to increase the number of underrepresented minorities in dentistry *must be strengthened and expanded in order to maximize their impact.* The Campaign will provide for endowments and funds to provide financial assistance to students in order to increase the number of underrepresented minorities in dentistry, as well as to meet the demand for new dental professionals in underserved communities.
- **Outreach:** Existing NDA outreach programs will be expanded to:
 - raise patient and public policy maker awareness of the need for dental care in underserved communities of color;
 - increase access to care and reduce health disparities; and
 - promote oral health as an integral part of overall health.

The NDA must truly become what it is called to be in the New Millennium: **the vanguard of oral health in vulnerable communities and communities of color.**

NDA CENTENNIAL FUND

Invest in the future of the NDA with your donation. Our 2013 goal is \$1 Million.
WE NEED YOUR HELP TO ACHIEVE OUR GOAL!

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I/We pledge \$_____ for the Annual Fund payable for each calendar year 2013, 2014 and 2015.

I/We pledge a total of \$_____ for the NDA Centennial Campaign beginning in _____, 20____, and ending in _____, 20____.

2013 Pledge \$_____ 2014 Pledge \$_____ 2015 Pledge \$_____

(Please indicate your pledge year(s) and pledge amounts)

PAYMENT

Enclosed is my check for \$_____. I authorize the NDA to charge my credit card in the amount of \$_____

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Amount \$_____ Signature _____

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www.ndaonline.org

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BlackHistoryMonth

The theme this year for Black History Month is “At the Crossroads of Freedom and Equality the Emancipation Proclamation and the March on Washington”. The concept of Black History Month started in 1915 with the efforts of historian Carter G. Woodson and Jesse E. Moorland to create the Association for the study of Negro Life and History (ASNLH). The organization was dedicated to researching and promoting achievements by black Americans and other people of African origin. In 1926, the ASALH sponsored a National History Week choosing the second week of February to coincide with the birthdays of Abraham Lincoln and Frederick Douglas.

Since 1976, every President has officially designated the month of February as Black History Month. This annual celebration is an opportunity to not only celebrate the achievements of Black Americans but also to heighten our awareness of the central role of African Americans in American History at both the local and national levels.

Coincidentally this is also National Heart Awareness month which gives added meaning to being a health care provider. As African American dental health care providers we should be proud of the contributions made in the past and strive to make a difference when and where ever possible. This is also a time to call upon the public to honor the too-often neglected accomplishments of black Americans in every area of endeavors.

In keeping with this years' theme, we should not forget the challenges we faced in 1963, 50 years ago as well as the challenges faced in 1863 with the signing of the Emancipation Proclamation by Abraham Lincoln a hundred years ago. Both dates symbolize the first of many steps needed to achieve true freedom and equality. 2013 provides us with an unique opportunity to build on and add to a magnificent legacy.

William Hoskins, NDA History Committee



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ANDA

Auxiliary to the National Dental Association

Excerpt from

ANDA Newsletter - January 2013

The President's Corner

Greetings ANDA members and friends. Last July the National Dental Association (NDA) hosted its 99th Annual Convention in Boca Raton, Florida. ANDA members and guests had a great time ... finding deals at the upscale shops at Sawgrass Mills Outlet Center ... at our Annual Scholarship Fundraiser at Gulfstream Casino & Park where we enjoyed the endless mimosas, a delicious Brunch, the casino and the Shops, ... sneaking a peek into the lifestyles of the rich ... and hearing the folklore stories of love, murder and mayhem on the Palm Beach Tour.

ANDA is pleased to have been able to provide two dental students with scholarships in 2012. We also had some very productive meetings including many ideas on how to grow a stronger organization that is more visible to its members and dental spouses (new dentists, male spouses, and spouses of dental students). We want to encourage you to join us. We explored ways to broaden the convention experience to appeal to the changing membership. We are updating our registration process. You can expect to see online registration for the upcoming year. We are continuing to promote and utilize the website created last year and can be found on facebook in the near future. Most of all, we enjoyed spending time with old friends and meeting new ones.

