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SPRING 2014



Help NDA Go Green
Update Your Member Information / Contact NDA Today!



Alison P. Riddle-Fletcher, D.D.S.

PRESIDENT'S MESSAGE

In recent months, we have received reports about Medicaid children being confronted with new barriers that are impeding their access to dental care. Although Early, Periodic Screening, Diagnosis and Treatment (EPSDT) is mandated by Federal law, many children are not receiving dental care, because dental providers are being dropped from state Medicaid rosters at alarming rates. In some cases, after decades of impeccable care and unblemished records, these providers have received notification that their dental Medicaid credentials will not be re-instated.

For over a century, NDA members have provided the safety net, and formed the backbone of the infrastructure in communities where their counterparts had no interest. Our members established their practices in communities where there was the greatest need. And now, a very disturbing trend is occurring in many states where existing programs for children are being systematically dismantled. Although Federal law mandates dental coverage for children under Medicaid, in some states, not only are Medicaid eligible children, and those eligible for care through SCHIP not being treated, those that already have dental homes are being displaced. Children and their families are being told they can no longer see their family dentist, and are being reassigned to new providers sometimes many, many miles away. Transportation is a barrier to access. Providers who have treated Medicaid patients for decades are being terminated by third

party payers and dropped from the Medicaid provider rolls. So, the lack of available providers in vulnerable communities is also a barrier to access.

In effect, children and their families are being evicted from their dental homes. This epidemic is spreading as more and more children are being disenfranchised and access to dental care is being eliminated. Trusted relationships established between patients and their neighborhood dental homes are being eroded.

The National Dental Association is the voice of the underserved and supports its members in serving in communities where they are needed most. We are alarmed at what members are reporting.

- In TN, 200 dentists have been “dropped” from the Medicaid provider rolls since December. And in one instance, thousands of children, as well as a large constituent of mentally challenged and disabled patients are left with no place to go. Patients received letters stating that they could no longer see their dentist, because their dentist could no longer work with a “particular managed care organization”. This decision appears to be based on “over-utilization” of services, as if optimization of access and optimal utilization of the Medicaid services by Medicaid recipients was a “bad thing”. Now, dental businesses that were part of the community’s health infrastructure, and practitioners that formed the safety net are in peril. Several are on the verge of collapse; and some have already been forced to close their doors.

- In FL, where dental Medicaid providers receive a reimbursement rate that is 20% of their usual fee, treating

(Cont'd on page 3)



May 22, 2014

Press Release

Contact: Robert Johns, NDA

202.588.1697

rjsjohns@ndaonline.org

NDA HIGHLIGHTS NATION'S ORAL HEALTH CARE NEEDS AT ANNUAL DAY ON CAPITOL HILL

The National Dental Association (NDA), the largest and oldest minority dental professional organization in the world, and based in Washington D.C., held its 15th Annual Day on Capitol Hill on May 8, 2014. Addressing the oral health care needs of the nation's diverse populations, the event was themed, "Equal Access: Are We There Yet?" and emphasized the continuing disparities in oral health care that threaten the health of the poor and underserved. U.S. Senator Ben Cardin (D-MD), Congressman Elijah Cummings (D-MD) and Congressman Mike Simpson (R-ID) were the honorary co-hosts. Maryland U.S. Senator Ben Cardin again pledged to always be available to National Dental Association members. Maryland Congressman Elijah Cummings thanked the National Dental Association for being the driving force behind inclusion of pediatric dental coverage in the Affordable Care Act and must now advocate for adult dental coverage.

The following members of Congress participated and expressed their support to work to eliminate oral health disparities: Bobby Scott (D-VA), Robin Kelly (D-IL), Ann Kirkpatrick (D-AZ), Steven Horsford (D-NV), Michelle Lujan Grisham (D-NM), Sheila Jackson Lee (D-TX), G.K. Butterfield (D-NC), and Maxine Waters (D-CA). Congress John Conyers (D-MI), Dean of the Congressional Black Caucus, stated his intention to introduce dental legislation. Virginia Congressman Gerald Connolly said that if his state would expand Medicaid, 400,000 individuals not now covered would be insured, and the state would receive \$9.6 billion in federal funding over the next three years.

While the Affordable Care Act (ACA) requires dental services for children, Dr. Robin Daniel, NDA past president and CEO of the National Institute of Dentistry for the Developmentally Disabled based in Nashville, TN, told how more than 200 dentists in Tennessee have been dropped apparently without any stated reason from the Medicaid provider rolls since December and the impact on children receiving dental care. These providers are disproportionately minority, serving in poor and underserved neighborhoods. Reportedly, the state's primary managed-care organization, DentaQuest, used this procedure as a cost savings measure. However, in 2013 there were more than 37,000 emergency room visits throughout Tennessee for dental pain, primarily by the uninsured. Emergency rooms are unable to adequately treat dental problems, because they do not have dentists on staff and it is by far the most expensive way to dispense antibiotics and pain medication as temporary relief for those suffering from dental pain.

