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Carrie B. Brown, D.M.D.

## PRESIDENT'S MESSAGE

Spring is here and nature and humanity have both responded with vibrant energy. We have moved from the captivity of our homes and snow bound landscapes to the greenness of our lawns and the vibrant colors of nature. Likewise, The National Dental Association is in the process of emerging from the dark days of this winter and is being revitalized by the activity necessary to convene the 102nd Annual Convention that will be held July 24-28 in the magnificent city of Chicago, IL. This energy is also evident in the vibrancy and enthusiasm of our national headquarters staff – Dr. John Maupin, Jr., Past NDA President and current Managing Consultant and Senior Advisor to the Board of Trustees and Ms. LaVette Henderson, newly appointed Deputy Executive Director; the tireless efforts of our volunteer members, Executive Committee, Board of Trustees, House of Delegates, Annual Convention Committee, and the recently established ED Search Committee; and the collegiality of our family organizations – SNDA, NDHA, NDAA, ANDA and NDAF.

We have moved to our new location. Our new address is 6411 Ivy Lane, Suite 703, Greenbelt, Maryland, 20770. We realize that change can be stressful, and as your President I personally apologize for any inconvenience experienced by the membership due to the decision to relocate the national headquarters. Please understand that the move was not a rushed decision. A tremendous amount of work and effort was utilized in the decision making to relocate. The benefits of the relocation continues to outweigh any negatives as a result of this major strategic move. Our

headquarters staff has done a marvelous job making the process of moving as smooth as possible for our membership. They are to be commended in their efforts and will continue to provide skills and services that our membership is accustomed to going forward. When your schedule permits you are invited to visit the new location, we are sure you will be very pleased with our new home.

Since my inauguration as your 91st President, I have been very busy traveling and representing you as your ambassador to all of the major meetings. Most all of the major meetings this year were held in the Northeast; therefore, traveling from Myrtle Beach, SC to the unseasonably cold and snow covered landscape was a shock to my system. However, I was able to create a warm and rewarding atmosphere in our mission to build on our previous relationships and establish new ones with existing corporate partners, potential partners, potential convention vendors and our membership. I also had many opportunities to connect with other national leaders in the dental profession. Our networking with these leaders and our presence at the negotiation table is a major component of continuing to make certain that the "NDA Remains Relevant in Our Communities." The NDA speaks to our commitment to communities of the underserved and the most vulnerable in our population. No other organization can represent this group with the empathy and seriousness that it deserves. The National Dental Association membership is to be commended in continuing to take the lead on this major segment of our population. Our mission and our heart speak for those that cannot speak for themselves. We can and we must continue to be that profound and committed voice. My focus is to make sure our rich heritage is told to build our

*(Cont'd on page 2)*



# TRANSITION MEETING



*Celebrants enjoying friends, food, and fellowship at the NDA Transition Meeting in Lexington, Kentucky in December 2014.*



*NDA Officer  
Installation  
Ceremony*

*Dr. Carrie B. Brown being serenaded by her sisters from Delta Sigma Theta Sorority, Inc.*



*Newly installed NDA President Carrie B. Brown with NDA Past Presidents (l-r) Drs. Franklin Scott, Joy Jordan, Nathan Fletcher, Michael Battle, Roy Irons, Robin Daniel, Edward Chappelle, Jr., and Eugene Jordan.*

National Dental Association • *102<sup>nd</sup> Annual Convention* • Chicago, Illinois

## PRESIDENT'S SYMPOSIUM

**"The Changing Dynamics of the Practice of Dentistry"**

**Saturday, July 25, 2015**

**9:00 am – 11:00 pm**

*Sponsored by Procter & Gamble and Crest Oral-B*



This year's President's Symposium is a plenary session designed for all members of the NDA family. As we are all aware Dentistry, like other components of the nation's healthcare system, is rapidly transforming, highlighted by profound changes in access, technology, delivery system models, and reimbursement structures. As this transformation continues we must stay fully knowledgeable about the various elements and related opportunities and concerns.

Today, dental practices continue to face sustainability challenges due in large part to the growth of managed care and the introduction of changing provider panels by insurance companies. New regulations and changing delivery system models mandated by State Medicaid agencies also continue to create daunting challenges for NDA members in particular. Moreover, stand-alone dental practices face growing competition from the expansion of corporately managed offices, large group practices, and federally qualified community health center (FQHC) sites. Additionally, our graduating dental students are burdened with increasing educational debt, thus limiting their choices regarding where to practice and in what setting. Lastly, the integration of medical and oral health is also becoming more relevant, resulting in a shifting paradigm that will have a profound effect on the way all healthcare professionals are educated.

Again this year we have gathered together several subject-matter experts to share with us information about of the aforementioned topics; the complexities of healthcare transformation and its impact on dental practice and education. Our aim is to help all of us better understand the future opportunities and choices we will face, individually and collectively. The session will be presented in a "fire-side chat" format, allowing for presentations by each subject-matter expert, in debt probing by the moderator, and robust questioning from the audience. It is truly a must attend event!

### PANELIST:

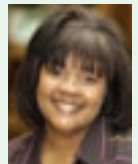
- **Marko Vujicic, Ph.D.**, as Managing Vice President, Health Policy Resource Center in the division of Dental Practice and Professional Affairs: *"The Status of Economics of the Dental Profession"*
- **Cherae M. Farmer-Dixon, DDS, MSPH, FACD**: *"Interprofessional Education Initiatives"*
- **Evelyn Lucas Perry, DDS, MPH**: *"The Status of URM Dental School Enrollment: What can we do to improve the situation?"*
- **Cathy Cook, DDS** - New Dentists: *"Employment Opportunities for New Dentists"*
- **Gerry Konohia**: *"Conversion: Consider Converting your Practice to a FQHC/ Loan Repayment Center"*
- Moderator: **Dr. David Miller** (invited)

With the proper knowledge, our membership can continue to serve their communities and remain a driving force in the quest for oral health equity. Please join me on Saturday, July 25 at 9:00 am during our National Convention in Chicago to hear this panel and participate in this significant discussion.

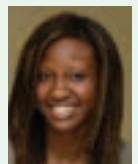
Carrie B. Brown, DMD  
91st President  
National Dental Association



Dr. Marko Vujicic



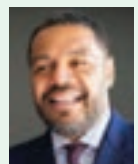
Dr. Cherae Farmer-Dixon



Dr. Evelyn Lucas Perry



Dr. Cathy Cook



Mr. Gerry Konohia

# “A la Carte”

## FREE SESSIONS for a Limited Time Only

Due to a great response from our corporate partners and sponsors, the special "a la carte" sessions offered at the 2015 NDA Annual Convention are available for **FREE** until **June 30, 2015**.

Sessions space is **limited** and will be provided on a **first-come, first-served basis**. You must be registered (as a full conference attendee) to be eligible for the special sessions. Please note that you must register for each session in advance.