We are looking forward to seeing you next year at the 2013 NDA 100th Anniversary Convention at the Gaylord National Resort & Convention Center, on the Potomac in Maryland.

Let's Stay in Touch and Warm Regards,

Glenna Livingston
ANDA, President
email: glwriter@sbcglobal.net



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2013 CONVENTION TENTATIVE SCHEDULE OF EVENTS

Wednesday, July 24, 2013

9:00pm - 10:30pm
NDA Executive Committee Meeting

Thursday, July 25, 2013

7:00am - 5:00pm
Registration

8:00am - 12:00pm
Joint NDA, HDA, & SAID Board's Leadership Training

1:00pm - 5:00pm
Joint Board and House Meetings

5:30pm - 8:00pm
NDA Eddie G. Smith Leadership Institute

Friday, July 26, 2013

7:30am - 5:00pm
Registration

8:15am - 8:45am
New House of Delegates Orientation

9:00am - 5:00pm
Board of Trustees Meeting

9:00am - 5:00pm
House of Delegates Meeting

8:30am - 11:30am
General Education Session - CDE 3.0
“One Visit Reciprocating Endodontics: Safe, Predictable, Successful”
Barry L. Musikant, DMD

8:30am - 11:30am
General Education Session - CDE 3.0
“The Advantages of Laser Dentistry”
Hands On Work Shop
– Limited Attendance
Alfred D. Wyatt, DMD - Invited

9:00am - 2:00pm
Minority Faculty, Administrators' & Practitioners' Forum - CDE 5.0
Andre Farquharson, DDS, Moderator
Sponsored by the American Dental Education Association, Colgate-Palmolive and the National Dental Association Foundation

11:30am - 1:30pm
General Education Session - CDE 2.0
“The New Face of HIV/AIDS”
Goulda Downer, PhD,
Gail Cherry-Peppers, DDS & David A. Reznik, DDS - Invited
Sponsored by AIDS Education & Training Center-National Multicultural Center

1:30pm - 4:00pm
General Education Session - CDE 2.5
Extreme Makeover – Cosmetic Dermal Fillers & Botox for the Dental Practitioner

1:30pm - 4:00pm
General Education Session - CDE 2.5
“The Glass Ionomer Revolution: Using Bioactive Materials to Achieve Proactive Dental Care”
John C. Comisi, DDS, MAGD
Sponsored by Shofu Dental Corp.

2:00pm - 3:30pm
New Dentist Session - CDE 1.5
New Dentist Panel & Dialogue Session - Professional Development

6:30pm - 7:00pm
Opening Reception - All are welcome
Sponsored by Robert T. Freeman Dental Society

7:00pm - 8:30pm
Opening Session

9:00pm - 12:00am
Get Acquainted Reception

Saturday, July 27, 2013

7:00am - 4:30pm
Registration

8:00am - 11:00am
Board of Trustees Meeting

8:00am - 10:30am
General Education Session - CDE 2.5
Sponsored by Colgate Palmolive

8:00am - 10:30am
General Education Session - CDE 2.5
“Minimally Invasive Dentistry: Concepts and Techniques for Everyday Practice”
Ron Kammer, DDS
Sponsored by VOCO America, Inc.

8:00am - 11:00am
General Education Session - CDE 3.0
“Great New Products for Your Dental Practice in 2013”
Hands On - Limited Space
– Must Enroll
Joseph A. Blaes, DDS
Additional fee for this course - \$25

8:00am - 11:00am
Women's Health Symposium General Education Session - CDE 3.0
“Establishing & Maintaining Healthy Boundaries in Relationships and the Workplace”
Alduan Tartt, PhD - Invited

10:30am - 5:30pm
Exhibitor Showcase Opens
Silent Auction/Raffle Opens

11:30am - 1:30pm
Women Dentists' Awards Luncheon
Sponsored by the Colgate-Palmolive

1:30pm - 4:00pm
President's Symposium - CDE 2.5

1:30pm - 4:00pm
Minority Faculty, Administrators' & Practitioners' Forum - CDE 2.5
Research Component
Keith A. Mays, DDS, MS, PhD, Moderator
Sponsored by Colgate-Palmolive, National Dental Association Foundation and American Dental Education Association

1:30pm - 4:30pm
New Dentist Session - CDE 3.0
“Preparing for Practice Ownership”
Mr. Greg Owens
Sponsored by Wells Fargo Practice Finance

1:30pm - 4:00pm
General Education Session
– All Staff Welcome CDE 2.5
Innovations In Dentistry
Beth Thompson, RDH and Shirley Gutkowski, RDH
Sponsored by VOCO America, Inc.

