

FLORISSINE

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SUMMER 2012



Roy L. Irons, DDS

PRESIDENT'S MESSAGE

Greetings! I would like to extend a personal invitation to each of you to attend this summer's historic joint meeting of the National Dental Association, Hispanic Dental Association, and Society of American Indian Dentists. Collectively, we will address the needs and concerns of the communities we serve. The meeting is called the Multi-Cultural Oral Health Summit, and will take place at the fabulous Boca Raton Resort & Club in Boca Raton, FL, July 20-24, 2012. The theme of the Summit is "Collectively Meeting the Needs of a Diverse Population to Improve Oral Health."

Attendees at the convention will include dentists, hygienists, dental assistants, dental school faculty and administrators, public sector leaders, community organizations, other associations, technical exhibitors, and corporation who are stakeholders in oral health. The program has been carefully designed to include something for everyone: scientific courses, the Minority Faculty, Administrators' and Practitioners' Forum with an emphasis on research, a two-part Presidents' Symposium with community participants addressing concerns and posing solutions for vulnerable populations, New Dentist Conference focusing on business principles, and a Technical Exhibitor's Showcase, including a Silent Auction. This exciting convention is one that you will not want to miss!

Since January, when I officially began my term as NDA President, I have traveled extensively, meeting with other organizations, legislators, dental school administrators, and corporations, representing the organization in support of dentistry and oral health. I am looking forward to many more productive meetings; and am pleased to report that the NDA is moving forward at

"full force" and is solidly on track with our mission and stated goals. We have an exceptional Executive Leadership team, Board of Trustees, House of Delegates, and NDA Headquarters Staff. I thank them, and all of you for your loyalty and continued support of the NDA.

See You in Boca!

Multi-Cultural Oral Health Summit

**Boca Raton
Resort & Club
Boca Raton, Florida**

July 20-24, 2012

REGISTER NOW





HDA, NDA & SAID Multi-Cultural Oral Health Summit

JULY 20-24, 2012
BOCA RATON, FLORIDA

**“Collectively Meeting the
Needs of a Diverse Population
to Improve Oral Health”**

Numerous special events scheduled throughout the convention will celebrate the rich mosaic of cultures and the heritage of each host organization: Opening Ceremony and Reception, President's Symposium, Civil Rights Luncheon, Seminole Tribe Tours and Presidents' Gala. Join us for unprecedented opportunities for networking, dialogue with global health leaders, community leaders, corporate partners, foundations, and other stakeholders committed to transformational leadership and innovations in health.
Collectively we are making a difference!

National Dental Association
3517 16th Street, NW
Washington, DC 20010
Phone 202.588.1697
Fax 202.588.1244

REGISTER NOW!
www.ndaonline.org

CONVENTION HIGHLIGHTS

THURSDAY, JULY 19

- Eddie G. Smith Leadership Institute Local Leaders Consortium
 - Chapter President
 - House of Delegates
 Covers strategic planning and funding opportunities
- Joint Boards Leadership Development for NDA, HDA & SAID Board of Trustees

FRIDAY, JULY 20

- Minority Faculty, Administrators' and Practitioners' Forum
- **New Dentist Conference**
- WHS Children's Community Outreach
- Joint Opening Ceremony
- Joint Opening Ceremony Reception

SATURDAY, JULY 21

- Exhibitors Showcase Opens
- **New Dentist Conference**
- Women Dentists' Awards Brunch
- Presidents' Symposium
- HDA Awards Luncheon
- SAID Awards Dinner
- SNDA Rites of Passage Ceremony
- Hygienists Scholarship Fundraiser
- Alumni Receptions

SUNDAY, JULY 22

- Last Day for the Exhibit Hall
- **New Dentist Conference**
- Minority Faculty, Administrators' and Practitioners' Forum
- Presidents' Symposium
- President's Gala

- CPR (Limited Attendance)
- ANDA Fundraiser Event
- SNDA President's Luncheon

MONDAY, JULY 23

- Golf Tournament
- Civil Rights Luncheon
- Grand Finale

To download a full version of NDA/SNDA/NDHA/NDAA/ANDA program and registration forms visit our website at www.ndaonline.org