**PLEASE NOTE THAT AFTER JUNE 30, 2015, THE COST WILL RETURN TO REGULAR PRICE.**

*The NDA will provide refunds for those attendees who have already paid in advance for these special sessions.*

### NDA SPECIAL CONTINUING EDUCATION SESSIONS:

#### The Secrets of Predictability Successful Endodontics: Spectacular Nonsurgical Endodontics

**Presenter: Andre Mickel, DDS, MSD**

Part I (Lecture) - Friday, July 24, 2015, 9:00am - 11:30am

Part II (Hands-on) - Friday, July 24, 2015, 1:00pm - 3:30pm

*(Limited attendance - 30 ppl. Entry is on a first-come, first-served basis; must have attended earlier lecture session)*

**Sponsored by Dentisply Tulsa Dental Specialties**

#### Humpty-Dumpty Never Had It So Good - Dental Restoration

**Presenter: Nolen Levine, DDS**

Part I - Sunday, July 26, 2015, 8:00am - 10:30am

Part II - Sunday, July 26, 2015, 2:00pm - 4:30pm

**Sponsored by BioHorizons and Colgate Palmolive**

#### Increase Your Practice Profit by Double Digits

**Presenter: JoAnn Pulver**

Part I: Monday, July 27, 2015, 8:00am - 11:00am

Part II: Monday, July 27, 2015, 2:00pm - 4:30pm

**Note:** Please bring the following items to class - Profit & Loss statements (last 12 months), Production & Collection statements (last 12 months), calculator, 12 month calendar to write on, and listing of how many days each provider worked in the last 12 months.

**Sponsored by Colgate Palmolive**

#### Great New Products, Techniques, and Strategies for Your Practice

**Presenter: Joseph Blaes, DDS**

**Limited Attendance (54 per session)**

Saturday, July 25, 2015, 2:00pm - 4:30pm

Sunday, July 26, 2015, 8:00am - 10:30am

## Come Prepared to Do Business

### NDA PRODUCTS & RESOURCE CENTER

(formerly the NDA Exhibition Hall)

July 25-26, 2015



### Meet the Oral Healthcare Product Experts

The NDA Product & Resource center features representatives of the leading providers of products and services to the oral healthcare community. Representatives are eager to showcase their wares to provide you the best possible solutions for your practice. We invite and encourage conventioners to come prepared to actively engage the vendors and purchase the products best suited for your business. Look below for a list of some of the vendors who will be on-site.

#### NDA Product & Resource Center Vendors

- |                                       |  |
|---------------------------------------|--|
| ACIGI Relaxation / Dr. Fuji           | Howard University College of Dentistry                         |
| A-dec                                 | Kilgore International Inc                                      |
| American Dental Association           | LumaDent, Inc.   |
| American Dental Education Association | Lutheran Medical Center  |
| Andersen Products, Inc.               | Medidenta  |
| BioHorizons                           | Millennium Dental Technologies                                 |
| Bisco Dental Products                 | Nadia International, Inc.                                      |
| Brasseler USA                         | NDA Café   |
| Care Credit                           | NDA Store  |
| Centrix, Inc.                         | National Institute of Dental and Craniofacial Research (NIDCR) |
| Colgate                               | Patterson Dental   |
| Crest Oral- B                         | Planmeca USA, Inc.   |
| Delta Dental                          | Prophy Magic   |
| DentalVibe                            | Rose Micro Solutions   |
| Dentega Insurance Company             | Sesame Communications  |
| Dentist's Advantage                   | Shofu Dental Corp  |
| Design for Vision, Inc.               | Socket! Gel  |
| Diatech                               | Solutionreach  |
| DoctorsInternet.com                   | The Online Practice  |
| Doxa Dental                           | Trans American Medical   |
| Enovative Technologies                | Ultralight Optics  |
| Garfield Refining Company             | VOCO America   |
| GlaxoSmithKline                       | Wells Fargo Practice Finance                                   |
| Glidewell Laboratories                | Wexford Health Sources, Inc                                    |
| Hawaiian Moon                         | Willamette Dental Group  |
| HIBU                                  | Zoll- Dental   |
| Hiossen Inc.                          |  |

**Fabulous  
Prizes to  
WIN!!!**

THE NATIONAL DENTAL ASSOCIATION  
**GOLF TOURNAMENT**

**Friday, July 24, 2015**

**Harborside International Golf Club  
11001 South Doty Avenue East  
Chicago, Illinois 60628**



Join the NDA family, friends and supporters for an exciting fun-filled day of golf at Harborside International Golf Club. The Starboard Course at Harborside is a unique blend of exciting and challenging links holes highlighted by its signature Par 3, #17 hole "Buccaneer Cove". In 2014, *Golfweek Magazine* ranked the Starboard Course as the #3 "best municipal course" in the state of Illinois and #13 in the United States.

For more information contact Cyndie Graddy at [cgraddy@ndaonline.org](mailto:cgraddy@ndaonline.org)

**FORMAT - TWO MAN BEST BALL**

Registration . . . . . 6:00 am  
Shotgun . . . . . 8:00 am  
Awards Luncheon . . . . . 1:00 pm

**FULL DAY OF GOLF**

\$150 Individual Golfer - Deadline July 4th  
\$170 Individual Golfer - Onsite Registration

**Continental Breakfast • Buses leave the Marriott Downtown hotel at 5:30 am  
DEADLINE for individual pre-registration is July 4, 2015. • No Refunds after July 5, 2015.**

**Tentative Schedule  
Continental Orthodontic  
Study Club (COSC) 2015  
Summer Convention**

**THURSDAY, JULY 23, 2015**

7:15am – 8:30am  
COSC Continental Breakfast and Business Meeting

9:00am – 11:00am  
Continental Orthodontic Study Club  
To 3D or not to 3D, is That the Question?  
J. Martin Palomo, DDS, MSD  
*Sponsored by Dentsply GAC*

11:00am – 12:30pm  
Orthodontic Case Studies  
Alan Savage, DDS

6:30pm – 8:30pm  
COSC Get Acquainted Reception

**FRIDAY JULY 24, 2015**

7:15am – 8:30am  
COSC Continental Breakfast and Business Meeting

9:00am – 12:00pm  
Continental Orthodontic Study Club - Session 2  
"Effective Marketing & Conversion Strategies for  
Your Dental Practice"  
Ms. Amy Morgan  
*Sponsored by Dentsply GAC*

4:30pm – 5:00pm • **NDA Opening Reception**  
*Sponsored by the Lincoln Dental Society*

5:00pm – 7:00pm • **NDA Opening Ceremony**

7:00pm – 8:30pm • **NDA Get Acquainted Reception**

**SATURDAY, JULY 25, 2015**

7:15am – 8:30am  
COSC Continental Breakfast and  
Business Meeting

8:30am – 11:00am  
**NDA Presidents Symposium: "The Changing  
Dynamic of the Practice of Dentistry"**  
*Sponsored by NDA and ADEA*

11:00am – 5:30pm • **NDA Exhibition Showcase Open**

12:00pm – 2:00pm • **COSC Closing Luncheon**

6:00pm – Midnight • **Alumni Events**

**Tentative Schedule  
Student National Dental  
Association (SNDA)**

**THURSDAY, JULY 23, 2015**

12:00pm – 1:00pm • Registration

3:00pm – 5:00pm  
Regional Coordinator Appointment & Orientation  
Session

5:30pm – 7:00pm • Opening Ceremony

7:00pm – 8:30pm  
SNDA/NDA Leadership Reception

8:00 pm – Until • Presidential Suite Mixer

**FRIDAY JULY 24, 2015**

7:00am – 12:30pm • Registration

8:00am – 9:00am  
Breakfast / Medical Protective Presentation  
by Dr. Catalano

9:00am – 10:00am • Icebreaker/Chapter Reports

11:00am – 12:00pm  
Eddie G. Smith Leadership Institute  
(NDA/SNDA/PEW Trust Emerging  
Workforce Models)