1:30pm - 4:00pm
General Education Session - CDE 2.5
“Great New Products for Your Dental Practice in 2013” - Repeat of Morning Session
Hands On - Limited Space
– Must Enroll
Joseph A. Blaes, DDS
Additional fee for this course - \$25

4:00pm - 5:30pm
Exhibit Hall Happy Hour
6:00pm - Midnight
Alumni Events

9:00pm - Midnight
NDHA Hygienists Fundraiser
All are welcome to purchase tickets.

Sunday, July 28, 2013

7:00am - 8:00am
Sunrise Service

7:00am - 4:30pm
Registration

1:00pm - 4:00pm
House of Delegates Meeting

8:00am - 10:30am
NDA/NDAA Past President Breakfast

8:00am - 10:30am
General Education Session - CDE 2.5
“Practical Treatment Planning in the Everyday Practice” - Part I
Edmond R. Hewlett, DDS and Stephen B. Towns, DDS
Sponsored by Colgate Palmolive

8:00am - 10:30am
General Education Session - CDE 2.5
Management of Traumatic Injuries to Children's Teeth
Steven Schwartz, DDS
Sponsored by Crest Oral-B

8:00am - 10:30am
General Education Session - CDE 2.5
Emerging Dental Technology (CEREC, Digital Radiography & More)

10:30am - 5:30pm
Exhibitor Showcase
Silent Auction/Raffles

11:30am - 1:30pm
Colgate President's Luncheon
Sponsored by Colgate-Palmolive
Invitation Only

July 26-30, 2013 • Gaylord National Resort • National Harbor, Maryland

1:30pm - 4:00pm
General Education Session - CDE 2.5
 ORAL DNA & Other Dx Methods

1:30pm - 4:00pm
General Education Session - CDE 2.5
 Upgradable Dentistry

1:30pm - 4:00pm
General Education Session - CDE 2.5
 Practical Treatment Planning - Part II
 Hands-On - Limited Space - Part I
 Mandatory
Edmond R. Hewlett, DDS & Stephen B. Towns, DDS
Sponsored by Colgate Palmolive

1:30pm - 4:30pm
CPR Certification/Recertification Course
 Attendance is limited to 25 participants.
Additional Fee for this course - \$65

1:30pm - 4:30pm
New Dentist Session - CDE 3.0
 "Helping Patients Say Yes: Increase Your Case Acceptance"
Ms. Tammara Plankers and Ms. Laurie Houghton
Sponsored by Wells Fargo Practice Finance

4:00pm - 5:30pm
Exhibit Hall Happy Hour

7:00pm - Midnight
Centennial Gala
Sponsored by Colgate

Monday, July 29, 2013

6:00am - 2:00pm
Golf Tournament

8:00am - 5:00pm
Board of Trustees Meeting

9:00am - Noon
Election/Polls Open

1:00pm - 5:00pm
House of Delegates Meeting

8:00am - 10:30am
General Education Session - CDE 2.5
 "Mini Dental Implants: The Perfect Solutions to Loose Dentures"
Richard Lipscomb, DDS
Sponsored by 3M Mini Implants

8:00am - 10:30am
General Education Session - CDE 2.5
 Orofacial Pain/TMJ - Part 1
Henry A. Gremillion, DDS, MAGD
Sponsored by Colgate Palmolive

8:00am - 10:30am
General Education Session - CDE 2.5
 Meth Mouth
Ronni Brown, DDS, MPH

11:30am - 1:00pm
Civil Rights Luncheon

1:30pm - 4:00pm
General Education Session - CDE 2.5
 Orofacial Pain TMJ - Part II
Henry A. Gremillion, DDS, MAGD
Sponsored by Colgate Palmolive

1:30pm - 4:00pm
General Education Session - CDE 2.5
 Infection Control/OSHA

1:30pm - 4:00pm
General Education Session - CDE 2.5
 Practice Management

2:00pm - 5:00pm
NDA Corporate Roundtable Meeting

8:00pm - Midnight
Grand Finale – Raffle Drawings

COME and enjoy the last evening celebration of 100 years of pushing the mission of the NDA with music and dancing with colleagues and new friends. All are welcome to purchase tickets.