**2.5 or 3.0 Continuing
Education Credits per
NDA Session**



National Dental Association 2012 MEMBERSHIP & REGISTRATION APPLICATION

Membership period is for the calendar year January 1 through December 31, 2012

PLEASE PRINT OR TYPE

REGISTER ONLINE AT www.ndaonline.org

Check If: New Member Renewal Year Joined _____ DOB ____/____/____ Today's Date _____

Name _____ DDS DMD Male Female
First M.I. Last Hyphen Name Suffix

Preferred Mailing Address _____

City _____ State _____ Zip _____ Home Office New Address

Phone (Work) _____ (Fax) _____ (Home) _____

(Cell) _____ E-mail _____

Dental School _____ Year Degree Conferred _____

Additional Degree(s)/Certification(s) _____

Name of NDA Local Society _____ NDA State Society _____

(Check all that apply) Executive Committee Trustee Delegate Past President Life Member First time attending CRT

PROFESSIONAL ACTIVITY:

- | | | | |
|---|--|---|--------------------------------------|
| <input type="checkbox"/> General Practice | <input type="checkbox"/> Pediatric Dentistry | <input type="checkbox"/> Oral Surgery | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Orthodontics | <input type="checkbox"/> Oral Pathology | <input type="checkbox"/> Prosthodontics | _____ |
| <input type="checkbox"/> Endodontics | <input type="checkbox"/> Periodontics | <input type="checkbox"/> Public Health | _____ |

2012 MEMBERSHIP DUES:

- | | |
|--|-------|
| <input type="checkbox"/> Active Member | \$395 |
| <input type="checkbox"/> Active Military Member (copy of military ID required) | \$270 |
| <input type="checkbox"/> Affiliate/International Member (Dentist practicing outside U.S. & U.S. Territories) | \$270 |
| <input type="checkbox"/> Associate Member (Non-Dentist) | \$270 |
| <input type="checkbox"/> Full Time Faculty Member (copy of faculty ID required) | \$270 |
| <input type="checkbox"/> Retired Member (approval and verification required) | \$100 |

Please make payments of National, State and Local society dues to your appropriate Society to complete the NDA Membership process. Subtotal \$ _____

CONVENTION REGISTRATION INCLUDES:

- Admission to All Scientific Sessions
- Access to All Technical Exhibits
- One (1) Ticket to President's Gala
- One (1) Ticket to Grand Finale

REGISTRATION FEES: NO CHECKS ACCEPTED ON-SITE & NO REFUNDS AFTER JUNE 1, 2012

	Pre-Registration thru May 28 th	Registration as of May 29 th
NDA Member	\$ 640	\$ 825
Non-NDA Member	\$1,100	\$1,400

SPECIAL EVENT TICKETS:

President's Gala	___ x \$100 _____	___ x \$120 _____
Civil Rights Luncheon	___ x \$ 75 _____	___ x \$ 85 _____
WHS Luncheon	___ x \$ 75 _____	___ x \$ 85 _____
Golf Tournament	___ x \$150 _____	___ x \$170 _____
Grand Finale	___ x \$ 60 _____	___ x \$ 70 _____
CPR Certification	___ x \$ 65 _____	___ x \$ 75 _____

Note: Any dentist who has not yet paid 2012 dues must include payment in order to qualify for the NDA member registration fee.

Subtotal \$ _____

GRAND TOTAL \$ _____

MAKE CHECK or MONEY ORDER PAYABLE TO:

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Card Holder Name (print) _____

Amount \$ _____ Signature _____

**GRADUATES & RESIDENTS
DUES & REGISTRATION INFORMATION**

DUES FOR GRADUATES

NOTE: Copy of DDS or DMD diploma or letter from school confirming your degree date is required for all Graduates (NO EXCEPTIONS). Residency Completion Certificates and Master Degrees do not qualify for "Graduate Status." Applications will not be processed until required documentation is received.

