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INSIDE this ISSUE

NDA President's Message	2-3
Board Chair's Message	3-4
Executive Director's Message.....	4-5
NDA HEALTH-NOW 10th Anniversary.....	6-8
Promoting Food Justice.....	8-9
Dentsply Sirona Rejoins the NDA CRT.....	10
NDA Receives Grant From Carequest.....	11-12
SNDA.....	13
16th Annual SNDA Impressions Conference...	14
NDA's Letter	15
ANDA's Article.....	16-17

Dr. Marlon D. Henderson - 99th NDA President

PRESIDENT'S MESSAGE



Greetings to our entire National Dental Association Family. It is an honor and a glorious privilege to serve as the 99th President of our historic, revered, and relevant organization. After 110 years, the mission of the National Dental Association is alive and well. And, we have been divinely chosen to carry the torch of the NDA boldly into the future. The stars have aligned, and our future is now. In 2023, our theme is "Bridging the Generational Gap: Back to the Future of Advancing Oral Health Equity, Student Mentorship, and Raising our Profile."

In November 2022, we enjoyed a groundbreaking, festive, and celebratory 99th Presidential Inauguration and Scholarship Gala in Shreveport, Louisiana! Highlights from our 2022 National Dental Association Transition Meeting included: (for the first time during a presidential inauguration) Community Outreach with NDA-HEALTH NOW (Past NDA President Dr. Hazel Harper and NDA President-Elect Dr. Nicole Cheek) and the Shreveport Chapter of The Links, Incorporated (Links President Martha W. Henderson) at Caddo

Heights Elementary School, a President's Reception (featuring a Taste of Louisiana), an inaugural New Dentist Committee Mixer (The Glow Party), Continuing Education (with Dr. Stephen C. Brisco and Equitable Advisors), and the grand opening of the aforementioned gala by the Mardi Gras Krewe of Sobek. Additionally, I received letters/proclamations from the Office of Louisiana Governor John Bel Edwards, the Louisiana State Senate, the City of Shreveport (Mayor Adrian Perkins), and Omega Psi Phi Fraternity, Incorporated (Grand Basileus Ricky Lewis). A personal highlight for me was taking the oath, given by the 98th NDA President Dr. Cheryl Lee-Butler, and taking a picture wearing the NDA medallion with the NDA Council of Past Presidents. I thank God for allowing me to share this wonderful event with the NDA, family, friends, and colleagues in my hometown on my birthday. Our inauguration was the perfect blend of honoring our past while taking our first step towards "bridging the generational gap" in 2023.

In the fight for oral health equity and the elimination of health care disparities, we face an all too familiar nemesis. The nemesis is an ideology of unworthiness, inequality, classism, and cultural appropriation. Some would say this ideology is rooted in fear, supremacy, or ignorance. Unfortunately, this ideology has persisted in our country since 1619 with unfortunate, deleterious, and nefarious consequences through many generations. The impact of this ideology can be easily seen today in disparities in our schools, socioeconomic opportunities, judicial system, and access to health care. Despite this ideology, our mere existence, advancement, and resiliency are

a testament to our perseverance, fortitude, and divine appointment. The NDA still believes that health care is a civil right for all, not a privilege for a chosen few. As it relates to our rights and oral health equity, we must continue to "fight the good fight."

With the recent, unfortunate occurrence involving law enforcement in Memphis, Tennessee, we must acknowledge and confront cultural appropriation and make an honest appeal to humanity. We must not become perpetrators of the aforementioned ideology by devaluing, mistreating, or disregarding our people. The Constitution of the United States of America maintains "that all men are created equal, that they are endowed by their Creator with certain unalienable rights, which among these are life, liberty and the pursuit of happiness." With that said, the golden rule should remain our standing operating procedure as we make an intentional and honest appeal to humanity. Our appeal to humanity is the basis of our "promoting oral health equity by harnessing the collective power of our members." The NDA appeals to humanity when "advocating for the needs of and mentoring dental students of color." And, lastly, the NDA's appeal to humanity is evident in our efforts "to educate and raise our profile in our communities."

The National Dental Association recently celebrated NDA Corporate Roundtable Partner Henry Schein's 25 Years of partnership with the healthcare community at NASDAQ's Ringing of the Bell ceremony in Times Square. I was honored to offer remarks regarding the importance of building a diverse pipeline/pathway of future healthcare professionals, the impact of diversity in the health

workforce on advancing oral health equity, and our upcoming dental camp collaboration with Henry Schein and the Shatner Foundation that will be launched in Washington, DC this summer, the S.M.I.L.E. Healthcare Pathway Program.

The National Dental Association's profile was recently raised with my serving as the Grand Marshal for the Krewe of Sobek's Mardi Gras Parade in Shreveport, Louisiana. My family joined me in the honor by riding and throwing beads, including the commemorative 99th NDA Presidential "Bridge Builder" beads also given during the 99th Presidential Inauguration and Scholarship Gala.

Finally, please make plans to support our mission, to maintain the celebration/momentum started in Shreveport at our inauguration, and to continue to "bridge the generational gap" with our entire NDA family (NDA, SNDA/USNDA, NDHA, NDAA, ANDA, NDAF, NDA CRT) at our 110th Annual NDA Convention in New Orleans, Louisiana on July 20th-23th. We will observe and celebrate 10 years of the NDA's signature community outreach program, NDA-HEALTH NOW. Furthermore, plans are well underway to provide "state of the art" scientific sessions, offer fellowship with family organizations and friends, and enjoy the rich, cultural New Orleans experience. I'll see you once again at my other home in New Orleans, Louisiana in July 2023!

Sincerely,

Dr. Marlon D. Henderson
99th National Dental Association
President
"The Bridge Builder"

SPRING IS IN THE AIR. NDA BOARD CHAIR, DR. KIM PERRY TOURS NDA BUILDING IN WASHINGTON DC.



To the National Dental Association and our NDA Families, CRT, and sponsors, I am humbled that the NDA Board of Trustees would consider me for a third term as your Board Chair. As the 93rd President of the National Dental Association and chair, I understand the organization's needs, members, NDA Families, and communities.



We continue to advocate for Justice, Equity, Diversity, and Inclusion as an organization for all represented in our mission. We hit the ground running and continue taking *"Our Place at the Table, Advancing and Advocating for the Future of Oral and Overall Health."*

- **We are having meaningful discussions** around our private practitioners' financial and business practice needs to include the needs of our new dentists and students.
- **For those who reside in underserved communities:** as oral health advocates, we are meeting with legislatures nationally to help secure a meaningful oral health benefit, not just emergency care for medically and dentally underserved patients, which the literature has shown contributes to substance abuse. We want nothing less than an oral health benefit that allows a person on Medicaid and Medicare

to get back to form and function, eat, maintain their self-esteem, find gainful employment, have a roof over their heads, and feed and raise their families in a healthy and safe environment.