11:00am – 12:00pm • Regional Breakout Sessions

12:00pm – 1:00pm  
Lunch/Professional Development 101 for  
Dental Students  
**Sponsored by Wells Fargo**

1:00pm – 2:00pm • Vendor Fair

2:00pm – 5:00pm  
House of Delegates Business Meeting 2:  
Delegate Orientation and Elections Meeting

4:00pm – 5:00pm • Poster and Scrapbook Set Up

5:00pm – 6:00pm • Registration

5:00pm – 7:00pm • [NDA Opening Ceremony](#)

7:00pm – 8:30pm • [NDA Get Acquainted Reception](#)

9:00pm – 12:00am • SNDA Night on the Town

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## **SATURDAY, JULY 25, 2015**

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8:00am – 9:00am • Registration

8:00am – 11:00am • [President's Symposium](#)

11:30am – 1:30pm • New Dentist Panel  
**Supported by Pew Charitable Trusts**

11:30am – 1:30pm  
Minority Faculty, Administrators and Practitioners  
Symposium Oral & Poster Presentations

1:00pm – 2:00pm  
Research Presentation and Table Clinic/Vendor Fair

1:00pm – 4:00pm  
House of Delegates Business Meeting 2:  
Speeches and Voting

4:00pm – 6:00pm • Free Time

6:00pm – 9:00pm • Gala/Senior Rites of Passage

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## **SUNDAY, JULY 26, 2015**

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8:00am – 12:00pm • Transition Meeting

7:30pm – Midnight • [NDA President Gala](#)

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## **MONDAY, JULY 27, 2015**

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11:30am – 1:00pm  
[NDA Civil Rights Luncheon](#)  
The Honorable Minister Louis Farrakhan

## **Tentative Schedule National Dental Hygienists Association - 52nd Annual NDHA Convention**

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### **THURSDAY, JULY 23, 2015**

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6:00pm – 9:00pm • Bag Stuffing

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### **FRIDAY JULY 24, 2015**

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7:30am – 5:00pm • NDHA Registration

9:00am – 12:00pm  
“Basic Negotiation Skills for the Dental Professional”  
**Sponsored by NDHA**

9:00am – 12:00pm  
Minority Administrators, Faculty  
and Practitioners Symposium:  
André Farquharson, DDS; Kim Perry, DDS;  
Dr. Bill Paveletz - Part II

1:30pm – 3:30pm  
“Ouch! It Hurts When I...Desensitizing and  
Dealing with Hypersensitivity with Today's  
Patients” – Part II  
William Paveletz, DMD  
**Sponsored by VOCCO**

4:30pm – 5:00pm • [NDA Opening Reception](#)  
**Sponsored by the Lincoln Dental Society**

5:00pm – 7:00pm • [NDA Opening Ceremony](#)

7:00pm – 8:30pm • [NDA Get Acquainted Reception](#)

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### **SATURDAY, JULY 25, 2015**

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7:30am • NDHA Registration

8:00am – 11:00am  
[NDA Presidents Symposium: “The Changing  
Dynamics of the Practice of Dentistry”](#)  
**Sponsored by NDA and ADEA**

11:00am – 5:30pm • [Products and Resource Center](#)

11:30am – 12:30pm • NDHA Get Acquainted Lunch

12:30pm – 2:30pm • “School-Based Oral Health  
Education: The Process of Building a Community-  
Based Network to Improve Oral Health”  
Anne Clancey, RDH MBA  
**Sponsored by ADA**

4:00pm – 5:00pm • NDHA General Business Meeting

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### **SUNDAY, JULY 26, 2015**

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7:00am – 7:45am • [NDA Sunrise Service](#)

8:00am – 10:00am • NDHA President's Breakfast

9:00am – 11:00am  
Colgate President's Breakfast - Invitation Only  
**Sponsored by Colgate-Palmolive**

11:00am – 5:30pm • [Products and Resource Center](#)

1:00pm – 3:00pm  
“Developing Programs and Services for  
Underserved Seniors”  
Barbara J. Smith, PhD, RDH, MPH

3:30pm – 4:30pm  
NDHA General Business Meeting and Election  
Ceremony

7:30pm – Midnight • [NDA President's Gala](#)  
**Sponsored by Colgate-Palmolive**

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### **MONDAY, JULY 27, 2015**

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8:30am – 10:30am  
“The Chemically Dependent Dental Patient”  
Barbara Seldon, RDH, MS  
**Sponsored by NDHA**

11:30am – 1:00pm • [NDA Civil Rights Luncheon](#)  
The Honorable Minister Louis Farrakhan

3:00pm – 4:00pm • NDHA BOT meeting

8:00pm – Midnight • [NDA Grand Finale](#)

## **Tentative Schedule National Dental Assistants Association - 51st Annual NDAA Convention**

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### **THURSDAY, JULY 23, 2015**

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6:00pm – 8:00pm • NDAA Registration

7:00pm – 8:00pm • Bag Stuffing

8:00pm – 10:00pm • NDAA Executive Board Meeting

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### **FRIDAY JULY 24, 2015**

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8:00am – 4:00pm • NDAA Registration

9:00am – 11:00am  
NDAA Continuing Education Course

12:00pm – 2:00pm  
NDAA Continuing Education Course

4:00pm – 5:00pm  
NDAA Meet & Greet President's Suite

5:00pm – 7:00pm • [NDA Opening Session](#)

7:00pm – 8:30pm • [NDA Get Acquainted Reception](#)

**SATURDAY, JULY 25, 2015**

8:00am – 11:00am

NDA President's Symposium: "The Changing Dynamic of the Practice of Dentistry"

*Sponsored by NDA and ADEA*

11:00am – 5:30pm

Products and Resource Center

11:00am – 3:00pm • NDA Registration

11:00am – 1:30pm

NDA General Business Meeting / Officer Nomination

1:30pm – 3:30pm • NDA CE Course

4:00pm – 7:00pm • NDA FUN/TRIP

**SUNDAY, JULY 26, 2015**

7:30am – 9:00am

NDA/NDAA Past President's Breakfast

9:00am – 11:00am

NDA Continuing Education Course

10:30am – 5:00pm • Products and Resource Center

11:00am – 12:00pm • NDA Balloting

1:00pm – 2:30pm

NDA General Business Meeting / Results

3:00pm – 5:00pm

NDA Continuing Education Course

7:30pm – Midnight • NDA President's Gala

*Sponsored by Colgate-Palmolive***MONDAY, JULY 27, 2015**

8:00am – 10:00am • NDA President's Breakfast

10:00am – 12:00pm

NDA Continuing Education Course

11:30am – 1:00pm

NDA Civil Rights Luncheon

The Honorable Minister Louis Farrakhan

12:00pm – 2:00pm

NDA Executive Board Meeting / Wrap Up

6:00pm – 8:00pm • NDA President's Social

8:00pm – 12:00am

NDA Grand Finale /

NDA Scholarship Raffle Drawing



## Tentative Schedule

### Auxiliary National Dental Association (ANDA)

The Auxiliary to the National Dental Association is comprised of spouses of dental professionals. Our organization serves as a supportive group of friends who share an interest in family, community, and the dental profession. We embrace the National Dental Association's mission of service to the community, dental student education and scholarships. ANDA is pleased to invite all guests, spouses and children to participate in our programs and to register through ANDA to attend convention activities.