- | | |
|---|---------|
| <input type="checkbox"/> 2012 Graduates | no dues |
| <input type="checkbox"/> 2011 Graduates | \$25 |
| <input type="checkbox"/> 2010 Graduates | \$200 |

DUES FOR RESIDENTS

NOTE: Copy of DDS or DMD diploma and letter from Chairman confirming your program start and end dates are required for all residents (NO EXCEPTIONS). Resident dues are for dentist participating in a Residents program and NOT after the completion of the program. Applications will not be processed until all required documentation is received.

- | | |
|--|------|
| <input type="checkbox"/> Current Residents | \$25 |
|--|------|

REGISTRATION FOR GRADUATES*

- | | |
|---|------------------------------------|
| <input type="checkbox"/> 2012 Graduates | Register with SNDA |
| <input type="checkbox"/> 2011 Graduates | \$275 |
| <input type="checkbox"/> New Dentist (< 5yrs) | \$300 thru April \$450 after April |

REGISTRATION FOR RESIDENTS*

- | | |
|--|-------|
| <input type="checkbox"/> Current Residents | \$225 |
|--|-------|

Event tickets are not included with Graduate & Resident registration and 2012 Graduate & Resident dues must be paid to register.

OTHER CONTRIBUTIONS: A SEPARATE CHECK IS REQUIRED FOR EACH CONTRIBUTION [tax deductible - 501(c)3]

- NDA Endowment Fund \$ _____ NDA Centennial Fund \$ _____

*A \$35 SERVICE CHARGE WILL BE ASSESSED FOR ANY RETURNED CHECK.



CHECK OUT THE Joint Multi-Cultural SILENT AUCTION & RAFFLE

Joint Silent Auction/Raffle Donation Form 2012

Donor Name _____

Title _____

Company Name _____

Address _____

Email _____

Telephone _____ Ext. _____

Fax _____

Name of person & organization that asked you to donate: _____



Multi-Cultural Oral Health Summit

**Saturday & Sunday
July 21-22, 2012**

**EXHIBIT HALL
BOCA RATON, FLORIDA**

Join the fun and check out the NDA, HDA & SAID Multi-Cultural Joint Silent Auction & Raffle. Don't miss your chance to bid on over 100 items.

Please consider donating items for this event (i.e., vacation packages, condos, monetary gifts, etc.) by completing this form by **JUNE 25, 2012**.

FAX to: Kitty L. Gaines, Corporate Liaison, at 202.588.1244 or call 202.588.1697, x16.

Item(s) Donated	Brief Description	Quantity	Silent Auction or Raffle	Est. Value \$
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

**I would like to make a tax deductible donation in support of the
"Multi-Cultural Oral Health Summit" Joint Silent Auction/Raffle**

Donation Amount: \$1,000 \$500 \$250 Other _____

Check Enclosed: Make payable to the National Dental Association Joint Silent Auction/Raffle

Credit Card: I authorize the NDA to charge my credit card the amount indicated above.

Visa Master American Express Discover

Print name as it appears on check or credit card:

Signature _____ Today's Date _____

Account Number _____ Expiration Date _____

Billing Address _____

City _____ State _____ Zip _____

Please Mail Checks To: Attention: Kitty L. Gaines
Joint Silent Auction/Raffle
National Dental Association
3517 16th Street, NW • Washington, D.C. 20010
Tel. 202.588.1697 • Fax 202.588.1244
Email: kgaines@ndaonline.org
Website: www.ndaonline.org

501(c)3 Non-Profit Organizations. Instructions on where to send your tax deductible donated items (including gift certificates, etc.) will be provided to you upon NDA's receipt of this form. THANK YOU FOR YOUR SUPPORT!

Register now for the Joint Multi-Cultural Oral Health Summit in Boca Raton, Florida, July 20 -24, 2012

MemberNews

MemberSpotlight



George W. Taylor, D.M.D., Dr.PH., is the Leland A. and Gladys K. Barber Distinguished Professor in Dentistry and chair of the Department of Preventive and Restorative Dental Sciences at the University of California, San Francisco School of Dentistry.

Dr. C.D. Johnson has received full professorship at the UT Dental School In Houston. This makes him the first black full Professor at the UT Dental School



NewMembers

It is with great pride and renewed optimism that we welcome the following new members to our ranks.