- **NDA is represented at federal tables** that focus on increasing the number of healthcare providers who provide care in our vulnerable and underserved communities and the resources to do so.
- **NDA is at the table** that will help ensure all communities benefit from readiness when another COVID-19 or some other peril/pandemic occurs again.
- **We will continue to advocate for our students** of color to ensure that when they are accepted into a dental school, they are respected and



valued and that there are expectations that they will graduate with the skill sets consistent with the new dentist. The literature tells us that patients of color have better outcomes when treated by individuals who look like them and are culturally proficient.

- **As such, we will continue to focus on ensuring an environment where faculty of color** can greet and mentor these students when they arrive. Faculty who are respected and valued for the excellent knowledge they bring to the table and provide opportunities for growth and development not met with closed doors and glass ceilings.
- **We will continue to be intentional** in our collaborative efforts to identify youth in our communities to mentor and encourage them in meaningful ways along their journey to consider dentistry (dentists, hygienists, or dental assistants) as a profession.

As NDA members and Families, we know it's not all about teeth. However, as we all know, we don't have that luxury as dentists and other oral health professionals of color. Our moms, dads, aunts, and uncles still live in communities where their health, economic future, and safety continue to be in jeopardy. They rely on us to advocate and act to help make a difference in their lives and their communities. We can't do it all, but we can do our part. I will continue to work closely with Drs. Henderson, Tyson, and Daniels, Mr. Keith Perry, JD, the NDA Board, House of Delegates, and our NDA Families as we *"Bridge the Generational Gap," "Connect the Dots,"* and Move the Dial all to improve outcomes.

Kim B. Perry, DDS, MSCS, FACD



EXECUTIVE DIRECTOR'S MESSAGE

"It must be remembered that there is nothing more difficult to plan, more doubtful of success, nor more dangerous to manage than a new system. For the initiator has the enmity of all who would profit by the preservation of the old institution and merely lukewarm defenders in those who gain by the new ones." - Niccolò Machiavelli

NOSTALGIA HAS ITS PLACE

Change is difficult. As someone who has managed change in organizations from government, to non-profits, to associations for over 30 years, I know that the process of moving a bureaucratized organizational culture into a new paradigm is often fraught with danger. Old ways are comforting, familiar and bear a veneer of safety, but leaders are wise to avoid holding on to practices "because we've always done it like this". Nothing is more devastating to an association than a failure to modernize for it erodes the ability to compete against more innovative and agile organizations that are vying for their members' attention. To coin a phrase, "nostalgia has its place but not in association management."

This is not the 1990s. Streaming services now dominate the entertainment market and consumers can select what they want when they want. Instagram and Tick Toc have supplanted Facebook and Twitter as dominant social media platforms. Today's world is built on artificial intelligence, customer relationship marketing and mobile applications enabled by data mining technology. Old methods of member engagement will not suffice and those that employ them do so at their peril. In short, most elite organizations liberate themselves from practices that shackle them to the past and leave them vulnerable to an uncertain future. That is why I am happy to announce a new initiative of the NDA National office; NDA 3.0, a multifaceted organizational strategy, to help the NDA to keep

pace with current trends and advance boldly into the future. NDA 3.0 will revolutionize the NDA in the areas of technology, communications, corporation partnerships and programming and serve as the basis for future growth.

THE GOOD NEWS IS WE'VE ALREADY BEGUN

We have made a significant investment in the creation of a new member portal that will allow NDA members to take control of their member experience, the way viewers now stream movies or other content-ON DEMAND. Instead of calling the national office during business hours to be talked through the recovery of CE credits, the convention registration process or to pay membership dues, members can simply log on with a unique member ID and password and update their contact information,



retrieve CE information, interact with fellow dental school alumni or other members of a specialty area, or transact other business. Members will also be able to interact with our corporate partners on our digital marketplace where our partners will create individual digital storefronts to provide goods and services to our members. This capability will also enable the development of the NDA's first permanent app to allow seamless and continuous communication between the national office and members around the country on matters related to membership, advocacy, volunteerism and more. We've launched the BETA testing phase of the member portal and a select group of members now have the ability to provide comments and suggestions before the full launch during our 110th Convention.

POWERFUL CONVERSATIONS, IMMEDIATE IMPACT

NDA 3.0 also applies to how we manage our corporate relationships. Since I became Executive Director, we at the national office have begun something that we call "one conversation". That is to say, we consolidate our communications with corporate partners to derive the greatest mutual benefit from these relationships now and into the future. This has resulted in an amazing revitalization of our partnership with Colgate and Henry Schein, and the development of partnerships with several new partners including Equitable Advisors and Wells Fargo.

An example of the power of this approach occurred just last month when Henry Schein agreed to more than \$500,000 investment in the National Dental Association, to include support of existing programs,

meetings and initiatives but also the development of a pilot, S.M.I.L.E.(Student. Mentoring. Immersive. Learning. & Enrichment) Healthcare Pathway Program Dental Camp to be held in the DMV (DC, Maryland and Virginia) region for 8th-11th graders. NDA and Henry Schein will collaborate with Howard University, The University of Maryland, Mary's Center (A DC-based FQHC) and Prince George's Community College in Maryland, to host and provide content for the camp. Additional enrichment activities will also be offered, which will leverage the immense educational, cultural, and historical resources that the DMV has to offer. The program was heralded with great fanfare as executives from Henry Schein and invited NDA leaders participated in the ringing of the NASDAQ bell on New York's Times Square. Following the market opening, the NDA logo was prominently displayed on the

NASDAQ building in a dynamic digital picture!

ON THE RIGHT TRACK, MOVING FORWARD, NEVER LOOKING BACK

Undoubtedly NDA 3.0 is off to a great start and with so many projects and partnerships under development and the 110th NDA Convention in New Orleans on the horizon, we are well on our way to advancing the NDA mission in bold new ways. Members are noticing—in a recent survey by the newly constituted Member Outreach, Retention and Reclamation (MORR) committee, when asked "are you satisfied with the direction in which the organization is headed" 71.7% of respondents answered in the affirmative. While this is encouraging news, we take it as a mere indication that we are on our way to a brighter future. The NDA must accelerate its efforts to communicate effectively with members, corporate partners, and the community, while providing increased member value, improving technological infrastructure and delivering superior meetings and programming. That's the goal. Moving forward, and never looking back!