**FRIDAY JULY 24, 2015**

6:00am – 2:00pm • NDA Golf Tournament

*NEW TIME*

9:00am – 5:00pm

Spouse, Children and Guest Registration

9:00am – 11:00am • Community Service Project

1:00pm – 3:00pm • ANDA Executive Board Meeting

3:30pm – 4:30pm

Happy Hour with ANDA (ANDA members only)

5:00pm – 7:00pm • NDA Opening Session

7:00pm – 8:30pm • NDA Get Acquainted Reception

**SATURDAY, JULY 25, 2015**

9:00am – 5:00pm

Spouse, Children and Guest Registration

11:00am – 5:30pm • Products and Resource Center

11:00am – 4:00pm

Auxiliary Exhibit Hall

Auxiliary Dental Health Educational Focus

Children &amp; Youth Dental Health Poster &amp; Essay

Competition

**SUNDAY, JULY 26, 2015**

7:00am – 7:45am • NDA Sunrise Service

9:00am – 11:00am

ANDA General Business Meeting

10:30am – 5:30pm • Products and Resource Center

12:00pm – 4:00pm

ANDA Annual Scholarship Fundraiser Event

7:30pm – Midnight • NDA President's Gala

*Sponsored by Colgate-Palmolive***MONDAY, JULY 27, 2015**

9:00am – 10:30am • ANDA Executive Board Meeting

11:30am – 1:00pm

NDA Civil Rights Luncheon

The Honorable Minister Louis Farrakhan

1:30pm – 4:30pm • Chicago Highlights &amp; Navy Pier

**CAMP ANDA SCHEDULE****Children and Youth ages 5 - 17 years old**

This year's children and youth program is being offered based on participation. Please register with your deposit early to secure the program.

**FRIDAY JULY 24, 2015**

3:00pm – 5:00pm

Orientation and Registration – No Childcare Activity Center

**SATURDAY, JULY 25, 2015**

9:00am – 11:00am • Activity Center

11:00am – 6:00pm • Tour: Willis Tower &amp; Navy Pier

6:00pm – 11:00pm • Tour: Dave &amp; Buster's

**SUNDAY, JULY 26, 2015**

9:00am – 11:00am

Activity Center

10:00am – 5:00pm

Tour: Shedd Aquarium &amp; Field Museum

Children & Youth ANDA Camp cost is \$390 per child. Deposits of \$100 per child to secure the program are required, no later than March 30, 2015. Insufficient response to program will result in a cancellation of the program.

Convention pre-registration forms are available on request from the Financial Secretary, Yolanda Williams at [ycwill@live.com](mailto:ycwill@live.com); or on ANDA's website [www.ANDAnow.com](http://www.ANDAnow.com)

# CONVENTION GENERAL INFORMATION

Greetings from the NDA National Office! Enclosed is preliminary agenda and logistical information for NDA's 102nd Annual Convention and Exhibition Showcase, July 24-28, 2015 at the Chicago Marriott Downtown Magnificent Mile. We look forward to welcoming all of you to Chicago!

## REGISTRATION

Any dentist who has not paid 2015 NDA annual dues to the National Office must pay dues with the registration fee to receive the member registration rate. Dentists and other health professionals who choose not to pay NDA membership dues will be required to register as a NON-MEMBER and will be assessed NON-MEMBER registration fees.

Full NDA member and non-member registration fees include admission to scientific sessions, technical exhibits, and non-ticketed special events; one (1) ticket to the President's Gala; and (1) ticket to the Grand Finale. The 2015 convention features three full-day featured speaker sessions and two special sessions that require an additional cost to attend. Additional fees must be paid in full before access to these sessions is granted.

To register, please refer to the registration form included in this brochure, or visit our website at [www.ndaonline.org/nda-convention](http://www.ndaonline.org/nda-convention).

Name badges must be worn for all NDA activities. No one (including spouses, students, guests, children or staff) will be allowed to attend any NDA function without a badge.

Replacement Badge Fee: \$50.00.

**All guests/spouses including family organizations, must register with the Auxiliary to the National Dental Association (ANDA). All guest registration checks must be made payable to ANDA.**

Cancellations must be received in writing by June 1, 2015. Refunds will be issued after the convention has concluded, and a 30% processing fee is assessed on all refunds. Cancellations received after June 1st are not eligible for refunds or credits. There will be a \$50 service charge for any returned check. **NO CHECKS WILL BE ACCEPTED ON-SITE.**

## HOTEL RESERVATION PROCEDURE

Only those participants registered for the NDA convention are eligible to receive the NDA room rate of \$189.00 per night (excludes taxes and fees). Individuals not registered for the convention will be subject to a higher hotel rate structure. To secure your hotel reservation, please call 877-303-0104 and request the NDA Annual Convention Rate or visit the NDA website at [www.ndaonline.org/nda-convention](http://www.ndaonline.org/nda-convention).

**Notes:** All agendas are tentative and subject to change. Updated agendas for NDA, SNDA, NDHA, NDAA and ANDA will be available on the NDA Website, [www.ndaonline.org](http://www.ndaonline.org).

Please use the registration form included in this brochure to register for all special sessions that are limited attendance or require additional fees. Pre-registration is required.

## IMPORTANT NOTICE:

**PLEASE BE ADVISED!** It has come to our attention that a web-based company is inaccurately representing itself as a "housing vendor" for the 102<sup>nd</sup> NDA Annual Convention in Chicago. They are actively soliciting business from our members and supporters by offering to make hotel reservations at discounted prices at the NDA host hotel or offering lower rates at other hotels during our convention dates.

PLEASE BE ADVISED that NDA is NOT utilizing the services of this or any housing service for the 102<sup>nd</sup> Annual Convention.

Reservations for the NDA Annual Convention should be made directly with the hotel, either by phone or via our web reservation system. If you provide your credit card information to any unauthorized vendor, your card may be charged, but you may not have a reservation when you arrive in Chicago. **THIS IS A SCAM.**

If you have questions about securing your hotel reservations, please contact Cyndie Graddy at the NDA.

