

FLOSSLINE



President's Message

Greetings National Dental Association Family. What an honor and privilege it is to write and update you as your 98th president. Before reporting on the first quarter of my presidency, I would first like to express my sincere gratitude to the Robert T. Freeman Dental Society Gala

Committee, Co-chairs, Drs. Hazel Harper and Edward Chappelle, The NDA staff, and Jarrett Affairs for hosting a magnificent Presidential Gala at the National Museum of African American History and Culture.

To the many past presidents, family, patients, and guests who took the time to attend, I thank you. For all of our Corporate Sponsors, supporters, family members and friends who placed ads in our souvenir journal for student scholarships, I thank you, again. I want to send a special thank you to SmileDirectClub, one of our newest corporate sponsors, for presenting scholarships to 28 of our dental students across the country during the Presidential Gala in December.

I would like to offer a huge thank you to our 2022 Corporate Roundtable Partners. Together with our partners, we continue to grow, increase oral health equity, support our students, educate our providers and the communities we serve.

2022 has been quite exciting for the National Dental Association. Let us first acknowledge Dr. Pamela Alston, our 97th President, for the incredible leadership she provided and for keeping the National Dental Association afloat during the crazy year of 2021. She served during an entire year of uncertainty, and always served with a smile. Thank you from the bottom of our hearts Madam Immediate Past President.

After reviewing, Oral Health in America | National Institute of Dental and Craniofacial Research (nih.gov), I have to mention how extremely proud I am of the many NDA family members who are contributing authors of the newly released 790 page document.

As the COVID-19 cases continue to fall, we have been blessed to travel over the last couple of months. It was such a blessing to see colleagues and friends face to face after being on Zoom meetings for the last 2 years. We are a people to people ecology. We were present at the Hinman Meeting in Atlanta, GA and ADEA in Philadelphia, PA. In Atlanta, we solicited exhibitors and supporters for our convention, in July and registered new and renewing members. I had the pleasure of meeting Dean James C. Ragain, Jr. D.D.S. from the University of Tennessee Health Science Center through NDA member, Dr. Waletha Wasson. I look to continue our discussions and collaboration about improving diversity and inclusion.

During the ADEA meeting we witnessed the Inaugural President's Symposium on Men of Color in the Health Profession. Dr. Todd Ester, Assistant Dean, Diversity, Equity and Inclusion and Clinical Assistant Professor, University of Michigan was the moderator of the 6 participating panelists. The symposium focused on collaborative efforts and best practices to address challenges and overcome barriers to the successful recruitment and retention of men of color in the academic health professions. It is my prayer that we

newsletter

continue to have discussions like this to keep this serious topic at the forefront of our minds.

I had the privilege of attending my first Diverse Dental Society (DDS) meeting as a director under the leadership of our beloved Director of Finance, and their new President, Ms. LaVette Henderson.

Since signing the MOU with the Links, Inc. in 2019, during the 95th President Dr. John T. Daniels, II, term, we continue our working partnership. I was humbled to present on the National Links Oral Health Webinar in March, entitled **"Open Wide and Say "Aha!"** Oral Health Facts giving an update on the NDA/Links, Inc. partnership.

There have been many highlights during the first quarter. I have to take a moment to share my experience with our very own Mississippi Dental Society. I was blessed to be their guest and gala keynote speaker during their Centennial Anniversary Celebration. I must say that the members of MDS, Dr. Gary Williams, President, Dr. Roy Irons, NDA Past President, Dr. Preston

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Cobbins and Ms. Denita Wells, ED are some of the most hospitable people on the planet. I had traveling difficulties getting there, but from the moment I arrived until I stepped on the plane to return home, my newfound friends along with our Director of Finance, Ms. LaVette Henderson and Ms. Ebonei White, NDA staff, made sure that I was taken care of and accommodated. I will never be able to thank each of you enough for your care, concern, and hospitality. Their conference theme was, "Stand Up!" which was right up my alley. The theme, "**Stand Up**" is relevant in all of our lives today. I am asking each of our members to Stand Up for the following:

1. Renew your membership and encourage your colleagues to do the same. Peace and good will towards mankind
2. Unity and collaboration of ideas within our chapters and districts keeping the mission of the National Dental Association at the forefront.