Keith Andrew Perry, JD
Executive Director
National Dental Association





NDA-HEALTH NOW® CELEBRATES



NDA-HEALTH NOW®, (NDA-Health Equity, Access, Literacy, Technology and Hope. National Outreach on Wheels) the National Dental Association's (NDA) signature program, celebrates its Tenth Anniversary this year. For a decade, the project has stayed true to its mission to improve health equity, access, literacy, technology and hope in underserved communities. To commemorate this milestone, the program has launched a fundraising campaign to support the launch of its new mobile outreach program which will be piloted in Louisiana, the site of the 2023 NDA Annual Convention.

NDA-HEALTH NOW® was conceived to eliminate the persistent barriers to good health because, despite advances in dentistry, the number of dental shortage areas and populations without access to dental care continues to rise. There are currently 70 million Americans who live in the 7,313 dental health shortage areas in the US.¹ There are 11,909 practitioners needed to eliminate the dental workforce shortage.² In a recent interview, Dr. Marlon Henderson NDA President



stated, "For over 100 years, the NDA has been the voice of the underserved, the uninsured, and the underrepresented. We believe that healthcare is a matter of human rights and social justice. To address the needs of our nation, the oral health care system must focus on solutions that will benefit society as a whole."

A planning grant awarded in 2012 by the Links,

Incorporated, a national organization of professional and progressive African American women, paved the way for NDA-HEALTH NOW®. The project's purpose is to improve health outcomes by increasing awareness about the link between oral health and overall health. Programs provide oral health services, education and access in underserved communities and since the Project's inception,



have supported programs in 16 cities and 9 countries. Stakeholder engagement, community partnerships, and collaborations are fundamental components. All project event venues and most of the project's model programs are the results of recommendations from community partners. The results include over 75,000 direct beneficiaries and over 1M mass media and social media exposures.

Key features include screenings, referrals and education at community health events; age-appropriate, oral health-related STEM Programs, donations to free clinics, global missions support, oral health training for nurses, student engagement, disaster relief and humanitarian support. Role modeling and mentoring by NDA members and SNDA members are critical features because the recruitment of African American dental health professionals will increase access and improve oral health equity. Research findings indicate that since 2000, enrollment rates for historically underrepresented races and ethnicities (HURE-Blacks, American Indians, etc.- NOT



Hispanics and Asians) have remained stagnant despite increases in the number of applicants. HURE graduates also incur higher educational debt than non-HURE; thus educational debt may be a disincentive to apply or enroll.³ The NDA-HEALTH NOW® Project includes partnerships with schools, camps, and community recreation centers that allow for interaction with children ages 4-17. The NDA uses a step ladder approach to mentoring where dentists mentor dental students, dental students mentor pre-dental students, pre-dental students mentor high school, middle schoolers, and elementary school children. It is especially important that young children see doctors and students in white coats that "look like

them." This is a model that works.

Milestones

During 2013 and 2014, local program directors and Advisory Committees were selected in the first five (5) NDA-HEALTH NOW® partner cities: Chicago, Dallas, New York, New Orleans and San Francisco/Oakland. Between 2015 and 2019, program support extended beyond the U.S. to villages and remote areas around the world. At the request of dental students, dental faculty members, and members of the Links, Incorporated, NDA-HEALTH NOW -Global® evolved.

In 2015, the community-based training program for nurses was piloted at the Greater





New York Dental Meeting. It was the project's first interprofessional program and became an annual event. The program featured didactic lectures, hands-on training, sensory immersion oral hygiene instruction and community oral health education. In 2019, the GNYDM nurses training program, "Oral Health for Nurses – A Team Approach to Population Health" received accreditation for continuing education from the New York University Rory Meyers College of Nursing, Center for Continuing Education in Nursing. By 2022, the program included webinars and had trained nearly 300 nurses from five (5) nursing schools, including Howard University (Washington, DC) and Arizona State University (Phoenix).

In 2017 the Interprofessional Student Leaders Colloquium and Summit was piloted and in that year, the first publication about the program, "The Aetna-NDA Partnership for Achieving Racial and Ethnic Health Equity", was featured in the American Journal of Public Health Supplement. In 2019, another focus area was added- Prenatal and Perinatal Dental Care. Additionally, the Project was featured in two book chapters in "Oral Health in America – Removing the Stain of Disparity", edited by Caswell Evans and Henrie Treadwell, published in 2019.

Dr. Hazel Harper Johns, the project's Founding Director, believes that "Promoting prevention is a moral imperative because prevention is the best prescription for total health across the lifespan." She also ascribes to the philosophy that "Compassionate listening by health providers should be a standard of care and a measure of professional competence because in listening, we gain understanding and trust. We learn from those we serve."

Although a lot has been accomplished in ten years, NDA-HEALTH NOW® is poised to do more. In 2023, NDA-HEALTH NOW® will expand to include the activation of its first mobile unit with a pilot program in Louisiana. The project will continue to improve health, increase access and increase the network of oral health champions, one community at a time!

1,2 <https://data.hrsa.gov/topics/health-workforce/shortage-areas> , accessed 2/18/23

3 J of Pub Hlth Dentistry, Mertz E., Gates, P. 2017 The Black Dentist Workforce in the US

NDA-HEALTH NOW® relies on donations, in-kind support and volunteerism. For more information visit: www.ndaonline.org/healthnow/donations

PROMOTING FOOD JUSTICE

by Pamela Alston, DDS, MPP, FACD, FICD

"Hunger can be hard to recognize." This caption and the face of an unsuspecting person on the billboards that Feeding America sponsors in Oakland, CA cannot help but give passersby pause. I continued to have great pauses when patients whom I did not suspect revealed hunger issues during caries risk assessment interviews. More than a few patients reluctantly admitted that they were uncertain whether they would eat enough nutritious food each day. I practiced in deep East Oakland where the health and economic disparities are the highest in the county. I was always prepared to offer resources and referrals. But was it enough?

There are more than 34 million people in the U.S. that the USDA says are food insecure. Feeding America defines food insecurity as "a lack of

consistent access to enough food for every person in a household to live an active, healthy life." The reason that some of my patients were food insecure was that they did not qualify for federal nutrition programs. Or they did not have access to healthy food options. At any rate, their food insecurity often contributed to their caries rate and caused other diet-related illnesses.

The meaning of justice is fairness or rightness in how you treat people. An important aspect of food justice is everyone having access to healthy, fresh, and culturally appropriate food for sustenance. It is a matter of justice just like access to health care is a matter of justice. Food justice and racial justice intersect. According to Feeding America, hunger in African American, Hispanic and American Indian communities is higher because of systemic

racial injustice. The food system was built in large part by exploiting Black, Indigenous, and People of Color. And food has been weaponized throughout U.S. history.