Registration available online: www.ndaonline.org

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National Dental Association 2013 MEMBERSHIP & REGISTRATION APPLICATION

Membership period is for the calendar year January 1 through December 31, 2013

100th
Anniversary
1913-2013

PLEASE PRINT OR TYPE

REGISTER ONLINE AT www.ndaonline.org

Check If: New Member Renewal Year Joined _____ DOB ____/____/____ Today's Date _____

Name _____ DDS DMD Male Female
First M.I. Last Hyphen Name Suffix

Preferred Mailing Address _____

City _____ State _____ Zip _____ Home Office New Address

Phone (Work) _____ (Fax) _____ (Home) _____

(Cell) _____ E-mail _____

Dental School _____ Year Degree Conferred _____

Additional Degree(s)/Certification(s) _____

Name of NDA Local Society _____ NDA State Society _____

(Check all that apply) Executive Committee Trustee Delegate Past President Life Member First time attending CRT

PROFESSIONAL ACTIVITY:

- General Practice Pediatric Dentistry Oral Surgery Other
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 Endodontics Periodontics Public Health _____

2013 MEMBERSHIP DUES:

- Active Member \$395
 Active Military Member (copy of military ID required) \$270
 Affiliate/International Member (Dentist practicing outside U.S. & U.S. Territories) \$270
 Associate Member (Non-Dentist) \$270
 Full Time Faculty Member (copy of faculty ID required) \$270
 Retired Member (approval and verification required) \$100

Please make payments of National, State and Local society dues to your appropriate Society to complete the NDA Membership process. Subtotal \$ _____

CONVENTION REGISTRATION INCLUDES:

- Admission to All Scientific Sessions
- Access to All Technical Exhibits
- One (1) Ticket to President's Gala
- One (1) Ticket to Grand Finale

REGISTRATION FEES: NO CHECKS ACCEPTED ON-SITE & NO REFUNDS AFTER JUNE 1, 2013

	Pre-Registration thru May 28 th	Registration as of May 29 th
NDA Member	\$ 640	\$ 825
Non-NDA Member	\$1,100	\$1,400

SPECIAL EVENT TICKETS:

	Pre-Registration thru May 28 th	Registration as of May 29 th
President's Gala	___ x \$100 _____	___ x \$120 _____
Civil Rights Luncheon	___ x \$ 75 _____	___ x \$ 85 _____
WHS Luncheon	___ x \$ 75 _____	___ x \$ 85 _____
Golf Tournament	___ x \$150 _____	___ x \$170 _____
Grand Finale	___ x \$ 60 _____	___ x \$ 70 _____
CPR Certification	___ x \$ 65 _____	___ x \$ 75 _____
Dr. Blaes New Products Session	___ x \$ 25 _____	___ x \$ 35 _____

Note: Any dentist who has not yet paid 2013 dues must include payment in order to qualify for the NDA member registration fee.

MAKE CHECK or MONEY ORDER PAYABLE TO:

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 Washington, DC 20010
 202.588.1697 / Fax 202.588.1244
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GRADUATES & RESIDENTS DUES & REGISTRATION INFORMATION

DUES FOR GRADUATES

NOTE: Copy of DDS or DMD diploma or letter from school confirming your degree date is required for all Graduates (NO EXCEPTIONS). Residency Completion Certificates and Master Degrees do not qualify for "Graduate Status." Applications will not be processed until required documentation is received.