We have much to celebrate in Phoenix, Arizona this summer and beyond. We will be thankful for the following blessings:

- The thought/idea/necessity from our ancestors that became a reality
- The cultural practices that were initiated by our Forefathers. As we continue to lift them up, the blessing will continue to shower down over our National Dental Association.
- We have up and coming young leaders ready to take the helm of our ship and take responsibility and accept the challenges that will come. There is a spiritual energy, drive and determination flowing through our organizations veins, empowering us to do remarkable things today and tomorrow. As we elevate in thought, word, and deed, so will our level of understanding. Join me in asking the Creator to intervene in our favor and bless this organization abundantly. For it is He that is the source of our blessings.
- The excitement is building because we are celebrating two milestones this year. We are celebrating the 60th Anniversary of the National Dental Hygienists Association and the 50th Anniversary of the Student National Dental Association.
- I have to thank our Past National President, Dr. Kim Perry for chairing our convention committee; the scientific committee for planning an incredible schedule of continuing education courses, the minority faculty forum for adjusting their schedule to take part in the celebration and thank you to the residents of Phoenix for assisting us in creating a memorable community outreach for the children.
- We will not sit idling. We must take these blessing and share them with the masses. His standard bearers know how to take charge.
- We are implementing a new 40 under 40 awards, new dentists and students mentoring session and more.
- This will be a convention you do not want to miss.

Each year, there is a new idea that is conceptualized, but all ideas are connected, from year to year, for the greater good of the National Dental Association. As we update our By-Laws, follow our guidelines and formulas under the direction and Law of the Almighty, the breath of life will continue to be breathed into the lungs of the National Dental Association, allowing it/us to continue to LIVE! It is up to us, even if it is a few, to develop the formula, grow, develop it, brand it, and mobilize it.

My platform this year is, "***The Cascading Intent of Our Ancestors, Creating the Door for the Next Generation.***" This is a spiritual journey for all of us. We are 109 years young. Our ancestors were visionaries. We are that vision. We are and must continue to be who we are supposed to be; the standard bearers of truth for our beloved National Dental Association. We have to protect our students, making sure that words of why we are compassionate, loyal, and dedicated to our organization gets

into their hearing. We must remind them of our history; why the National Dental Association was formed because of being denied membership in the American Dental Association. We must teach our students how to discern between the truth and the lie. Truth is just that. TRUTH! We must remember that there are always those in our midst whose motives are to deceive and create confusion among us; especially between us and our students. What I know for sure is that the Spirit of Truth always prevails over the spirit of err. In 1913, our thought processes were different. It was a unified thought and there was an agreement. Today, there is a different thought process between the generations. In order to protect our organization, we must revisit our organizational structure and layout.

We are in a special season, family. This is a season of renewing our commitment; a season of endearment, (doing the right thing to and for one another); a season to have concern, but it is also the season to get involved. Get involved brings to mind the song by James Brown. Some of you may have never heard of him but others of you have. You must get involved with your local chapters. Local chapter members need to get involved with their SNDA chapters. Student chapter advisors need to reach out to the local chapter members and ask them to get involved. If there are things not right, then stand up, and let us detoxify our environment. Now that restrictions are being lifted across the country, let us begin to go out again and do community outreach events. NDA HEALTH NOW® has products and supplies ready to ship in order to assist to make your event a success. We are just a phone call away. The Howard University College of Dentistry students and Robert T. Freeman Dental Society are always willing to lend a hand to make all of your outreach programs successful.