Since its founding 109 years ago, the NDA has fought injustices including food injustice. For example, during Past-President Eddie G. Smith's term, the NDA opposed proposed amendments to the National School Lunch Act. The NDA urged Congress to continue to prohibit food-dispensing vending machines in schools. Past President Smith testified, "We are concerned about the deleterious effect on the oral health of children that is the consequence of sugar-rich foods, many of which are commonly sold in vending machines."

Recently in 2021, I represented the NDA at a Virtual Sugary Drink Summit Hill Day that was sponsored by the Center for Science in the Public Interest. The Summit Hill's purpose was to advocate for the Child Nutrition Reauthorization to 1) protect and strengthen the school nutrition standards and 2) provide healthy school meals for all children. As the only health professional in my group visit, my role was to educate Congressional aides on the health consequences of added sugars in school meals.



Drs. Pamela Alston and Andrea Akabike sorting recovered food.

The NDA has a reputation as a respected voice.

Support for Food Justice in Dental Settings and Local Societies

NDA members treat the oral health consequences of poor nutrition, i.e. dental caries in their patient populations. NDA members who promote



Linda Gipson, RDH and Drs. Bill Hoskins, Huey Madison, and Michael Stokes with Dr. Marianela Carter in the background (event organizer) preparing a meal at St. Mary's Center



Dr. Pamela Alston featured in SSB Campaign publicity.

Food Justice also assess food security status among their patients and maintain an up-to-date list of local food resources including food distribution centers and free dining rooms to give to patients experiencing hunger and food insecurity. NDA local societies are called upon to participate in food recovery, food drives, and serving meals at free dining rooms.

The Greater Bay Area Dental Society (GBADS) has been working to promote Food Justice for years in the San Francisco Bay Area. Thanks to GBADS whose members prepare and serve meals, St. Mary's Center in Oakland was able to feed over 557

unhoused senior citizens, most of whom are Black, for whom it provided food, social services and/or shelter during the Winter months in 2021. In other cities, GBADS has held food drives.

University of California San Francisco dental students have volunteered at St. Vincent de Paul Dining in Oakland to help prepare and serve meals to unhoused people. At St. Vincent's, they also learn about food recovery. Food recovery is the mechanism by which organizations obtain perishable and prepared foods



Dr. Pamela Alston aboard the vehicle that delivers free meals to public refrigerators.

donated by supermarkets to distribute to hungry people in their communities to prevent and divert food waste.

In 2016, GBADS members worked on a successful campaign for voters in Oakland to pass a tax on sugar-sweetened beverage (SSB) distributors. GBADS/NDA member Dr. Ronni Brown was a campaign spokesperson. I now have the privilege of serving on the City of Oakland SSB Tax Community Advisory Board. The Board makes recommendations to the City Council regarding the allocation of approximately \$9 million annually in revenues for programs to reduce the consumption of SSBs, provide health education and physical activity to improve the health of Oakland residents, especially those most impacted by health disparities and the chronic diseases associated with the consumption of sugar.

Join the Food Justice movement and promote it to your local societies!

NEWS FROM THE NDA-CORPORATE ROUNDTABLE



WELCOME BACK! DENTSPLY SIRONA REJOINS THE NDA CRT

As part of its ongoing focus on fostering diversity and inclusion within the dental industry, Dentsply Sirona renewed its membership on the NDA-Corporate Roundtable at the Platinum Level beginning in January 2023. A Founding Member of the NDA-CRT (1996), the company pledged to strengthen its collaboration with the NDA and in a recent statement, the company affirmed that it “will help fund NDA programs and support opportunities to provide minority communities with access to excellent dental education, leveraging Dentsply Sirona’s dental technology to educate dentists and student dentists of color. “I am very pleased to extend our partnership with the NDA and support their excellent and longstanding efforts to mentor dental students from minority communities,” said Erania Brackett, Senior Vice President and Chief Marketing Officer at Dentsply Sirona. “The partnership is a testament to Dentsply Sirona’s strong commitment to diversity and inclusion and going BEYOND to ensure equity in dental education.”

In a recent statement, Dr. Marlon Henderson, NDA President, said, “We are thrilled to enter a new era of partnership with Dentsply Sirona as we advance our shared mission to promote diversity and inclusion within the dental industry. “It is fantastic to have the support of an industry leader as we look to increase our reach and impact within minority communities. With Dentsply Sirona’s innovative solutions and significant experience in dental education, we can ensure that minority communities have access to excellent dental education and care.”

Currently, Black dentists make up only 3% of the workforce in the US. The NDA is committed to recruiting and supporting youth from underserved communities to pursue careers in dentistry. STEM programs, student scholarships and enrichment programs are of particular importance to the organization’s dedication to leveling the playing field.

About Dentsply Sirona:
Dentsply Sirona is the world’s

largest manufacturer of professional dental products and technologies, with over a century of innovation and service to the dental industry and patients worldwide. Dentsply Sirona develops, manufactures and markets comprehensive solutions offering dental and oral health products and other consumable medical devices under a strong portfolio of world-class brands. Dentsply Sirona’s products provide innovative, high-quality, and effective solutions to advance patient care and deliver better and safer dental care.

Dentsply Sirona’s headquarters is located in Charlotte, North Carolina. The company’s shares are listed in the United States on NASDAQ under the symbol XRAY.

Visit www.dentsplysirona.com for more information about Dentsply Sirona and its products.

NDA RECEIVES GRANT FROM CAREQUEST TO “STRENGTHEN COMMUNITY VOICE AND STATE ADVOCACY”

- Hazel Harper Johns, DDS, MPH, FACD

The National Dental Association (NDA) received a \$125,000 grant award from the CareQuest Institute for Oral Health to “Strengthen Community Voice and State Advocacy” in Louisiana. A research team from MayaTech will lead the research-driven initiative to collect impact data to assess the impact of existing NDA program interventions. The new initiative focuses on advocacy, justice, equity, diversity and inclusion. It addresses challenges confronting Black, Indigenous and people of color (BIPOC) communities and will adopt the guiding principles of the organization’s most successful endeavors. It will utilize NDA’s existing network of national and community partners to build a crosscutting team of collaborative, mission-minded leaders, organizations, and higher learning education institutions to look at the further upstream determinants.

In targeting the state of

Louisiana, the project will utilize NDA’s existing network of national and community partners to build a crosscutting team of collaborative, mission-minded leaders, organizations, and higher learning education institutions to look at the further upstream determinants. It will build on the framework of the 2022 convention President’s Symposium, which laid the foundation for the new initiative. Below is an excerpt from the 2022 Symposium’s overview.