- Dr. Kori Hardaway - Mansfield, TX
- Dr. James M. Wilson - Penn Hills, PA
- Dr. Mark D. Mitchell - Portland, OR
- Dr. Dickson P. Ufomata - Lexington, KY

Dr. Dawley of NDA Elected to DANB's Board



CHICAGO (November 2011) – Joanne Dawley, D.D.S., of Southfield, Mich., has been elected to the Dental Assisting National Board, Inc. (DANB) Board of Directors. Dr. Dawley is a practicing dentist who was elected from a slate of qualified nomi-

nees provided by the American Dental Association (ADA).

“I believe DANB serves a vital role to the practice of dentistry,” she says. “I strongly encourage dental assistants to become proficient in their profession and take the DANB certification exam.”

Dr. Dawley is a graduate of the University of Michigan School of Dentistry and currently runs her own practice in Michigan. She has been an active member of the ADA at the national, state and local levels for nearly 25 years. Dr. Dawley currently serves on the ADA's Council on Dental Practice and previously served as the Michigan Dental Association President from 2008-2009. She is also a member of the Academy of General Dentistry, the National Dental Association, the American Academy of Fixed Prosthodontics and the Pierre Fauchard Academy.


Dr. Dawley is the recipient of numerous awards, including the Detroit District Dental Society's 2008 Leadership and Service Award, the National Dental Association's 2008 Phenomenal Achievement Leadership Awards and the Mercy Education Project's 2008 Positive Impact Hard Work Dedication Award.

She belongs to several honor societies for dentists, including the the American College of Dentists and the International College of Dentists. She is a Fellow in the Academy of General Dentistry.

For more information, visit
www.danb.org.

**The Many Faces
of ADEA**

Visit ADEA and the Summer Medical and Dental Education Program (SMDEP) at Booth 613 at the 2012 Joint Convention of the National Dental Association, the Society of American Indian Dentists, and the Hispanic Dental Association, July 20-24, in Boca Raton, Florida.


www.adea.org

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Children's Oral Health Under Siege

Oral health is vital to our well being, yet dental disease remains a serious threat to America's children. To investigate how dental professionals can best impact children's oral health, we spoke with two leaders in pediatric dentistry—Joel Berg, DDS, MS, president-elect of the American Academy of Pediatric Dentistry (AAPD), and Marion C. Manski, RDH, MS, interim director of the dental hygiene program at the University of Maryland School of Dentistry. These two eminent clinicians shared their thoughts about the most dire threats to pediatric oral health, and what might be done to minimize them.

Both Berg and Manski agree that confusion about the timing of a child's first dental visit is a top threat to children's oral health. A trend that began nearly a decade ago calls to change the age of the first dental visit from age 3 to age 1, Berg says—but word has been slow to reach parents/caregivers, and even some dental and medical professionals. The risks created by delaying the first dental visit beyond age 1 are significant enough that Berg considers this the top threat to children's oral health.

"The reason for revising the first visit to age 1 is because we are seeing an increase in early childhood caries," Berg reports. Manski shares his concern, and points out that children at this age need to be assessed for risk factors related to nutrition, feeding and oral hygiene. She urges clinicians to take an active role in spreading the word. "The need for an oral health visit at age 1 should be emphasized to not only parents, but to practitioners as well, including pediatricians, dentists and dental hygienists."

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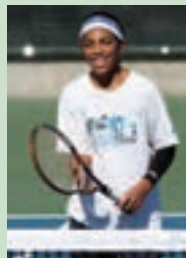
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Junior Rally Day

The National Dental Association (NDA) and the American Tennis Association (ATA) have been awarded a \$15,000 grant from USTA Serves for the NDA/ATA Oral Health Literacy Program as follows: Members of the NDA will provide oral health literacy that focuses on prevention education, oral health screenings and overall physical health, to approximately 100 underserved youth enrolled during the spring and summer months in the ATA member club youth programs in conjunction with tennis programming through the 100+ ATA member clubs in the following sites: Baltimore Maryland - Maryland Dental Society; Philadelphia, Pennsylvania - The New Era Society; Newark, New Jersey - Commonwealth Dental Society. The dental professionals will provide face-to-face education, via a skills building curriculum comprised of four to six learning sessions with the following objectives:

- * To promote lifelong oral health and its connection to their daily lives
- * To identify healthy nutrition and eating habits, to link to overall optimum health
- * To reinforce the connection to good academic performance and physical agility in athletic activities, such as tennis.