- 2013 Graduates no dues
 2012 Graduates \$25
 2011 Graduates \$200

DUES FOR RESIDENTS

NOTE: Copy of DDS or DMD diploma and letter from Chairman confirming your program start and end dates are required for all residents (NO EXCEPTIONS). Resident dues are for dentist participating in a Residents program and NOT after the completion of the program. Applications will not be processed until all required documentation is received.

- Current Residents \$25

REGISTRATION FOR GRADUATES*

- 2013 Graduates Register with SNDA
 2012 Graduates \$275
 New Dentist (< 5yrs) \$300 thru April \$450 after April

REGISTRATION FOR RESIDENTS*

- Current Residents \$225

Event tickets are not included with Graduate & Resident registration and 2013 Graduate & Resident dues must be paid to register.

Subtotal \$ _____

GRAND TOTAL \$ _____

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Card Holder Name (print) _____

Amount \$ _____ Signature _____

OTHER CONTRIBUTIONS: A SEPARATE CHECK IS REQUIRED FOR EACH CONTRIBUTION [tax deductible - 501(c)3]

- NDA Endowment Fund \$ _____ NDA Centennial Fund (donations also available online) \$ _____

*A \$35 SERVICE CHARGE WILL BE ASSESSED FOR ANY RETURNED CHECK.

NDA Leaders Meet with W.K. Kellogg Foundation

Leaders of the National Dental Association (NDA) and the W.K. Kellogg Foundation (WKKF) met at the WKKF headquarters in Battle Creek, MI on November 30, 2012. NDA leaders attending the Kellogg meeting as guests of the WKK Foundation were: Drs. Roy Irons, Edward Chappelle, Alison Riddle-Fletcher, Madge Potts Williams, Esther Beeks, Judy Greenlea Taylor, Hazel Harper, Sheila R. Brown, Mr. Derrick Humphries, and Robert Johns. The purpose of the meeting was to determine if the missions of the NDA and WKKF were compatible, and if there were areas where the two organizations might lay a foundation for a partnership on “common ground”. Both organizations provided historical perspectives, and shared information about current programs and projects.

In 2006, the WKKF received an unsolicited grant request from the Alaska Tribal Health Consortium to help train providers to provide dental care to thousands in dire need of treatment. The tribal leaders were desperate to train villagers from the states’ most remote sites; and would send them to the highly acclaimed training program in New Zealand. The WKKF provided funding for the Alaska project, and since then interest was sparked in other states.

One of the most important topics on the agenda was the discussion about the WKKF’s advocacy and support of oral health workforce expansion programs, a controversial and polarizing subject. The dialogue opened the floor for several questions that were posed by the NDA leaders. The WKKF’s answers were in stark contrast to what some of the NDA leaders had been previously led to believe. As contradictions surfaced, it was determined that many dentists have been misinformed.

“There are fundamental investments we need to make in health. And we need to invest in successful ventures, not failures,” said Sterling Speirn, WKKF President/CEO.

NDA leaders articulated concerns and addressed key issues:

The story of the Black dental professionals in America must be told. We are neither invisible nor voiceless, although for far too long, the value of our contributions has been diminished. The NDA represents a strong, proud family of organizations, comprised of champions for Civil Rights and social justice; trailblazers, pioneers, and activists. In the next hundred years, history will reflect that in this period, we harnessed the power of our collective strengths, solidified our partnerships, and amplified our silenced voice to, once again, provide leadership in the crusade against racial inequities.

Up to now, the NDA’s voice has been missing in the discussion of workforce expansion as supported by the WKKF. Now is the time for the NDA’s voice to be heard. There are key questions from the NDA members that must be answered. Our obligation is to determine what those key questions are, and determine how we share factual answers with our members about emerging workforce issues that will impact access, patient care, practice productivity, and policy.

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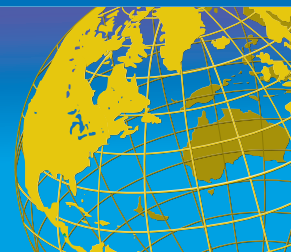
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Revised February 2013

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Newest NDA Corporate Roundtable Members

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Atlantic Precious Metal Refining

Atlantic Precious Metal Refining is the market leader in dental scrap refining.