“In considering the concerns around systemic racism, implicit bias, and gender bias that reveal themselves in the area of “Medical Gas-lighting”, women and people of color are impacted the most. Their concerns are often dismissed, leading to diagnoses being missed or delayed, disproportionate referrals to specialists compared to their Caucasian counterparts, and a lack of prevention counseling. Low health literacy among this group also leads to

difficulty navigating an already dysfunctional health system and contributes to disparities in their treatment within the medical system. These biases are not only impacting African American females but also physicians, dentists, nurses of color and underserved patient populations of color. It is widely recognized that not only are traditionally disenfranchised populations still being marginalized but oral health, despite its critical link to systemic health, is also being marginalized.”

Emphasis will be on the dental shortage areas in the north and northeast regions of the state, where there are large numbers of Medicaid-eligible Families who do not receive dental care. The 2023 project is directed by Hazel Harper Johns, DDS, MPH, FACD, NDA Past President and Founding Director of NDA-HEALTH NOW®. The research team will be led by Suzanne Randolph Cunningham, Ph.D. the Chief Science Officer at

The MayaTech Corporation, an applied public health research firm in Silver Spring, MD.

Dr. Marlon Henderson, NDA President and a native of Shreveport, LA stated, "The NDA is intentional in our efforts to enhance access to care. In our quest for oral health equity, it has long been important to the NDA to build a diverse pipeline and a pathway for future healthcare professionals. By advancing oral health equity, and strengthening community voices, there will be an increased likelihood of new state policies that will increase access to dental care in Louisiana's most underserved communities. I am proud to begin this important initiative in my home state!"

The 12-month program will collect data to assess the impact of existing NDA program interventions. Program design involves 1) a review of existing NDA programs to ascertain their influence on the community at large, the health professional community and academic institutions; 2) strategic alignment with like-minded entities with proven track records of community engagement and legislative advocacy; and 3) exploration of opportunities for informing and impacting health policy and health systems reform. Key features are student engagement, inter-generational leadership development, the promotion of model policies,

collaboration, and collective action.

The NDA programs that will be evaluated and reviewed for their impact and influence are: 1) **Oral Health and Nursing Community-Based Training** (started in 2015) improves oral health competencies, increases inter-professional communication and collaboration to improve health outcomes; 2) **NDA-HEALTH NOW®** (Health Equity, Access, Literacy, Technology and Hope. National Outreach on Wheels, launched in 2013)- NDA's grassroots signature program, engages community partners nationwide to deliver services, education, access, and prevention across the lifespan in underserved communities; 3) **NDA Eddie G. Smith Leadership Institute** - focuses on Legislative Advocacy, Generational Differences, Leadership Succession and Organizational Training; and 4) **Interprofessional Student Leaders Initiative** - focuses on transformational leadership training and group projects involving student leaders from multiple schools in multiple disciplines: medicine, dentistry, nursing, pharmacy, social work, public health, communications, business, and law.

At the end of 12 months, results from the needs assessment survey of NDA's network partners will reveal the level of awareness about oral health as integral to overall health and the impact

of NDA program interventions. Data compilation will ascertain partners' knowledge of systemic biases that negatively impact BIPOC health outcomes and will determine the partners' commitment to and capability of targeted messaging, internally and externally. Survey results and data analysis in the first year will be used to develop a Communications Plan that will provide opportunities for the NDA and its partners to speak with a unified, amplified voice for Advocacy, Justice, Equity, Diversity and Inclusion and to address oral-systemic health as a driver for whole-body health.

NDA CELEBRATES WITH SCHEIN AT NASDAQ

On February 6, 2023, NDA leaders past and present joined Henry Schein, Inc. Team Members, at the Nasdaq MarketSite in Times Square to open the Nasdaq Stock Market. The occasion commemorated 25 years of partnership with the healthcare community to advance access to care for underserved and underrepresented populations while championing diversity within the healthcare professions.



Henry Schein to Ring the Nasdaq Stock Market Opening Bell

Ceremony Commemorates the Power of Public-Private Partnerships in Strengthening Health Equity and Advancing Access to Care for Underserved and Underrepresented Populations While Championing Diversity Within Health Care Professions

MELVILLE, N.Y.--(BUSINESS WIRE)--Feb. 6, 2023-- Henry Schein, Inc. (Nasdaq: HSIC) today will open the Nasdaq Stock Market to recognize the vital

role public-private partnerships play to catalyze change within health care and to celebrate the partners that the Company has worked with through the years to help enhance access to quality health care for patients most in need. The event will spotlight national programs, such as Give Kids A Smile®, Release the Pressure, and S.M.I.L.E. Healthcare Pathways™, and feature the American Dental Association Foundation (ADAF), the National Medical Association

(NMA), the National Dental Association (NDA), Robert I. Schattner Foundation (RIS), the American Academy of Pediatric Dentistry (AAPD), and other key partners.

"Today, we are pleased to celebrate our partnerships with key industry associations that have set the bar in helping to strengthen synergies between the public and private sectors to increase access to care," said Stanley M. Bergman,



Chairman of the Board and Chief Executive Officer of Henry Schein. "Recognizing the impact that has been made to identify and breakdown inequities in health care, and opportunities to diversify the health care profession, we look forward to building on our relationships to advance this work with key association and industry partners, including the ADAF, NMA, NDA, RIS, and AAPD. Thank you to all our partners who share in our commitment to helping ensure at-risk and vulnerable populations have equitable access to quality health care."

Since the Company's founding, Henry Schein, Inc. has grown to become a global leader in delivering healthcare solutions for one million customers worldwide. Henry Schein has been a member of the FORTUNE® 500 since 2004 and a member of the S&P 500® stock index since 2015. With approximately 22,000 Team Schein Members and operations or affiliates in 32 countries and territories, Team Schein continues to expand its global footprint and its business offerings, which

include 300 valued solutions that help improve operational success and clinical outcomes for health professionals.

As the Company continues to provide solutions to healthcare professionals, Henry Schein is expanding its work with key stakeholders to make the world healthier. Since 2003, Henry Schein has supported Give Kids A Smile, the American Dental Association Foundation's signature access-to-care program. To date, the program has helped deliver free oral health education and services to seven million underserved children.

"What began as a grassroots effort in St. Louis has become a national public-private collaboration that ensures access to quality oral health care for all children," said Dr. Craig Armstrong, Chair of the American Dental Association Foundation. "The success of GKAS would not be possible without the approximately 30,000 dental professionals who volunteer at local events each year in addition to national sponsors, Henry Schein and Colgate. My sincere appreciation and thanks to all of you who have been a part of the program, some from the very first day. We are all involved for the right reason – to Give Kids A Smile and help children in need."