The USTA Serves grant will be used to support disadvantaged minority youth and at-risk children by linking tennis with dental education to improve quality of life among youth from all cultural and ethnic backgrounds, promote good oral health habits and evaluate the success of community based programs.



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THE DENTALISTS

Three NDA Dentists Honored in Indianapolis



(L-R)
Drs. Jeanette Sabir-Holloway, Wayne Walker, and Lyvonne Washington

On February 15, 2012, Dr. Lyvonne M. Washington, Dr. Wayne Walker, and Dr. Jeanette Sabir-Holloway were honored in Indianapolis, IN at Many Faces, *Many Facets - A Celebration of Diversity in the Dental Profession*, hosted by the Indiana Dental Association (IDA). This inaugural event was history in the making in Indiana, and the NDA - Indianapolis Component could not be more proud that three of our very own were recognized as being pioneers and trailblazers in diversifying our great profession.

Dr. Lyvonne M. Washington, Dr. Wayne Walker, and Dr. Jeanette Sabir-Holloway were all recipients of the 2012 IDA Groundbreaker Award. Dr. Sabir-Holloway was honored for “groundbreaking leadership in nationwide mentoring and recruitment efforts of nontraditional students in the dental profession.” She graduated from the Indiana University School of Dentistry in 1980 and is currently in private practice in Indianapolis. Dr. Wayne Walker was honored for his “groundbreaking leadership as the first African American dentist to become President of the Isaac Knapp District Dental Society.” He obtained his dental degree in 1985 from the University of Illinois at Chicago College of Dentistry. Dr. Walker currently practices General Dentistry in Ft. Wayne, IN. Dr. Lyvonne Washington was honored for her groundbreaking leadership as the first female African American dentist to practice in Marion County. She attended Meharry School of Dentistry and is a former Miss Meharry. She is a dental retiree who resides in Indianapolis, IN.

Black History Corner – Black History Month

This year’s Black History month theme is: “Black women in American History and Culture”. Black women dentist are an important part of dental history and have been an integral part of African American culture.

Although the world’s first dental school, Baltimore College of Dental Surgery, opened in 1840, it was not until 1867 when an African American, Robert T. Freeman was accepted by Harvard in its first dental class. In 1870, George Franklin Grant graduated from Harvard and was appointed to the school’s dental faculty. However, before the establishment of Howard University in 1881 and the dental department of Meharry Medical College in Nashville, Tennessee in 1886, there were few black dentist being trained.

Women, although fewer in numbers made impressive progress starting with Ida Gray Rollins, D.D.S., the first African American woman graduate (1890) of the University of Michigan and the first black female practitioner in Chicago, Illinois. In 1923 Bessie Delaney graduated from the Columbia University Dental School and practiced in New York. Additional first include Jeanne C. Sinkford, D.D.S., PhD, the first American female dental dean; Eugenia Mobley McGinnis, D.D.S., M.P.H. the first black women dentist to earn a degree in public health and the second female dean of a U.S. dental school: Cynthia Hodge, D.M.D., M.P.A., the second woman NDA president and associate Dean of the University of Connecticut; Juliann Bluit, D.D.S., former associate dean at Northwestern University Dental School, the first female president of the prestigious American College of Dentists; and Marshall Butler, D.D.S., vice president, Global Oral Health Improvement, Colgate- Palmolive Co*.

William Hoskins – NDA History Committee

*Clifton O. Dummett, D.D.S.,
Dentistry in the African American Community: An Abbreviated Overview

HEATHER HENDRICKS WINS



the Old North State Dental Society Scholarship

The UNC School of Dentistry recently awarded the 2011 Old North State Dental Society Scholarship to fourth-year D.D.S. student Heather M. Hendricks.

Hendricks, a self-supported dental student, is finishing up her last year of dental education while applying to orthodontic residency programs so she can become a board-certified orthodontist. Once finished with her education, the Durham native hopes to make contributions not only to her patients but also to the orthodontic and dental communities.