How do we begin? Start, by saying the right thing. Then, as a group, do charitable deeds. Is this too simple? With the right motivation and support, it is in fact simple and doable. Like minded spirits draw others unto them. Remember to always begin every event with prayer. You, be that positive, inspirational force in this season and watch the blessings come forth. Let us create a mirror effect. If you want others to take on this same spirit, then you create it and watch them become a mirror image of you. It is just like when you look into the mirror, you see yourself. Now, go forth and begin planting these seeds, so when you look at someone doing like you, you see yourself; you see the same truth, actions, dedication, and commitment for the survival of our NDA. It starts with one. Let the one, be you.

We speak about membership. Do you want more members? Do charitable deeds. Be the example. Be the inspiration. The new members will draw unto you. Knowing NDA history, supplies us with the spirit of its purpose. Knowing how and why it was formed, combined with the hardships and challenges that were overcome, gives us our reason to continue to fight. Our cause is just. Our choice is to press on, passing the strength and conviction of this truth to the next generation.

As I embark and travel this road/journey in the position of the 98th President, I have experienced blessing after blessing. The one challenge that I have, is finding the balance and navigating the course between completing presidential duties, operating a full-time dental practice, and taking care of my family obligations.

For all of whom came to be by my side during the transition of my dear mother, Ethel Delaney Lee, for those who sent condolences, food, flowers, plants, cards, and messages, and for those who lifted my family and me in prayer, I am grateful. It is such a blessing to be in your midst to feel the outpouring of love and sentiments. I love each of you with a perfect love. As always, "Remember you are braver than you believe, smarter than you seem and stronger than

you know. If you could see yourselves through my eyes, then and only then would you know how loved and how special each of you is to me.

May the Lord bless you and keep you. May the Lord make His face shine upon you and be gracious unto you. May the Lord lift up his countenance upon you and give you peace. I look forward to greeting everyone in Phoenix during the 109th NDA Annual Convention, July 14-17, 2022. Stop and register today! <https://ndaonline.org/meetings/2022-national-convention/>

In divine servitude,

Cheryl Y. Lee-Butler, DDS
President, National Dental Association

Thank You Convention Supporters!!!

- A.T. Still University
- AARP
- American College of Dentists
- American Dental Education Association
- Bank of America
- CareQuest Institute
- CareQuest Innovation Partners
- Colgate-Palmolive
- CVS Health
- Dental Dental of Arizona
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- Equitable Advisors
- Henry Schein, Inc.
- Health Resources & Services Administration (HRSA)
- National Dental Association Foundation
- PreXion
- Real World Endo - Brasseler USA
- Shatkin F.I.R.S.T.
- SmileDirectClub
- United Concordia Dental
- Wells Fargo

**Support Opportunities Are Still Available Contact
Mr. Keith Andrew Perry, NDA Executive Director
@ 240-241-4448 or kperry@ndaonline.org**



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Member Benefits

- ✓ Public Policy Awareness & Advocacy
- ✓ Members Only Discounts on Products & Services
- ✓ Legislative Day
- ✓ Free & Discounted Continuing Education Opportunities
- ✓ Community Outreach Opportunities
- ✓ NDA-HEALTH NOW®
- ✓ Leadership Development
- ✓ Mentor/Mentee Opportunities
- ✓ New Dentist Programs
- ✓ NDA Publications – (*Flossline* and *NDA NewsBrief*)
- ✓ Inter-Professional Training
- ✓ Access to Career Resources
- ✓ Corporate Roundtable Access



National Dental Association CORPORATE ROUNDTABLE

Founded in 1956

A-dec Inc.



CVS Health ^{**}



ADI Mobile Health



Dental Trade Alliance ^{**}



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SmileDirectClub



Crest Oral-B ^{**}



The National Dental Association has winning partnerships with these Corporate Roundtable members.

SUPPORT THOSE WHO SUPPORT US!

**Founding Members **In 2018, Actna a CRT Founding Member, became a subsidiary of CVS Health.
May 2022 www.ndaonline.org*



Message from the Executive Director

Happy Spring NDA!