## REMINDER:

**Regular convention pricing ends June 30th. After June 30th, the cost will be "on-site" pricing. For more information contact Cyndie Graddy at the national office, [cgraddy@ndaonline.org](mailto:cgraddy@ndaonline.org), or 240-241-4448 x102.**



# 5<sup>th</sup> ANNUAL NEW DENTIST CONFERENCE

RECENT DENTAL GRADUATES & DENTISTS PRACTICING 5 YEARS OR LESS

**NDA 102<sup>nd</sup> Annual Convention**  
Chicago Marriott Downtown Magnificent Mile  
CHICAGO, ILLINOIS

**July 23-28, 2015**

## THURSDAY, JULY 23, 2015

7:00pm – 8:30pm • SNDA/NDA Leadership Reception

## FRIDAY, JULY 24, 2015

11:00am – 12:00pm

Eddie G. Smith Leadership Institute

Open House

*Supported by Pew Charitable Trusts*

1:00pm – 3:30pm

“Professional Liability in the Dental Practice:

Lessons Learned from Closed Claims”

Mark J. Buczko, CPCU, CIC, PRLU, Vice President,  
Affinity Services Dentist’s Advantage Program

*Sponsored by Dentist’s Advantage*

4:30pm – 5:00pm • Opening Reception

*Sponsored by the Lincoln Dental Society*

5:00pm – 7:00pm • NDA Opening Session

7:00pm – 8:30pm • NDA Get Acquainted Reception

## SATURDAY, JULY 25, 2015

8:00am – 11:00am

President’s Symposium: “The Changing  
Dynamics of the Practice of Dentistry”

Marko Vujicic, PhD.; Cherae Farmer-Dixon, DDS,  
MSPH; Cathy L. Cook, DDS; Evelyn Lucas Perry, DDS,  
MPH; Gerry Konohia

*Sponsored by NDA, ADEA and Crest Oral-B*

11:00am – 5:30pm

NDA Product & Resource Center Open  
(Exhibition Showcase)

11:30am – 1:30pm • New Dentist Panel

Darwin K. Hayes, DDS, FAGD

*Supported by Pew Charitable Trusts*

### LEARNING OBJECTIVES:

- Provide background on the important role that young dental professionals play in improving oral health through community water fluoridation advocacy
- Learn how to become a stronger applicant for a specialty program or residency
- Learn how to make the most of your post graduate program
- Learn how to research post graduate programs and what is expected from a post graduate resident
- Learn how to manage a private practice and work in corporate/public health environment

2:00pm – 4:30pm

“Financial and Business Planning for Prospective Practice Owners”  
Tom Baker, Practice Finance Business Development Manager

### LEARNING OBJECTIVES:

- Understand the fundamentals of credit and how to manage or improve your financial profile
- Develop a plan that aligns your goals with business and financial best practices
- Build a team of professional advisors to help you successfully navigate your path to ownership

## SUNDAY, JULY 26, 2015

7:00am – 7:45am • NDA Sunrise Service

8:00am – 10:30am • New Dentist Session

“Buying or Selling: Keys to Successful Transitions”

Tom Baker, Practice Finance Business Development Manager

*Sponsored by Wells Fargo Practice Finance*

### LEARNING OBJECTIVES:

- Identify the right transition strategy for your needs
- Build a team of expert advisors and resources
- Assess financing options available to new practice owners

10:30am – 5:30pm

NDA Products & Resource Center Open  
(Exhibition Showcase)



Dr. Mark Buczko



Dr. Marko Vujicic



Dr. Darwin Hayes



Dr. Cherae Farmer-Dixon



Dr. Cathy L. Cook



Gerry Konohia



Tom Baker

# CHICAGO • SO MANY THINGS TO DO



Boat Rides



Millennium Park



Navy Pier



Boeing Galleries



Wrigley Square

We hope that you and your family will be joining us at the **102nd NDA Annual Convention** July 23-28, in Chicago

While you're in the Windy City, take time to enjoy the city's many offerings. From movies in the park, festivals, museums, nightlife, and world class shopping, there is something for everyone in Chicago. To find out what's going on while you're in Chicago visit: [www.choosechicago.com/thingstodo](http://www.choosechicago.com/thingstodo).

To secure your hotel reservation, call 877-303-0104 and request the NDA Annual Convention Rate or visit the NDA website at

[www.ndaonline.org/nda-convention](http://www.ndaonline.org/nda-convention)

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## NDA Leadership Transition:

### An Update from Dr. Carrie Brown, President and Dr. Madge Potts-Williams, Chair, Board of Trustees

It is with mixed emotion that we announce the recent departure of Dr. Nathan Fletcher, D.D.S., as the NDA's Interim Executive Director. Dr. Fletcher has accepted the position of Dental Director for AmeriHealth District of Columbia. We all wish him well in his new endeavor and thank him for his outstanding service during this period of leadership transition.

Dr. Fletcher said: "I was honored and privileged to have been in a position to serve the NDA as its Interim Executive Director over the past several months and to guide our organization during this period of change. As I move into a new phase of my career I am excited to be a part of the AmeriHealth team. I look forward to developing solutions to better serve D.C. and its communities most in need and to position AmeriHealth District of Columbia as the leader in the delivery of oral health services."



As a result of Dr. Fletcher's departure the NDA Leadership has moved quickly to ensure continuity in the ongoing management of the National Office. We are pleased to announce that Dr. John E. Maupin, Jr. has joined us effective April 1, 2015 as Management Consultant and Senior Advisor to the Board of Trustees. Dr. Maupin, who is a NDA Past President '84 and former President of both Meharry Medical College and Morehouse School of Medicine, will provide executive management and operational oversight of the National Office and the Association's membership services and programs, annual convention, sponsored programs, and health policy and community outreach initiatives. Please join us in welcoming the services of our colleague Dr. Maupin. We invite you to take a look at his bio-sketch found at the end of this update to learn more about his outstanding leadership background.

Dr. Maupin has agreed to serve in this capacity until the search for a new director is finalized, hopefully by the fall of this year. As previously announced, the Executive Director Search Committee has been formed and is co-chaired by Drs. Wallace Bellamy and Joseph Gay. We will provide periodic updates regarding the search process and the Committee will make a detailed report during the Convention.



(l-r, Drs. Fletcher and Maupin)



(l-r, Drs. Fletcher, Brown, Potts-Williams, and Maupin)

#### BIOGRAPHICAL SKETCH

##### JOHN E. MAUPIN, JR., D.D.S., M.B.A.

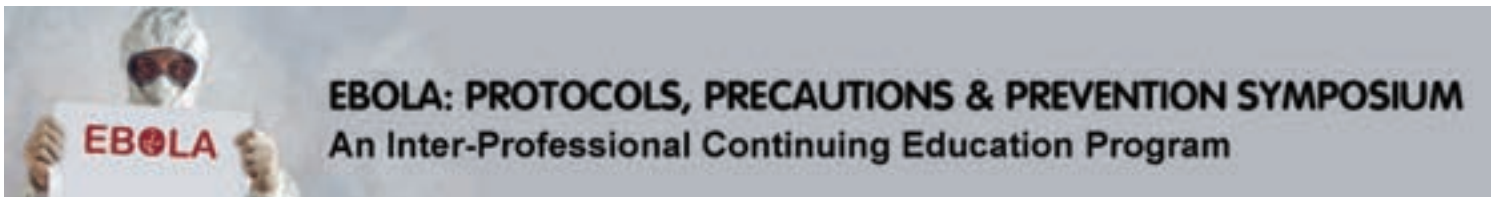
*Dr. John E. Maupin, Jr. has more than 30 years of diverse leadership experience in academic health sciences, public health, and ambulatory care. Dr. Maupin served as President and Chief Executive Officer of Morehouse School of Medicine, in Atlanta, GA, from 2006 until his retirement in June 2014. From July 1994 through June 2006, he was President and Chief Executive Officer of Meharry Medical College in Nashville, TN, where he was the first alum-*