“I feel, if you can do something to help that next gener-

ation, that’s important,” said Dr. Robert Selden III, President of Old North State Dental Society. “Sometimes the cost of attending dental school is a barrier for those who qualify, and we want to support UNC’s ability to attract and retain the best students.”

Awarded annually, the Old North State Dental Society scholarship provides financial assistance to a D.D.S. student who performs well in the classroom, displays a financial need and plans to practice in North Carolina after graduation.

“You’re protecting the value of your education, but you’re also helping other students reach their goal of becoming a dentist. And doing that is a way of respecting those who helped you,” said Selden, who currently practices orthodontics in Huntersville.

The Old North State Dental Society was founded in 1948 after separating from the Old North State Medical Society. The organization provides support to minority dental students and practicing dentists across N.C., and is a longtime supporter of the UNC School of Dentistry.

JANICE HARBIN-JOSEPH, DDS



Coalition’s Board Chair Plays Important Role in Health Care

As the Board Chair of the Michigan Oral Health Coalition, the Dental Director of the Detroit Department of Health and Wellness Promotion, and a practicing public health dentist, Dr. Janice Harbin-Joseph plays an important role within the healthcare field.

At the DDHWP their main goals are prevention and education. Most patients come to the Department on an urgent need basis and Dr. Joseph, along with her staff, work to restore their mouths as best as they can. Initiated in the beginning of 2011, the Department also offers routine HIV testing to better the overall health of Detroit’s citizens.

Her involvement with the Coalition began with an invitation to an initial meeting in 2003 and since then she has been a board member for eight years. She “strongly

believes in power of numbers,” which is exactly what the Coalition provides. Being part of a group where you can “talk, share ideas, and work on different advocacy issues make us stronger.” Dr. Joseph says that as a Coalition that represents interests from all over, it reinforces the fact that access barriers in oral health care is not just an issue in Detroit, but a statewide problem.

When asked about the future of oral health in Michigan, Dr. Joseph says that she feels very encouraged. “It appears that the governor understands the connection between oral health and overall health. Financially we do have some barriers, but I believe that the people in power understand the cost of not doing something,” she said. According to her, being proactive is always the cheaper way to go.

After working for 33 years as a public health dentist, Dr. Joseph has set her mind on educating herself to be more of a national voice for oral health. In addition to working on becoming a national advocate, she gets great satisfaction from helping with her brother’s homeless ministry and spending time with her extended family. While she describes herself as “relaxed and happy,” Dr. Joseph is clearly someone who works hard and strives to make a big difference in the oral health field, not only in Detroit, but on a national level.



FOR IMMEDIATE RELEASE

Lessons In A Lunch Box Program To Reach 15,000 Children By 2012

Despite economic downturns, support continues helping to sustain the school-based oral health education initiative for a fifth straight year.

Owings Mills, Maryland *The Lessons In A Lunch Box:*

Healthy Teeth Essentials & Facts About Snacks[®] program will kick off for a fifth straight year. By the end of 2012, the school-based oral health initiative is expected to have reached 15,000 youth. Despite the challenging economy, interest in providing assistance has helped to keep the program thriving for another year. This interest has helped to expand the program, geared toward elevating the oral health of families, further into school systems nationwide.

Lunch boxes will be distributed in conjunction with the *Lessons In A Lunch Box: Healthy Teeth Essentials & Facts About Snacks* program presentations. These presentations are given by student dentists and hygienists, along with members of organized and community dentistry. Parents and other volunteers are usually on hand to be of assistance. The support of everyone is so meaningful because when the children engage this learning opportunity they often become so thrilled this extra help is needed.

According to The Children's Oral Health Institute's Executive Assistant, Ms. Khaleila Iwuoha, supplies are limited. She encourages those interested in registering a school not to delay completion of the registration forms.

There is no deadline for the registration. The lunch box program will be made available to schools as long as supplies last. To register an elementary school for the 2012 *Lessons In A Lunch Box* program visit The Children's Oral Health Institute website at www.mycohi.org to complete the registration process. Email communications may be sent to Ms. Khaleila Iwuoha at kiwuoha.mcohi@gmail.com or call the free number at 866-508-7400.