Based in Pittsburgh, Pennsylvania, our focus is dental and our business is refining. We have more than two decades of experience helping dentists and dental lab owners discover the unexpected worth of items such as extracted gold crowns and workbench dust. You might be surprised to learn how much valuable material is hidden in extractions, carpets, collection traps, and vacuum systems...it really adds up!

Owned and operated by Don Mappin, Jr., a U.S. Air Force veteran and former dental lab technician, Atlantic is the market leader in dental scrap refining servicing 30% of all U.S.-based dental labs. What's the secret to our success? Our people and our passion for what we do. Atlantic's executive team has more than 150 years of combined experience working in the dental and precious metal refining industries. What sets Atlantic apart from other scrap processors is that we are an actual full-scale precious metal refinery. We perform all of the smelting, assaying, and refining processes at our 15,000 sq. ft. refinery. This means there's no middleman which eliminates third party payouts and results in the highest scrap lot returns in the industry. Don says, "I think it's our knowledge of dental scrap and our years of experience in the dental industry that helped us develop the 5-stage refining protocol we follow for every lot we process."

Dental scrap is notoriously difficult to assess. Only an experienced and reputable refiner like Atlantic with years of experience working with dental alloys can accurately process this type of scrap.

How we refine precious metal scrap is just as important to us as how we treat our customers, prospects, vendors, and employees. Atlantic is committed to providing superior customer service, dedicated to being precise and paying meticulous attention to detail during the entire refining process, and obligated to maintain the high standards our longtime customers have come to expect and our new clients deserve.

Don Albensi, CDT, owner and President of Albensi Laboratories says, "From the start of our business relationship in 1988, Atlantic continues to impress us with their efficient, professional manner - an approach that not only inspired our confidence in their company, but generates solid returns. Atlantic is trustworthy, convenient, and a pleasure to deal with. I have full confidence in Atlantic and have recommended their services to many friends and colleagues who have always thanked me in the end." James Gorgol, CDT, owner of Distinctive Dental Studio, Ltd. says, "Honest, trustworthy, and fair are the words I use when I recommend Atlantic to other lab owners. That's why I have used them myself for over 15 years."

Our focus is dental; our business is refining. Get to know Atlantic.



Wholesale Merchant Group

Please join us in welcoming Wholesale Merchant Group (WMG), as the newest National Dental Association Corporate Roundtable Member. Representing Wholesale Merchant Group is Mr. Kevan Watkins, Senior Account Manager in Weston, FL.

WMG is a leading provider of credit and debit card based payment processing services to small and medium-sized merchants across the United States. Their services enable merchants to process transactions via credit card terminals, internet and smartphones. They also offer Electronic Check Acceptance (ECA). ECA allows merchants to turn checks into electronic transactions, eliminating returned checks or taking deposits to the Bank.

According to Nielson Report's 2012 annual ranking of the top card processing companies, WMG is one of the finest growing providers of card-based payment processing services in the United States. WMG is partnered with Verifone, Hypercom, Telecheck and is powered by the First Data Corporation.

WMG has a specialized program for NDA members. This program includes special rates for Visa, MasterCard, Discover and American Express. They also offer next-day funding on all credit cards when processing with WMG and closing terminal by 6:45pm EST. Their customer service help desk is available 24 hours a day, 7 days a week. NDA member practices will get the best of both worlds: superior service and significant savings.

For additional information contact Kevan Watkins at 954.993.6353 or via email, kevan@wmgfl.com.

NDA SEEKS TO BUILD PARTNERSHIPS

Public-private partnerships are essential to improve oral health in underserved and vulnerable communities, and to increase awareness about the link between oral health and overall health." The NDA seeks to build partnerships with those who have made "commitment to community" a priority, and understand that any national campaign around wellness and prevention must include oral health messaging" stated, Dr. Edward Chappelle, NDA President. *"America must understand that you cannot separate the mouth from the rest of the body; and that you cannot be healthy without good oral health."*

CRT Member in the News



BANKERS HEALTHCARE GROUP, INC.
Promoting the Healthcare Professionals



Al Canal Accepts Key Role on the National Dental Association Corporate Roundtable

Following the July, 2012 Convention meeting of the National Dental Association Corporate Roundtable (NDA-CRT) in Boca Raton, FL, Al Canal, Bankers Healthcare Group/FundEx, was appointed as Chair of one of four (4) new NDA-CRT ad hoc committees established to prepare the organization for the future. The new committees were formed to set-up a prototype not only for the 2013 NDA Centennial Convention, but also to secure the organization's future.