*nus and second dentist to serve in that position.*

*His other senior administrative positions have included Executive Vice President and Chief Operating Officer of the Morehouse School of Medicine; Chief Executive Officer of Southside Healthcare, Inc. Atlanta, GA; Deputy Commissioner for Medical Services, Baltimore City Health Department, Baltimore, MD, and Dental Director and President of the Medical Staff with the West Baltimore Community Health Center. In addition to his extraordinarily diverse administrative background, Dr. Maupin was a career dental officer in the United States Army Reserves, retiring in 1997 with 28 years of service. Also, throughout his years in Baltimore he maintained a private part-time general dentistry practice.*

*Dr. Maupin has held several leadership positions in organized dentistry at the local, state and national levels, including serving as President of the Baltimore City Dental Society, Maryland State Dental Association and the National Dental Association in 1984. He has also served on numerous health and bioscience related national task forces, advisory councils, and scientific panels, most notably, in 2010 he was appointed to the National Health Care Workforce Commission, which was created by the Patient Protection and Affordable Care Act, to serve as a national resource to the U.S. Congress and the President. His other appointments have included the National Committee on Foreign Medical Education Accreditation, U.S. Department of Education; Board of Scientific Counselors, National Center for Infectious Diseases, Centers for Disease Control and Prevention; the National Advisory Dental Research Council, National Institute of Dental and Craniofacial Research, National Institutes of Health (NIH); and the National Advisory Research Resources Council, National Center for Research Resources, NIH.*

*A native of Los Angeles, California, Dr. Maupin received his undergraduate training at San Jose State College. He continued his education at Meharry Medical College in the School of Dentistry, where he received his D.D.S. degree in 1972. He then completed a general dentistry residency at Provident Hospital in Baltimore in 1973, and later earned an M.B.A. degree in 1979 from Loyola College, Baltimore MD.*



## EBOLA: PROTOCOLS, PRECAUTIONS & PREVENTION SYMPOSIUM

### An Inter-Professional Continuing Education Program

An inter-professional continuing education program entitled “Ebola: Protocols, Precautions & Prevention” sponsored by the National Dental Association, the Aetna Foundation, The Coca-Cola Foundation, and Dentist’s Advantage, was held on Saturday, April 18, 2015 in Charlotte, North Carolina. The symposium was co-hosted by the Old North State Dental Society and Charlotte Medical Dental & Pharmaceutical Society in collaboration with the Sullivan Alliance. The venue was the beautiful conference center of Friendship Missionary Baptist Church. Symposium participants included Dr. Louis W. Sullivan, former U.S. Secretary of the Department of Health and Human Services,



Dean Emeritus of Morehouse College of Medicine, and Founder of the Sullivan Alliance, who delivered the opening remarks; Dr. Janet Southerland, former dean of Meharry Medical College School of Dentistry, moderator; Dr. Michael E. Etomi, Immediate Past President of the Association of Nigerian Physicians in the Americas (panelist); Dr. Margaret I. Scarlett, infectious disease expert and CDC Ebola response trainer (panelist); and Dr.

Stephen Keener, Medical Director of the Mecklenburg County Health Department (panelist). The diverse audience represented a broad health care spectrum, including dentists, dental hygienists, dental assistants, physicians, physician assistants, pharmacists, nurses, first responders, public-health workers, university faculty, health administrators, insurance specialists, and students.



The Ebola Virus is one of the deadliest viruses on the planet. The symposium was designed to increase knowledge and awareness about the disease as well as to inform health professionals about the importance of collaborative education and continuous learning. The program covered the etiology, symptoms, global impact and human toll of the Ebola Virus Disease, the routes of transmission and risk of exposure, the Nigeria Health Team response in containing and preventing the spread of the virus; the epidemiology, prevention and control of the disease; proper infection control protocols, including Personal Protective Equipment and hand washing; existing interventions and ongoing research for vaccines and treatment; the Ebola Virus Disease screening process for travelers departing West African countries and arriving in the United States; the CDC screening and monitoring categories and the actions recommended for each category; and the Mecklenburg County, North Carolina experience with monitoring travelers from West African Countries.

The symposium culminated with a “Special Student Session with Dr. Sullivan”. This session was sponsored by Drs. Edward J. Clemons, Jr., Maxwell Gilliam, and Hazel Harper; the session allowed the students to engage and interact with the healthcare icon. The North Carolina schools that represented the North Carolina Sullivan Alliance included Winston-Salem State University, University of North Carolina, and Johnson C. Smith. Other schools represented were Central Piedmont Community College and Davidson County Community College. Each student received an autographed copy of his autobiography, *Breaking Ground: My Life in Medicine* and a group photograph with Dr. Sullivan. Dr. Sullivan received one of the 2015 NAACP Image Awards for his book.

The event received glowing remarks from the attendees, and one participant stated, “...the course was terrific. The panel was excellent ...and All in all, it was one of the best I have attended.” The seminar demonstrates the NDA’s commitment to inter-professional collaborative learning, and to building health teams that will achieve better TOTAL health outcomes for ALL.

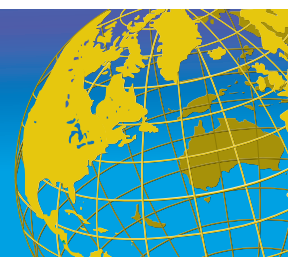




National Dental Association

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June 2015

The National Dental Association has winning partnerships with these Corporate Roundtable members.  
**THE NDA SUPPORTS THOSE WHO SUPPORT US!**

## CorporateRoundtableNews

### CRT Partner 1st DentiPay Hosted NDA-CRT Mid-Winter Meeting



In March the National Dental Association's Corporate Roundtable partner, 1st DentiPay, hosted the NDA-CRT Mid-Winter meeting at their headquarters in Alpharetta, GA. Their generous sponsorship

provided an opportunity for CRT partners and NDA leadership to interact during a networking dinner prior to the meeting. 1st DentiPay also provided the opportunity to not just work, but to also play, by offering spa treatments and golf to our partners.

The meeting was led by CRT Chair, Dr. Alvenia Rhea Albright. The NDA Leadership, including President, Dr. Carrie Brown, Chairman of the Board, Dr. Madge Potts-Williams, former Interim Executive Director, Dr. Nathan Fletcher, Dr. Hazel Harper, LaVette Henderson, Deputy Executive Director; and Director of Development, Mr. Bill Woods, provided an overview of the activities and forward direction of the NDA.

As a CRT Partner, 1st DentiPay offers NDA members the opportunity to reduce credit card processing fees. This member benefit reduces operating expenses and increases profitability. First DentiPay is committed to supporting our mission and looking forward to building our partnership. The NDA appreciates our new partner and the service they will provide to our members.

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## A New Online Display Advertising Solution for NDA Members

Did you know that there are now more local searches on Smartphones and mobile devices than desktop computers? Social Media also plays an important part within local marketing, in particular Facebook. Hibu, the newest NDA Partner, is proud to now provide a unique, powerful digital advertising solution created specifically for NDA members.

“Online Display Advertising” allows local dentists, physicians and dental practices to promote their services via thousands of websites, smartphones and Facebook – locally. It's a fantastic way to reach new clients and build local brand awareness. Each campaign is specifically designed to meet the needs of your local practice, within your local market and results are tracked via monthly reports. Online display is also a very cost-effective solution - as you don't pay for clicks like standard PPC ads on Google.com.