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MIDWINTER MEETING

Ladies of the National Dental Association wear red to support the fight against heart disease, Friday, February 3rd, 2012, National Wear Red Day®.



In Memoriam



Spurgeon W. Webber, Jr., DDS

Dr. Webber was a graduate of Meharry Medical College, School of Dentistry. He was a life member of the NDA and ADA. He was the first African American to serve on the North Carolina Board of Dental Examiners, past president of the Old North Dental Society, which honored him with its Distinguished Service Award. Dr. Webber's career in dentistry spanned over 50 years serving the community of Charlotte, North Carolina.



Gladstone D. Davis, DDS

Dr. Davis was a graduate of Howard University College of Dentistry. He was a Life Member of the NDA and also served on the NDA Board of Trustees, House of Delegates and the Site Selection Committee. Dr. Davis practiced in Baltimore, Maryland for over 40 years and he often returned to Jamaica to volunteer in dental clinics.



Zeb Ferdinand Poindexter, Jr., DDS

Dr. Poindexter was the first African American graduate of The University of Texas Dental Branch paving the way for African Americans to pursue dentistry in Houston. He founded the Zeb F. Poindexter, Jr. Chapter of the Student National Dental Association. He was a former President of the Gulf State Dental Association, Treasurer of the Charles A. George Dental Society, Life Member and Convention Chairman of the National Dental Association. Dr. Poindexter practiced in Houston, Texas for nearly 50 years, before retiring in 2000. His son, Zeb F. Poindexter, III, DDS, now runs the practice.



National
Dental
Hygienists'
Association

Dr. Tracye A. Moore President Elect NDHA

Dr. Tracye A. Moore graduated from Wilmington University on January 29, 2012 with a Doctorate of Education in Organizational Leadership. Dr. Moore's 25 year dental hygiene career runs the gamut from working at hospitals to private practice, as a clinical instructor for two different colleges, conducting research for the University of Pittsburgh, and being employed by the United States Navy. She received an Associate of Science Degree in 1987 from Temple University, a Bachelor of Science Degree in 1988 from West Chester University, a Master of Science Degree in 1995 from St. Joseph's University, and a Doctorate of Education in 2012 from Wilmington

University. She is a founding member of Tri-State Dental Hygienists' Society where she was Secretary four consecutive years, Vice-President two years, and Chair of the Fund-raising Committee four consecutive years. She is a member of New Era Dental Society, the American Dental Hygienists' Association, and currently President-Elect of the National Dental Hygienists' Association. She is active in various community, civic, and church organizations; and serves a mentor and role model for dental hygiene students. Her publications include articles in the American Journal of Health Behavior 1997, 1998, and the Journal of Practical Hygiene 1997.

Newest Corporate Roundtable Members American General Life and Accident Insurance Company



We are pleased to introduce one of our newest Corporate Roundtable Members, American General Life and Accident Insurance Company, based in Nashville TN, commonly known as AGLA. While AGLA has been providing security to American families for over 100 years, their commitment to designing new innovative solutions to provide their clients "flexibility of choice" in managing future needs, was one of the leading factors in our decision to welcome them as a provider of life insurance for our members. A quick review of this article...and I think you'll understand why!

Not many dental practices are exactly the same and their needs for insurance coverage vary significantly!

Dental Professionals need insurance coverage with lots of flexibility that allows them to address their unique circumstances.

If you could build "the ideal life insurance policy" to meet your needs...what type of features and benefits would it include? This is a question that garners a fairly lengthy and ambitious list, depending on whom you ask!

We hear things like:

- Stable, secure life insurance protection for however long I need it
- Flexible design customized to fit my situation
- Ability to access benefits while I'm living
- Ability to make changes as my business grows
- Potential to participate in growth opportunities when the market does well...but with minimum guarantees to prevent loss when it doesn't

And of course, everyone wants all of this with an affordable, competitive premium structure!

The great news is...there are insurance providers out there listening to what today's business professionals are saying. And, more importantly, some are taking a pro-active, innovative approach to product design and delivering some exciting new solutions!