In addition to ADAF, Henry Schein has been working with the NMA and other partners in support of the Release the Pressure (RTP) program, which supports Black women in a movement for healthy blood pressure. RTP brings together a dedicated coalition of national healthcare professional organizations — NMA, Association of Black

Cardiologists (ABC), American Heart Association (AHA), and Minority Health Institute (MHI) — with a shared goal of ensuring that Black women have the power, knowledge, opportunities, and resources to achieve optimal health. The program aims to reach more than 300,000 Black women and to encourage making heart health a priority by taking its pledge at www.ReleaseThePressure.org. "The National Medical Association applauds the work that Henry Schein and its partners have done over the years and continues to do to advance equity and access for marginalized communities," said Garfield A. D. Clunie, M.D., 123rd President of the National Medical Association. "It cannot be overstated how elevated blood pressure can affect one's health and life expectancy. The Release the Pressure Campaign serves as a source of education and awareness of the importance of blood pressure control and will help reduce the stigma that comes with this diagnosis. It is a sincere honor to partner with Henry Schein and help reduce the disease burden of high blood pressure in women."

Similarly, Henry Schein has been working with NDA, RIS, and other partners to promote oral health equity among people of color, advocating for the needs of and mentoring dental students of color, and raising the profile of the profession in our communities. This summer Henry Schein, NDA, and RIS, along with other key partners, plan to offer a summer camp for underrepresented teens, exposing students to career opportunities within the oral health profession to encourage greater interest in the profession.

"The historic mission of the National Dental Association includes promoting oral health equity by harnessing the collective power of our members," said Marlon Henderson, DDS, 99th President of the National Dental Association. "It is refreshing and reassuring to have a committed partnership with Henry Schein, which shares our goal of eliminating oral health disparities. Like Henry Schein, the NDA is intentional in our efforts to enhance access to care through community outreach and by 'bridging the generational gap' to support minority dental students and to promote more opportunities for dental education."

Henry Schein remains steadfast in the Company's commitment to engaging in innovative public-private partnerships to advance equitable access to health care for all. It's these relationships that have helped foster success in helping enhance access to care and contribute to the Company's track record of success as a reliable and trusted leader in the industry. For 22 consecutive years, Henry Schein has been named to FORTUNE® magazine's "World's Most Admired Companies" list and ranked first in the Wholesalers: Health Care category for the fifth consecutive year. In 2022, the Company was named one of the World's Most Ethical Companies by the Ethisphere Institute for the 11th consecutive year. Also in 2022, Henry Schein was named to FORTUNE® magazine's "Change the World" list in honor of the Company's work to advance health equity for individuals with disabilities. And for the seventh consecutive year, Henry Schein last year earned a top score in Human Rights Campaign



Foundation's Corporate Equality Index.

The market opening ceremony will be live-streamed, beginning with Team Schein visible on the Nasdaq Tower in Times Square as of 9:00 a.m. EST, and can be viewed here: <https://livestream.com/accounts/27896496/events/10740472>.

For multimedia features such as exclusive content, photo postings, status updates, and videos of ceremonies, please visit <http://www.facebook.com/Nasdaq>.

For news tweets, please visit [@nasdaq](https://twitter.com/nasdaq).

About Henry Schein, Inc:

Henry Schein, Inc. (Nasdaq: HSIC) is a solutions company for healthcare professionals powered by a network of people and technology. With approximately 22,000 Team Schein Members worldwide, the Company's network of trusted advisors provides more than 1 million customers globally with more than 300 valued solutions that help improve operational success and clinical outcomes. Our Business, Clinical, Technology,

and Supply Chain solutions help office-based dental and medical practitioners work more efficiently so they can provide quality care more effectively. These solutions also support dental laboratories, government, and institutional healthcare clinics, as well as other alternate care sites.

Henry Schein operates through a centralized and automated distribution network, with a selection of more than 120,000 branded products and Henry Schein private-brand products in stock, as well as more than 180,000 additional products available as special-order items. A FORTUNE 500 Company and a member of the S&P 500® index, Henry Schein is headquartered in Melville, N.Y., and has operations or affiliates in 32 countries and territories. The Company's sales reached \$12.4 billion in 2021 and have grown at a compound annual rate of approximately 12.5 percent since Henry Schein became a public company in 1995.

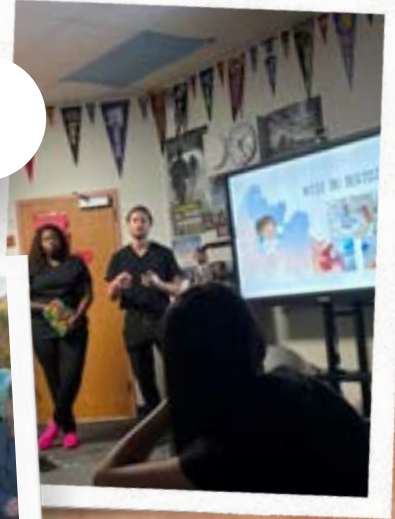
For more information, **visit Henry Schein at www.henryschein.com, [Facebook.com/HenrySchein](https://www.facebook.com/HenrySchein), and [@HenrySchein](https://twitter.com/HenrySchein) on Twitter.**

View the source version on businesswire.com: <https://www.businesswire.com/news/home/20230205005027/en/>

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Source: Henry Schein, Inc.

SNDA putting others first! 🔍



COMMUNITY SERVICE IS CALLING, NO NEED FOR STALLING!

Our SNDA members did not hold back when it came to community outreach this past semester. Nearly every chapter from all 9 regions held at least one community outreach event. Whether it be holding a free clinic, sharing oral health instruction and kits with the community, or providing mentorship to aspiring future doctors, our members are prepared to give back to their community.





ANNUAL SNDA IMPRESSIONS CONFERENCE AT UCSF

After a 3 year hiatus during which the University of California San Francisco (UCSF) Chapter of the SNDA held its annual Impressions Conferences virtually, the conference was held in person on February 25, 2023, with close to 100 attendees. The in-person conference followed strict UCSF's strict COVID protocol because the California COVID-19 state of emergency has not been lifted yet.

This year's conference marked the 16th Annual Impressions Conference. A consortium of student organizations joins the SNDA in hosting the Conference: ADEA, HSDA, CDC, FSDA, AAWD, and Green Teeth. Students from those organizations were vivacious, enthusiastic, motivating, and very caring. Dean Michael Reddy gave the opening remarks which were followed by

a welcome from the Greater Bay Area Dental Society President and UCSF alumnus, Dr. Dawud Muhaimin. Dr. Eleanor Fleming gave a riveting keynote address.