The primary role of this new committee will be to develop a strategic plan for vendor recruitment and retention with input from the CRT partners and NDA leadership. Under Canal's leadership, standards will be set for goal achievement, benchmarks will be established, and actions will be outlined and prioritized to achieve

partnership goals. Since every partnership is UNIQUE, every Action Plan will be different and must be assessed routinely.

Committee Chair Al Canal stated, "The vendors have a responsibility to engage with the prospective client. If you work in tandem and in partnership with the organization, there are always ways to improve. I was very, very pleased with the efficient way things were run at the Boca convention. I felt the receptivity and the sincerity of the members. Members came by and expressed their personal appreciation. From a fiscal stand point, my company achieved its goals. I feel the NDA is an excellent group to work with and a "class act."

During the July NDA-CRT meeting, Chair, Alvenia Rhea Albright stated, "I believe that leadership is not a place of being, rather it is a constant state of evolution. As we move together, and this body continues to grow, it will be even more critical to do it in a structured way. We must communicate our needs in a very open and honest way, but everyone must come to the table in order to achieve mutual success." She charged the CRT members with developing a written Action Plan that includes goals, responsibilities and timelines. She stressed that communication is the key; and assessment is a necessity.

Robert Johns, NDA Executive Director stated, "Al Canal is a valuable asset to the NDA Corporate Roundtable. The Bankers Healthcare group has become a strong and viable partner under his leadership. I look forward to the continued progress and mutual benefits that will be derived through the newly formed committees.



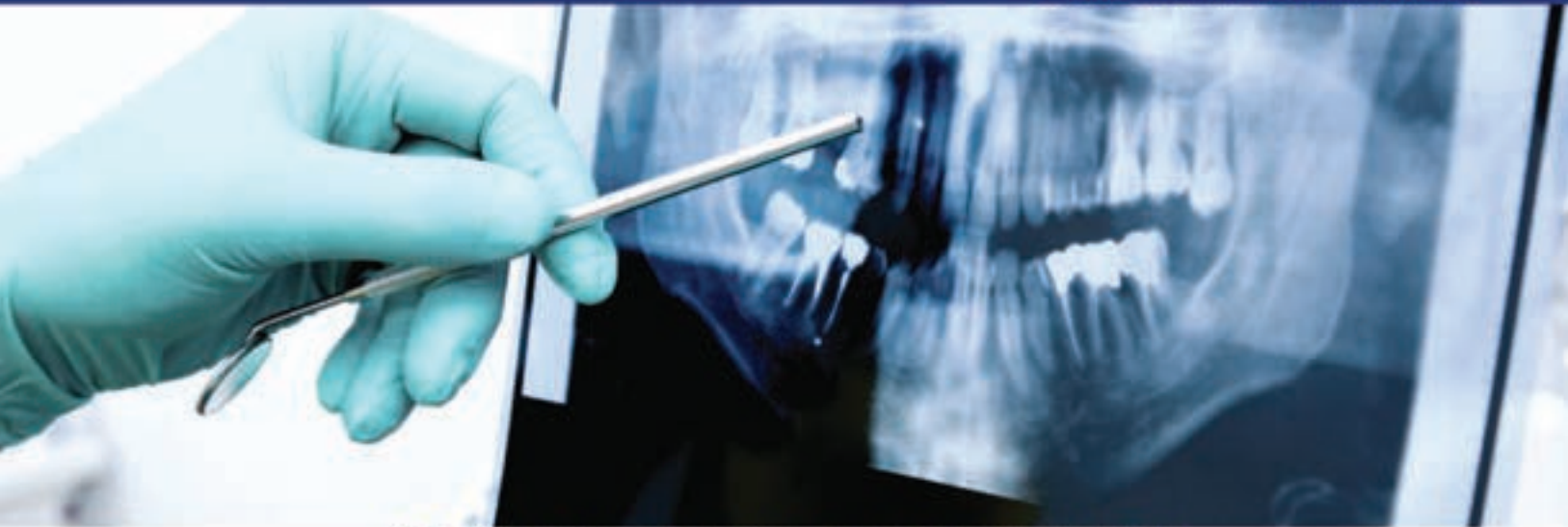
Aetna Foundation Awards Grant to Continue NDA Med-Dent CE