We've just reached a milestone, as I have just completed the first year of my tenure as your Executive Director. At this important juncture, I wanted to provide you with a few updates about our successful efforts to modernize our communications and corporate outreach. I identified early in my initial assessment of our structural challenges the need for an upgrade in our digital presence. On April 11th, we launched our new website www.ndaonline.org, which will be a critical element of our future organizational success. In the 21st century, a website is an organization's front door and is essential to high member satisfaction, effective corporate/government relations, and consistent community engagement.

The rebuild is more than 6 months in the making and after consulting with NDA members as to the important upgrades to be included, we now have a state-of-the-art website capable of effectively carrying our message to the world. You will notice that navigation has been dramatically improved, the information presented is clearer and the site is dramatically more aesthetically pleasing. What will not be readily apparent are the improvements on the backend of the website, where we are building a state-of-the-art member only area.

With this tool we will be able to professionalize and normalize our communications strategy. Having recently brought back Dr. Alvenia Albright to Chair our Corporate Roundtable, we have begun to centralize corporate communications from the national office to improve efficiency, messaging, and engagement. The first success in this new strategy was our successful engagement of Equitable Advisors with whom we have initiated a multi-year partnership, including Corporate Roundtable membership and Convention sponsorship and I can now announce that Wells Fargo will be a convention sponsor this year! Further restructuring of business practices, which I identified in my year-long assessment, is certain to bear fruit.

Your dedicated national office team, host committee, and volunteers are fired-up as we enter into the final preparations of the 109th NDA Annual Convention in Phoenix, Arizona. I would like to thank them for their efforts and hard work. We hope that you are as thrilled as we are and preparing to join us for what is sure to be an exciting gathering. It's going to be a hot time in the Valley of the Sun as NDA members, corporate partners, exhibitors, affiliates, family, and friends reunite in person for the first time in two years at one of the premier resort destinations in the American Southwest, the fabulous all-suite, Arizona Grand Resort and Spa.

We have curated some wonderful experiences for you in the desert, featuring an exciting schedule of CE, a dynamic exhibit hall and an events

program that is sure to be memorable including celebrations of the 60th Anniversary of the NDAA and the 50th Anniversary of the SNDA. There's even a golf course on site as well as a water park and artificial river for when it's time to cool down!

We recommend that you secure your reservation while there is still availability. Our room rate includes Resort King and Queen Suites and is only \$164 plus tax until Monday, June 14, 2022. The hotel reservation deadline is fast approaching and any rooms outside our block will be over \$240 plus tax. We request that you act now and secure your hotel by using our hotel link, found here: <https://reservations.arizonagrandresort.com/110245?groupID=3346366#/guestsandrooms>

Here are some of the highlights of this year's convention:

- Back by Popular Demand "New Dentists and Dental Students Track" of CE
- Inaugural 40 Best NDA Dentists Under 40 Awards Dinner Thursday Evening (invitation only)
- NDA's Family Kick-Off Reception Thursday evening
- NDA's President Gala has returned Saturday evening with purchase of a ticket (not included)
- Civil Rights Luncheon -This year's theme-Health Equity: The Political Determinants of Health (ticketed event)
- NDA-HEALTH NOW-Phoenix@ Launch Friday morning 8am - 12pm
- Download the Convention Mobile App to interact with attendees, receive sales & announcements
- ZUMBA JAM Class on Friday and Saturday morning from 7am - 8am- with our own Shelaine Stone
- CE sessions include subject matter experts in Endodontics (lecture and hands-on), Periodontics, Opioids, Practice Management, Social media and 21st Century Dentistry.
- We also have implants, Pedodontics, oral and Maxillofacial surgery, oral pathology and Ethics.

Don't delay! Please remember to pay your 2022 dues <https://ndaonline.org/membership/>, register for the convention <https://ndaonline.org/meetings/2022-vip-convention-registration/> and reserve your hotel rooms <https://reservations.arizonagrandresort.com/110245?groupID=3346366#/guestsandrooms> while there is still availability.

Join us in the valley of the Sun. It's going to be hot!

NDA Forward!