The whole Conference agenda was very substantive. There were hands-on activities, a mock admissions committee workshop, information about dental student research activities, a Diversity & Inclusion workshop held by Dr. George Taylor and student presenters on the topic of allyship. SNDA Chapter President Fatima Kamara masterfully moderated a dental student panel on diverse career paths. Panelists also shared available student scholarship programs, loan forgiveness options, and loan repayment opportunities. The conference day ended with scholarship presentations to attendees with winning personal

statements. Dr. Pamela Alston presented those scholarships which are named in her honor. The Conference did not end before the traditional closing ceremony and raffle. The SNDA Impressions Conference is one of the best programs a dental school can have. It brings together a diverse group of pre-dental students who receive information, guidance and encouragement. The SNDA also brings diverse student organizations together to work jointly. The dental school's administrators, alumni, and faculty members participate in the Conference. The Conference exposes the dental students and pre-dental students to NDA local society and national leaders. And it exposes the NDA local society and national leaders to future NDA leaders. Congratulations to the UCSF Chapter of the SNDA!



**Wolverine Dental Society
CE Day Event
Saturday, March 25, 2023
8:00 a.m. – 2:00 p.m.**

**The University of Detroit Mercy
School of Dentistry**

CE Courses and Opportunities:
Opioid Training*
Infection Control*
 *These are REQUIRED to Renew License

Sanjay Chand, MD
 Clinical Associate Professor
 Integrated Biomedical Sciences
 Director Infection Control
 Detroit Mercy Dental

Periodontal Diagnosis and Classification
Tamika Thompson, DDS, MS
 Associate Professor & Diplomate
 American Board of Periodontology
 Graduate Periodontics Program

Scientific Research Posters
Dr. Josh Thomson
 Associate Professor
 Director of Research Administration

Attendee Fees
 Payment options: credit cards, checks

- Dentists (WDS Financially Active Members) \$125.00
- Dentists (Non-Members) \$175.00
- Hygienist and Assistants \$ 125.00
- Students – no charge

4 hours CE Credits
 Register today online at
www.wolverinedentalsociety.org

PACE
DETROIT MERCY DENTAL

Wolverine Dental Society



I am Past President Angela Bowens, and our goal is to increase our membership and elevate this organization to the highest level possible. We are celebrating 59 years this year. We will celebrate our 60th next year, and we are asking all dentists to register at least one staff member. There is work to be done that does not stop because laws continually change. We are trying to increase our membership by visiting schools and inviting their students to join NDAA at a very low price. It was an absolute honor to celebrate and support our NDA President Dr. Marlon Henderson in Louisiana. We are looking forward to the support of the NDA to successfully move NDAA to the next level. In order

to achieve our goals of providing students and dental assistants with low membership costs we need our NDA family to become sponsors of our programs and bring their staff members to the conventions. It is a winning situation for all because more assistants means more traffic to scientific sessions, exhibit hall, and work community service project.

Our journey begins with our continuing education for all registered members. We will have guest speakers that will provide credits from 1.5 to 2 hours per session. The speakers will cover aspects of the dental office that directly involve the assistant and the clerical staff. The classes are filled with knowledge and the speakers make learning fun.

It is our inspiration to continue offering courses to prepare dental assistants and clerical staff for greatness, but we need funds and all dentists to register their staff with us. We recognize that

our fundraisers will not always allow us to cover the full cost of our events NDA family. We are asking for your help by selecting a tier Level below of sponsorship that will help us fulfill our goals. There are four tiers listed below:

All participating sponsors will receive recognition in our newsletter. You will also receive special recognition at our NDAA President's Breakfast/Brunch.

On behalf of the NDAA Executive Committee, it is with deep appreciation and gratitude that we thank you in advance for donating to NDAA.

Yours Truly,

Angela Bowens
NDAA Past President

Platinum Level	\$2500.00 - you will receive a full-page color ad in NDAA Journal and 2 tickets to an NDAA function
Gold Level	\$1500.00 - you will receive a full-page ad in NDAA Journal and 1 ticket to an NDAA function
Silver Level	\$1000.00 - you will receive a ½ page ad in NDAA Journal
Bronze Level	\$500.00 - will receive a business card ad in NDAA Journal



The Auxiliary to the National Dental Society is looking ahead with excitement for what the 2023 Annual Convention in New Orleans will look like. Plans are underway now for a rewarding experience in Louisiana.

This past year in Phoenix was our first time in person for a convention since 2019, and it was wonderful to see everyone again. An update was shared at the General Business meeting on the changes within the NDA and how it impacts ANDA. In full agreement, ANDA supports the changes NDA is making and will continue to stand with the NDA.

We surprised members at the General Business meeting with gifts provided by ANDA officers. On Saturday evening, ANDA members, guests and friends filled a section of the lobby for our Meet and Greet. A good time was had by all.

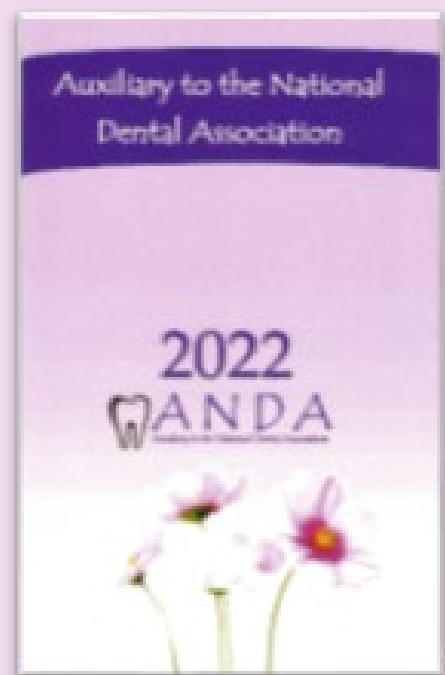
Members of ANDA are the spouses of dentists who are members of the National Dental Association. We have been organized since 1936 and host our annual convention at the same time as the NDA. In 2022 we published our first historical brochure, in which we captured our long history of 86 years as an organization and the many accomplishments that have been made by the dedicated women who established and grew the Auxiliary.

Our purpose is to support the NDA in the areas of scholarship, public health, education, the legislative process, and community service. Throughout the years, our annual conventions have included a variety of activities for spouses, families, and guests, scholarship fundraisers and community service projects, both financially and in person with NDA Health Now.

Looking ahead, ANDA as a vital part of the NDA family regularly reviews the options available to increase our effectiveness as an Auxiliary to thrive, evolve and grow. An emphasis will continue to be placed on cultivating meaningful convention experiences.