Hibu is very aware that you have a lot of choices when it comes to marketing your dental practice. With hibu, you know you're working with a partner you can count on. We're a certified Google Premier Partner — one of only about 20 in the US — and we're a Yahoo!/Bing Ambassador, so you know you're working with knowledgeable, certified professionals.

Hibu will be exhibiting at the 2015 NDA conference in Chicago. For additional personalized quote or more information contact Rich Hargrave, Director of Channel Partnerships at hibu. Email: [NDA@hibu.com](mailto:NDA@hibu.com), or call 914.600.5316.

hibu™



# NewMembers

It is with great pride and renewed optimism that we welcome the following doctors as new members to our ranks.

- |                            |                      |
|----------------------------|----------------------|
| Aliya Kassam               | Ina J. McBean        |
| Alvin Rembert              | Jessica M Monroe     |
| Amy L. David               | Kari A Cunningham    |
| Ashlee P. Goodman          | Khari Nelson         |
| Ashley P Wright            | Kinyatta Bennett     |
| Billy B. Foster            | Lavelle Ford         |
| Celeste Mensah             | Maria Cuesta         |
| Crystal L. Hayes           | Mary E. Williard     |
| Danielle G. Gill           | Mulokozi Lugakingira |
| Darren A. Thompson         | Robert Mensah        |
| Dwight E. Thompson         | Shana Crawford       |
| Edmond M. Franklin         | Shanele C. Williams  |
| Eric Bradshaw              | Tamitha Gip          |
| Felix Vincent              |                      |
| Huguette Duteau-Salahuddin |                      |

## IN MEMORIAM



**Dr. Roosevelt Bowden, Jr.**

**Dr. Reginald S. Christian**

**Dr. Ernest J. Colvin**

**Mr. Erskine Kendale Taylor**

*Brother of NDAF Secretary  
Mildred Lee Taylor*

**CPO Ed Lee Williams**

*Father of NDA President-Elect  
Dr. Judy Greenlea Taylor*

**Mrs. Maurine H. Willie**

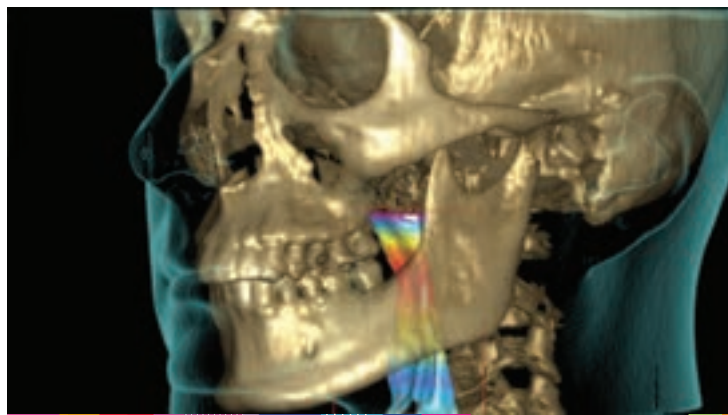
*Former ANDA Treasurer,  
Mother of Dr. Joseph Willie, II*

**Dr. Eric K. Wood, Sr.**

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## MESSAGE FROM THE DEPUTY EXECUTIVE DIRECTOR



It gives me great honor and pleasure to address you as your Deputy Executive Director. I have supported you and your mission to promote and raise oral healthcare awareness in our communities for seventeen years, and I am humbled that the Board of Trustees has entrusted me to assist in moving the National Dental Association (NDA) to the next level. I will be working closely with leadership to enhance operations, membership services and benefits.

I am excited and motivated by this opportunity. I look forward to continue working closely with the membership to bring you additional membership value, save dollars in your practices and provide innovative educational opportunities to members in the near future. As we move to provide you with the latest association news, we need your help. We are looking to update your contact information and email addresses as we move to communicate with you more efficiently. In 2015, the NDA is undertaking some exciting opportunities and we want to actively share the accomplishments and milestones with our members. Sharing your email address allows us to communicate with you in a “greener” capacity, which not only improves the environment, but provides for a more rapid information delivery.

The Lincoln Dental Society and the National Office are planning a wonderful convention at the Chicago Marriott Downtown Magnificent Mile, July 23 – 28, 2015. We have a great line-up of sessions and events. Some of the benefits and experiences this year will be:

- Vendor discounts in the “Products and Resource Center” (Exhibit Hall) – we ask that you make your purchases during the convention in the Center
- Examples of the latest technology, techniques and procedures to enhance your practice through Continuing Educational Sessions
- Minister Louis Farrakhan as the Civil Rights Luncheon speaker
- Networking opportunities with new and old colleagues
- Build professional relationships with Corporate Partners, Foundations and Exhibitors
- The Famous Chicago Style Eating experiences
- Excellent Museums, Galleries and Attractions – including The Millennium Park

If you have not registered as of today, please do ASAP via the weblink: [www.ndaonline.org](http://www.ndaonline.org). As you begin to secure your hotel reservations, be sure to make them via the NDA web link or by calling the Chicago Marriott Downtown Magnificent Mile directly. The official NDA convention hotel link is: <https://aws.passkey.com/g/46604151> or by calling 877-303-0104.

Please know that my door is always open to listen as well as seek to improve the NDA. I look forward to working with you and seeing you in the Windy City!!!!!!

***LaVette C. Henderson, CMP, CVEP***  
NDA Deputy Executive Director



# National Dental Association 2015 MEMBERSHIP & REGISTRATION APPLICATION

Membership period is for the calendar year January 1 through December 31, 2015

102<sup>nd</sup> NDA Convention  
Chicago  
ILLINOIS  
JULY 24-28, 2015

PLEASE PRINT OR TYPE

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Dental School \_\_\_\_\_ Year Degree Conferred \_\_\_\_\_

Additional Degree(s)/Certification(s) \_\_\_\_\_

Name of NDA Local Society \_\_\_\_\_ NDA State Society \_\_\_\_\_

(Check all that apply)  Executive Committee  Trustee  Delegate  Past President  Life Member  First time attending  CRT

### PROFESSIONAL ACTIVITY:

- General Practice  Pediatric Dentistry  Oral Surgery  Other \_\_\_\_\_  
 Orthodontics  Oral Pathology  Prosthodontics \_\_\_\_\_  
 Endodontics  Periodontics  Public Health \_\_\_\_\_

### 2015 MEMBERSHIP DUES:

- Active Member \$395  
 Active Military Member (copy of military ID required) \$270  
 Affiliate/International Member (Dentist practicing outside U.S. & U.S. Territories) \$270  
 Associate Member (Non-Dentist) \$270  
 Full Time Faculty Member (copy of faculty ID required) \$270  
 Retired Member (approval and verification required) \$100

Please make payments of National, State and Local society dues to your appropriate Society to complete the NDA Membership process. Subtotal \$ \_\_\_\_\_

### CONVENTION REGISTRATION INCLUDES:

- Admission to All Scientific Sessions
- Access to All Technical Exhibits
- One (1) Ticket to President's Gala
- One (1) Ticket to Grand Finale

### REGISTRATION FEES: NO CHECKS ACCEPTED ON-SITE & NO REFUNDS AFTER JUNE 15, 2015

	Registration	Late Registration July 1 <sup>st</sup>
2015 NDA Member	\$ 640	\$ 825
Non-NDA Member	\$1,100	\$1,400