Keith Andrew Perry, JD
NDA Executive Director



New Scholarships for Dental Students



Dental Trade Alliance Foundation

The NDA applauds the efforts of corporate partners, Smile Direct Club and the Dental Trade Alliance Foundation, as well as the Delta Dental Foundation for making major contributions to dental student scholarships. A top priority for the NDA is to provide support, mentoring and opportunities for students to help reduce their student loan debt. Today's Black dental students have significant education debt when they graduate. NDA will continue its commitment to our students to seek and leverage financial support from corporate and foundation allies. Decreasing student debt will increase opportunities for young dentists to serve communities where they are needed most.



DDS

DIVERSE DENTAL SOCIETY



**LaVette Henderson, CMP, HMCC, FACD
DDS President**

Attention Attention!!!

On behalf of the Diverse Dental Society (DDS) Board of Directors, I bring you greetings. It is a pleasure to lead this new organization to increase efforts on improving the oral healthcare system. Our mission is to achieve equity in oral health as a vital component of overall health for marginalized communities through education, service, and advocacy. The goal is to amplify the voice of diversity and inclusion in the oral health arena and improve health equity. The theme for 2022 is: "DDS: Strengthening Oral Health and Oral Health Care in Diverse Communities".

Thank you to those that attended the June 2021 Multicultural Oral Health Summit 2. We hope that you enjoyed the virtual educational meeting. DDS is an added benefit to your memberships with the Hispanic Dental Association, The National Dental Association and The Society of American Indian Dentists. Stay tuned as we bring you additional educational content and provide additional resources for you and your practice.



NDA 109TH NATIONAL DENTAL ASSOCIATION **CONVENTION**

Civil Rights Luncheon

PHOENIX•AZ

July 14-17, 2022
ARIZONA GRAND RESORT & SPA

Keynote Speaker:

Daniel Dawes, JD,

Executive Director of the Satcher Health Leadership Institute
at Morehouse School of Medicine, Health Policy Expert & Author

Ticket cost \$85.00 thru June 30.



SAVE THE DATE!

2022 NATIONAL DENTAL ASSOCIATION WOMEN'S HEALTH SYMPOSIUM

This Sisterhood is Love. Undaunted and Triumphant.

Dr. Alison Riddle-Fletcher Awards Luncheon

Saturday, July 16, 2022 | 11:30 a.m. - 1:30 p.m. Arizona Grand Resort & Spa - Phoenix, AZ



Kimberly Jefferies Leonard, PhD
President, The Links Incorporated
President, The Links Foundation, Incorporated
President & CEO of Envision Consulting, LLC
Phenomenal Woman Achievement and Leadership Award



Honorable Lesh Landrum Taylor
Arizona Department of Economic Security
Former Arizona Senate Minority Leader
Former Arizona State Legislator, House of Reps.
Phenomenal Woman Community Leadership Award



Ann Marie Gothard, Vice President
Schein Global Corporate
Media Relations
Phenomenal Corporate Woman Award



Michele Halyard, MD, Radiation Oncologist
Dean of Mayo Clinic Alix School of Medicine - Arizona Campus
Co-founder & President of the Coalition of Blacks Against Breast Cancer
Suzanne Hanson Poole Vice Dean of Mayo Clinic National Medical Schools (MN, AZ, FL)
Phenomenal Woman Award of Excellence



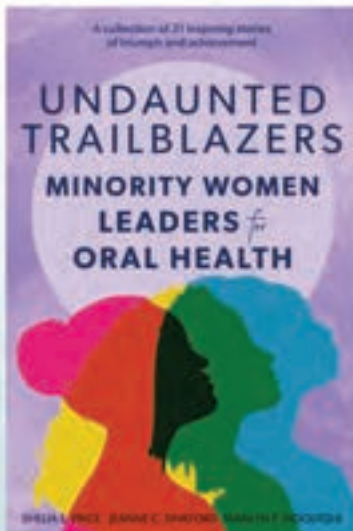
Jeanne C. Sinkford, DDS, MS, PhD,
DSe, FACD, FICD, Co-Author
Senior Scholar-in-Residence Emerita,
Office of the President and CEO of the American Dental Education Association Professor and Dean Emeritus, Howard University College of Dentistry