Sadly, people are still dying from tooth decay, a preventable disease. It is no secret that the US health system is broken and that disparities in health affect our most vulnerable populations; but the system can be "fixed". Joint training programs for non-dental health professionals and increased utilization of inter-professional health teams will vastly improve patient care coordination and health outcomes. Intra-oral screenings, dental referrals, and increased awareness of the oral-systemic link are essential components of comprehensive patient care. The National Dental Association - Aetna Foundation Project is designed to address this critical issue and to help "fix" the broken health system. The National Dental Association - Aetna Foundation Project is designed to address this critical issue and help fill the void.

Since 2009, the Aetna Foundation has provided mini-grants to qualified local NDA chapters to support Med-Dent Joint CE Programs in different cities. Successful programs have been developed and implemented in: **Birmingham, AL** (Alabama Dental Society, Dr. Janice Jackson, Chair); **Lexington, KY** (Kentucky Dental Society, Dr. Carrie Brown, Chair); **Cleveland, OH** (Forest City Dental Society, Dr. Madge Potts-Williams, Chair) **Philadelphia, PA** (New Era Dental Society, Dr. Renee Dempsey, Chair); **Atlanta, GA** (North Georgia Dental Society, Dr. Judy Greenlea Taylor, Chair); **Lafayette, LA** (Pelican State Dental Society, Dr. Stephen Brisco, Chair); and **Washington, DC/Prince George's County, MD** (Robert T. Freeman Dental Society, Dr. Hazel Harper, Chair).

2013 programs are planned in: **Charlotte, NC** (Old North State Dental Society, Dr. Ernest Goodson, Chair); **Atlanta, GA** (Dr. Tarem Hendricks, Chair); and **New Orleans, LA** (New Orleans Dental Society, Dr. Stephen Brisco, Chair)

Partnerships are proliferating with universities, alumni associations, local components of the National Medical Association, the Association of Black Cardiologists, and the National Black Nurses Association. The continued focus will be on increasing awareness about the link between oral health and overall health; and promoting holistic patient care with better coordination and communication between dentists and physicians as integral components of the inter-professional health team.



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FOR MORE INFORMATION, please contact:

**NDA National Office
Kitty L. Gaines, MBPA
202.588.1697, extension 16
Email: kgaines@ndaonline.org**

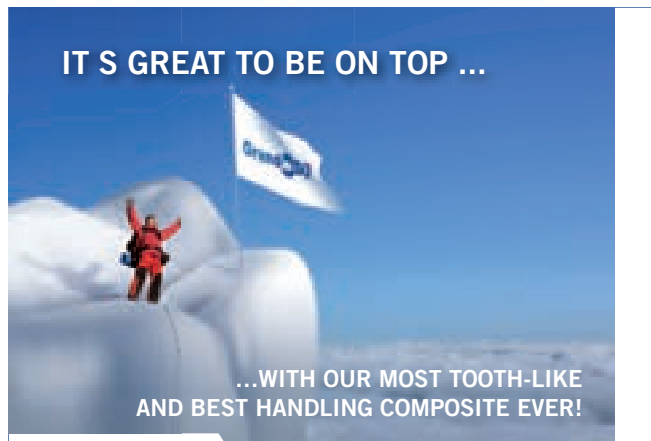
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1/4 ad page, no bleeds, image area = 3-3/8" x 4-7/8" vertical

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Submission Deadlines

Winter Issue - December 1st
Spring Issue - March 1st
Summer Issue - June 1st
Fall Issue - September 1st

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