### SPECIAL EVENT TICKETS:

President's Gala	____ x \$100 _____	____ x \$120 _____
Civil Rights Luncheon	____ x \$ 75 _____	____ x \$ 85 _____
WHS Luncheon	____ x \$ 75 _____	____ x \$ 85 _____
Golf Tournament	____ x \$150 _____	____ x \$170 _____
Grand Finale	____ x \$ 65 _____	____ x \$ 75 _____
CPR Certification	____ x \$ 65 _____	____ x \$ 75 _____
Dr. Mickel Session - Fri.	____ x \$ 0 _____	____ x \$ 75 _____
Dr. Levine Session - Sun.	____ x \$ 0 _____	____ x \$ 75 _____
Dr. Blaes Session - Sat. pm	____ x \$ 0 _____	____ x \$ 50 _____
Dr. Blaes Session - Sun. am	____ x \$ 0 _____	____ x \$ 50 _____
Dr. Pulver Session - Mon.	____ x \$ 0 _____	____ x \$ 75 _____

**ALL CONVENTION GUESTS, INCLUDING OFFICE MANAGERS MUST REGISTER WITH ANDA.**

### MAKE CHECK\* or MONEY ORDER PAYABLE TO:

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### PAYMENT PLAN OPTION

- 3 Month Plan for Dues Only  
 3 Month Plan for Registration Only  
 6 Month Plan for Dues and Registration

**CREDIT CARD PAYMENTS ONLY!** Payments will be deducted automatically on the first of each month until paid in full. All payments will be paid in FULL by May 31, 2015.

### GRADUATES & RESIDENTS DUES & REGISTRATION INFORMATION

#### DUES FOR GRADUATES

**NOTE:** Copy of DDS or DMD diploma or letter from school confirming your degree date is required for all Graduates (NO EXCEPTIONS). Residency Completion Certificates and Master Degrees do not qualify for "Graduate Status." Applications will not be processed until required documentation is received.

- 2015 Graduates no dues  
 2014 Graduates \$25  
 2013 Graduates \$200

#### DUES FOR RESIDENTS

**NOTE:** Copy of DDS or DMD diploma and letter from Chairman confirming your program start and end dates are required for all residents (NO EXCEPTIONS). Resident dues are for dentist participating in a Residents program and NOT after the completion of the program. Applications will not be processed until all required documentation is received.

- Current Residents \$25

#### REGISTRATION FOR GRADUATES\*

- 2015 Graduates Register with SNDA  
 2014 Graduates \$275  
 New Dentist (< 5yrs) \$300 thru April \$450 after April

#### REGISTRATION FOR RESIDENTS\*

- Current Residents \$225

Event tickets are not included with Graduate & Resident registration and 2015 Graduate & Resident dues must be paid to register.

**OTHER CONTRIBUTIONS: A SEPARATE CHECK IS REQUIRED FOR EACH CONTRIBUTION [tax deductible - 501(c)3]**

- NDA Endowment Fund \$ \_\_\_\_\_  NDA Centennial Fund (donations also available online) \$ \_\_\_\_\_

## CDC Launches New Web Site for Oral Health Statistics; Enhances Web Site for My Water's Fluoride

The Centers for Disease Control and Prevention (CDC) has launched a new, integrated website that enables dental and public health professionals and policymakers to monitor selected oral health information. "Oral Health Data," available at [www.cdc.gov/oralhealthdata](http://www.cdc.gov/oralhealthdata), offers enhanced capabilities for viewing state and national data for indicators of oral health and fluoridation status. The new system allows individuals to view and interact with data in tables, graphs, and maps online and to export datasets.

Oral Health Data currently includes four adult indicators obtained from state Behavioral Risk Factor Surveillance System (BRFSS) data for 1999 and even years from 2000 through 2010; available by age, education and income level, gender, and race/ethnicity. Also available are three child indicators (years range from 1993 to 2013) provided by states that conduct statewide oral health screening surveys that meet criteria for inclusion in the National Oral Health Surveillance System; these data are provided by grade in school (kindergarten through third grade) or Head Start. In addition, the new website has data on the percent of states' population with access to community water fluoridation, obtained from biennial water fluoridation reports from 2000 through 2012. Data for additional years will be added as they become available. CDC plans to expand the system to include additional information and indicators.

"Oral Health Data gives users more tools in an easy-to-use format to create their own filtered views and graphs," stated Katherine Weno, DDS, JD, Director, CDC Division of Oral Health. "The new website will allow state health agencies to track state and national trends so they are better able to plan and evaluate state-based oral health programs."

CDC has also enhanced its web portal, "My Water's Fluoride," available at [http://nccd.cdc.gov/DOH\\_MWF](http://nccd.cdc.gov/DOH_MWF). My Water's Fluoride (MWF) allows consumers in participating states to check out basic information about their water system, including the number of people served by the system and its fluoride level. According to the U.S. Public Health Service, the recommended level for fluoride in drinking water to prevent tooth decay is 0.7 milligrams per liter.

In addition to improved consumer information, the new MWF is presented in an easy-to-view and navigate format.

Currently, 39 states are providing their data to CDC for this data portal. States that participate include Alabama, Alaska, Arizona, Arkansas, Colorado, Delaware, Florida, Georgia, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Nebraska, Nevada, New Hampshire, New York, North Carolina, North Dakota, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Carolina, Tennessee, Texas, Utah, Vermont, Virginia, West Virginia, and Wisconsin. MWF is a voluntary public disclosure website; states choose whether they will provide their water fluoridation information to MWF.

Fluoride, a naturally occurring element in the environment, is known to be effective in preventing tooth decay in children and adults. Over the past seven decades, water fluoridation has played an important role in the dramatic reduction of tooth decay and has been identified by CDC as one of 10 great public health achievements of the 20th century.

*Congratulations!*



**FREE**

**2015 Convention Registration!**

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NDA National Headquarters Staff

John E. Maupin, Jr., DDS  
Managing Consultant & Senior Advisor  
to the Board of Trustees  
Email: [execdir@ndaonline.org](mailto:execdir@ndaonline.org)

LaVette C. Henderson, CMP, CVEP  
Deputy Executive Director  
Email: [lhenderson@ndaonline.org](mailto:lhenderson@ndaonline.org)

Cynthia J. Graddy, CMP, CVEP  
Manager, Meetings & Professional  
Development  
Email: [cgraddy@ndaonline.org](mailto:cgraddy@ndaonline.org)

William Woods  
Director of Fund Development  
Email: [bwoods@ndaonline.org](mailto:bwoods@ndaonline.org)

Tanya L. Morris  
Executive & Meetings Coordinator  
Email: [tmorris@ndaonline.org](mailto:tmorris@ndaonline.org)

Shelaine Stone  
Administrative Assistant  
Email: [sstone@ndaonline.org](mailto:sstone@ndaonline.org)

Kitty L. Gaines, MBPA  
Corporate Liaison  
Email: [kgaines@ndaonline.org](mailto:kgaines@ndaonline.org)

Nicole Cheek Cranston, DDS  
Special Projects Assistant  
Email: [ncranston@ndaonline.org](mailto:ncranston@ndaonline.org)

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