One of the new buzz words, or phrases, some insurance companies are currently utilizing in advertising is "Living Benefits" which allow you to access a portion of your life insurance benefits while living. While many carriers, for several years now, have had provisions in some life insurance products that were marketed as living benefits, they were usually very restrictive. Most only allowed you to have part of the expected benefits from your policy paid early if you were diagnosed with a terminal illness and not expected to live much longer.

However, recent market activity suggests that consumers are responding well to products that offer the flexibility to access benefits under their life

insurance policy if they have a heart attack, stroke or are diagnosed with a critical or chronic illness...and don't die. Many professionals say having those benefits payable under these circumstances could make the difference of whether their business fails...or survives!

While some carriers are attempting to respond to the market's desire for flexibility by simply bundling different types of insurance policies together, others are taking a more creative approach to designing new products. That creativity has led to the development of an innovative suite of products by one carrier, American General Life and Accident Insurance Company, based in Nashville TN, commonly known as AGLA.

The marketing name for these products, Quality of Life...Insurance® was selected based on the premise that a policyholder would have the "choice" of when and how to access their life insurance benefits, if needed, to ensure the continued "quality" of their life, should certain events occur.

The differentiated approach taken by AGLA was to develop a more cost-effective solution by including coverage for multiple needs into one policy, rather than bundling several policies, thus reducing administration fees and other costs. With the introduction of this new suite of products, AGLA began offering solutions to insurance buyers that not only included the

"choice" to access their life insurance benefits should they experience the type of health events discussed earlier...but expanded that list to include many more health conditions, as well as becoming disabled.

If, as with most products, new customer sales is the gauge of how well this new design has been received in the market, one would have to say that AGLA has a winner! The first design, introduced just a few years ago, was so well received that they continued to conduct consumer research to better understand the needs of their customers and designed superior differentiated solutions to meet those needs. As a result, today when an AGLA agent meets with a potential client they are able to capitalize on a consultative approach to needs analysis and risk assessment and utilize one of seven products available in the Quality of Life...Insurance®. The final recommendation is made based on which design best meets the needs and objectives of the client.

If the last few years is any indicator of the future...we expect to see forward thinking carriers, like AGLA, developing more innovative solutions that are responsive to specific types of changes in the marketplace, and/or economic conditions. As a matter of fact, recent economic conditions, the volatility of the stock market, and the current interest rate environment were some of the driving factors which

spawned the launch of AGLA's newest product, AGLAchoice® Index Plus. Realizing that many people were becoming more risk averse in their approach to investments, they designed the latest product to include basic life insurance protection and all of the "living benefits" available in other Quality of Life...Insurance® products...but took it one step further. With this plan, the client has the flexibility to determine how aggressively they contribute premiums to impact an accumulation account value which will participate in upside growth potential when the S&P 500 does well...but also has minimum interest rate guarantees to protect the client, if the market goes down. And of course, staying with their commitment to deliver flexible solutions, the client has the option of making changes along the way as their life or business circumstances change.

I think you can see that NDA members can expect AGLA to continue to pursue research that allows them to understand the consumers' needs and respond with innovative designs, in a flexible, affordable manner. We look forward to AGLA joining us at our upcoming conference in Boca Raton.

For additional information on AGLA's products or services please call 1-800-922-6185 or email rick.boling@agla.com. Be sure to identify yourself as an NDA Member.



CORPORATE ROUNDTABLE NEWS

Mark McIntyre, P&G Global Oral Care Scientific Relations, is retiring from Procter & Gamble after 27 years. Mark has been a member of the NDA Corporate Roundtable and an avid supporter for over 13 years. The NDA Corporate Roundtable Chair, Dr. Alvenia Rhea Albright presented him with her Chairman's award during the February Mid-Winter CRT meeting in Dallas, TX. Additionally, the NDA President, Dr. Roy Irons and Chairman, Dr. Kim Perry presented Mark with an award from the NDA. Mark will be missed not only by the NDA, and the Corporate Roundtable, but he will also be missed by members of the Student National Dental Association with whom he worked so tirelessly. We wish him all the best as he journey's into the next phase of his life.



National Dental Association

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