Sheila S. Price, DDS, EdD, MA,
FACD, Co-Author
Associate Dean of Recruitment, Admissions and Access
University of West Virginia School of Dentistry



Marilyn W. Woolfolk, MS, DDS,
MPH, FACD, Co-Author
Professor Emerita of Dentistry and Assistant Dean Emerita of Student Services
University of Michigan School of Dentistry



Phenomenal Woman Trailblazer Award

Packed with authenticity and realism, the book relates untold stories and experiences of thirty-one contemporary minority women leaders who have succeeded in a male-dominated profession and advanced oral health. It is a compelling read for both men and women and a useful leadership training resource. Limited number of books can be purchased on site. (\$21.95)

TABLE PURCHASES AND/OR TABLE RESERVATIONS ARE ENCOURAGED.

Each table seats 10*. Table cost, \$850 until June 1st. After July 1st, \$900. A limited # of \$90 individual tickets will be available June 23, 2022. For purchases: www.ndaonline.org/meetings/ndaconvention/whsluncheon

Call Ms. Shelaine Stone (240) 241-4448. Email: ssstone@ndaonline.org The National Dental Association is a 501 (c) 3 organization. All donations are tax-deductible to the extent permitted by law.

*The NDA continues to vigilantly monitor COVID-19 guidance from the CDC. Seating and session sizes may be adjusted for safety. Masks are optional per state guidelines but are highly recommended while indoors.



**NATIONAL
DENTAL
HYGIENISTS'
ASSOCIATION**

NDHA Celebrates



Greetings from the National Dental Hygienists' Association! NDHA is excited to announce that we are turning 60! The National Dental Hygienists' Association was founded in 1932 and reactivated in 1962. Our reactivation initiated by Dr. James B Singleton, Dr. Eugenie Mobley, and Barbara Ashby Robinson. In the spring of 1962, Dr. James B Singleton, Dr. Eugenie Mobley, and Barbara Ashby Robinson of Meharry Medical College contacted several African American dental hygienists and invited them to meet in Detroit, Michigan for the purpose of reactivating the organization. During the 1962 National Dental Association (NDA) convention, the NDHA reactivated and implemented a restructuring initiative designed to enhance the visibility of the association. In 1963 NDHA elected its first President, Barbara Ashby Robinson. The NDHA has joined the NDA in holding concurrent annual conventions ever since. While the NDHA and the NDA still hold their functions jointly, the NDHA functions as an autonomous organization.

2022 is an important year for NDHA because it marks the return to our first live convention since July 2019 and 60 years since our reactivation. The NDHA Board of Trustees is working tirelessly to make our 60th anniversary a memorable convention for all of those that attend. Our goal is to honor the 13 women who became our first Board of Trustees and our Past Presidents. We will celebrate our "Diamond Anniversa-

ry" with exuberance because, just like a diamond, NDHA could not be broken. Our "Diamond Anniversary" will be a time to reflect on our past, be thankful for our present, and look forward to our future.

During our 60th Annual Dental Hygiene Convention, our registrants will have the opportunity to earn over 13 CEU's. They will also network with dental professionals across the country. NDHA will be hosting a scholarship fundraiser at Mavrix Bowling in Scottsdale Arizona. Our Bowling and Laser Tag Party will be on Friday, July 15, 2022. Our fundraisers always support up and coming dental hygiene students. We hope that you can join us in supporting the future of dental hygiene.

The National Dental Hygienists' Association is an organization of strength and character. This year's theme is "Walking in Excellence". We have walked in excellence in spite of racism and social injustices in America. We have walked in excellence during economic recessions and pandemics. We will walk into our 60th Anniversary with excellence. We are determined to walk into the next 60 years with excellence. NDHA's Diamond Anniversary Celebration will take place in Phoenix Arizona, on July 14-17, 2022. We hope that you will join us in celebrating NDHA!

Respectfully Submitted by: Latisha Canty, RDH, BS, MSN