Location is everything, history, culture, good food and you! Each is taken into consideration as we plan activities to gather, experience the culture and invite new members and guests, as well as to support the dentists and the NDA family.

So, mark your calendars now for our next in-person convention in NOLA!



ANDA Officers 2023



Glenna Livingston
President
(ANDA Communications)



Lenora Peters Gant
Vice President
(Scholarship NDA
Foundation)



Yolanda Williams
Financial Secretary



Kathy Brisco
Treasurer
NDA HOD Representative



Sherra Chepelle
Recording Secretary



Darlene Gay
**NDA BOT
Representative**



Marsha Hassell
Parliamentarian



Yolanda Clemons
**NDA HOD Alternate
Representative**



Georgia Wright
Historian



Audrey McKnight
Chaplain

Visit ANDA's Website at:

<https://gdliving57.wixsite.com/andanow>

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110th
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NDA 2023 Convention



RESERVATIONS



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G-NDA3

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www.hyatt.com/en-US/group-booking/MSYRN/G-NDA3

2023 Preliminary Scientific Schedule

Here is a sampling of what is being
planned at this year's convention.

INVITED SPEAKERS



Reginald Taylor, DMD, DMSc, AAAS Fellow, FICD -
There Is No "I" in Team: Optimizing Interdisciplinary Treatment Plans with Orthodontics



Todd Shatkin, DDS -
Mini Implants



Rico Short, DMD, BCE, FICD -
Endodontics



LeRoy Horton, DDS DICOI -
Implant Basics for the General Practitioner



Richard Lipscomb Jr., D.D.S.,(International Lecturer, USA General Dentist) -
Creating Readable C+B Margins OR Digital Scanning



LaQuia A. Vinson, DDS, MD -
Basic Behavior Management OR The Latest and Greatest in Pediatric Dentistry



Oscar Alonzo, DDS, MD -
Medical Gaslighting



Dallas Lea, MD -
The Modern Healthcare Office: Digitizing Offices for Maximum Efficiency



3060 Mitchellville Road, Suite 215 Bowie, MD 20716
 Phone: 240.241.4448 Toll-free 877.329.7973 Fax: 240.297.9181

110th NDA Annual Convention
 New Orleans, LA July 20 - 23, 2023
 Register Online: www.ndaonline.org

MEMBERSHIP INVOICE
 January 1 - December 31 2023

Complete all fields below. If it does not apply, write "N/A" in the space provided

PRINT CONTACT INFORMATION: AGD# _____
 NAME _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____

Update information:
 (Please correct personal information in space provided)

New Member Referred by an NDA Member? Please Share their name:
 Renewal
 Other Contribution

Preferred Mailing Address _____

Office Phone _____
 Fax _____
 Home Phone _____
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 Email _____
 Specialty _____
 NDA Local Society _____
 NDA State Society _____
 Dental School _____
 Degree _____
 Grad year _____
 Additional Degrees _____
 Date of Birth _____

Gender: M F

DESCRIPTION	PRICE	SUBTOTAL
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2023 MEMBERSHIP DUES:		
<input type="checkbox"/> Active Member	\$395	
<input type="checkbox"/> Active Military Member	\$270	
<input type="checkbox"/> Affiliate/International Member (Dentist practicing outside US & US Territories)	\$270	
<input type="checkbox"/> Associate Member (Non-Dentist)	\$270	
<input type="checkbox"/> Full-Time Faculty Member (copy of Faculty ID required)	\$270	
<input type="checkbox"/> Retired Member (approval and verification required)	\$100	
<small>(Please be sure to pay your local and state society dues to complete the NDA membership process)</small>		

CHAPTER MEMBERSHIP DUES		
<input type="checkbox"/> State Chapter Membership Dues (print name of chapter):	\$ _____ Amount	
<input type="checkbox"/> Local Chapter Membership Dues (print name of chapter):	\$ _____ Amount	

DUES FOR GRADUATES* AND RESIDENTS**:		
<input type="checkbox"/> 2023 Graduates	No Dues	\$ _____
<input type="checkbox"/> 2022 Graduates	\$ 50	
<input type="checkbox"/> 2021 Graduates	\$ 200	
<input type="checkbox"/> Current Residents	\$ 50	\$ _____

NDA Legacy Fund:		
<input type="checkbox"/> Leader Contribution***	\$500	
<input type="checkbox"/> Member Contribution	\$150	
<input type="checkbox"/> Other Contribution	\$ _____	\$ _____
<small>***Trustees, Delegates, & Past Presidents</small>		

The National Dental Association Legacy Fund was established in 2016. This fund ensures that the NDA and its signature programs NDA-HEALTH NOW, the Eddie G. Smith Leadership Training Institute, and the NDA New Dentist Program continue to remain vibrant and effective in our community. Your contribution to this special fund will help our organization improve access to those we serve and reduce oral health disparities in our community. This fund will encourage and strengthen the support of our future doctors. Will you consider a tax-deductible gift today? Please Give Today to Secure Tomorrow! Legacy Fund contributions are tax deductible - NDA is a 501(c)3 organization

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AmEx Credit Number _____
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 MasterCard Expiration Date _____ CVV _____ Billing Zip-Code _____
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TOTAL

Card Holder's Signature & Date _____
 *Copy of DDS or DMD diploma or letter from school confirming your degree date is required for all Graduates (NO EXCEPTIONS). Residency Completion Certificates and Master Degrees do not qualify for "Graduate Status." Applications will not be processed until required documentation is received. **Copy of DDS or DMD diploma and letter from Chairman confirming your program start and end dates are required for all residents (NO EXCEPTIONS). Resident dues are for dentists participating in a Residents program and NOT after the completion of the program. Applications will not be processed until all required documentation is received.



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Spring Edition 2023

NDA Mission Statement

The National Dental Association promotes oral health equity among people of color by harnessing the collective power of its members, advocating for the needs of and mentoring dental students of color, and raising the profile of the profession in our communities.

Contact NDA

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Toll Free: 877.329.7973
Fax: 240.297.9181
Email: ssone@ndaonline.org
www.ndaonline.org



@NDA1913



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[nationaldentalassociation](https://www.instagram.com/nationaldentalassociation)

Pay Online

- 2023 Membership Dues (local, state and national)
- 2023 Convention July 20-23 in New Orleans.
- Make NDA and SNDA Donations- Continue the Legacy

Visit our website: www.ndaonline.org

NDA Going Green

Please contact the National Office with any address and phone number changes. We want to keep you informed of what is going on at the NDA!

Visit our website and get updated information on:

- Membership
- Convention
- Society News
- Scholarships
- Career Opportunities and MORE!

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