According to Dr. Hazel Harper, a past NDA President who is based in Washington DC, "A recent NDA survey reveals that 62% of our Association's black dentists accept Medicaid patients. This compares to just 22% of members of the American Dental Association, who are predominantly white dentists."

Dr. Billy Ballard of Meharry Medical College in Nashville, TN, stated that in 1900 oral sepsis was identified as driving a number of life threatening diseases, yet in 2014 oral health still has not been fully incorporated into the health care system. Dr. Alison Riddle-Fletcher, current President of the NDA, added that "death and disease from dental caries are completely preventable."

Fredette West, Director of the African American Health Alliance, pointed out that only 26 states have taken advantage of the opportunity under the Affordable Care Act to expand Medicaid and receive 100% federal funding for the first three years.

The goals of the National Dental Association are to improve the delivery of oral health care in underserved communities, and improve the educational opportunities of minorities underrepresented in the oral health field.

For additional information, contact the National Dental Association at 202.588.1697.

MESSAGE from the Office of the President (cont'd from page 1)

Medicaid patients is considered to be their "charity work". There are reports that patients who live in the same neighborhood as their "dental homes" have received letters informing them that they have been reassigned (akin to redistricting and gerrymandering) to a new dentist several miles away. There is no public transportation to take them to the new location; and when they call to see about getting an appointment, they are told the earliest available appointment for them is 6 months away.

- In TX, dental Medicaid providers who practice in multiple locations have been told that they will only be credentialed to practice in one location. The processing time for dental Medicaid provider applicants has increased from a few weeks to a few months.
- In MI, providers have seen a soaring increase in audits, and are questioning why long-term providers with pristine performance and record keeping, are now being scrutinized to the point of intimidation for no wrong-doing.
- In DC, there are reports of excessive payment delays, up to five months to receive reimbursement for services.
- Others report that they are reimbursed at lower rates depending on their zip codes.

These testimonials have only recently come to light; and for this reason, we will do our due diligence and get to the bottom of this. We are polling our members in ALL states to see if this trend is more wide-spread than originally believed. For the National Dental Association, access to health, health equity, and the safety and welfare of children are moral imperatives; and health equity for ALL is an issue of social justice.

We seek your support as we endeavor to optimize access to dental care for Medicaid children and support dental Medicaid providers in meeting this need. To continue this important discussion, I invite you to attend the 2014 NDA President's Symposium, Saturday, July 26, 2014, 1:30pm - 4:30pm, Hilton Riverside Hotel, New Orleans, LA."

Sincerely yours,
Alison P. Riddle-Fletcher, DDS
President, National Dental Association

NDA President's Symposium Trends in Dentistry: The Future is Now

Join NDA President Alison Riddle Fletcher, DDS, as she convenes a panel of experts on the trends effecting all aspects of dentistry including economics, education, research, legislation, patient care, and practice management.

Don't miss this engaging and timely session!

Early Registration Ends June 30



NATIONAL DENTAL ASSOCIATION

**101st Annual
Convention**

**July 25-29, 2014
New Orleans, Louisiana**

*"Advancing Quality Oral
Healthcare: Advocacy,
Mentorship & Increased
Access to Care"*

**Hilton New Orleans
Riverside Hotel**

**2 Poydras Street
New Orleans, LA 70140**

Phone: 1.504.584.3999

NDA Room Code: "DAN"

**Website for hotel rooms:
[https://aws.passkey.com/
g/20155187](https://aws.passkey.com/g/20155187)**

**NDA Group Rate:
\$139.00 per night
Deadline Date: June 20, 2014**



Dr. Alison Riddle Fletcher being escorted by Past President and Husband Dr. Nathan Fletcher



Dr. Riddle Fletcher grand attendance and support



2014 Executive Committee stands to be honored by audience.



2014 Leaders saluting NDA 2014 National President Alison Riddle Fletcher.



*2014 Leaders preparing to greet and welcome NDA 2014 President.
Front row (l-r): Past Presidents Drs. Hazel Harper, Romell Madison, Leslie Grant, Nathan Fletcher, Roy Irons, Robin Daniel, Sheila Brown.
From podium (l-r): Drs. Edward Chappelle, Eugene Jordon; 2014 Executive Committee, Drs. Roderick Adams (Not shown), Wayne Walker, Hugh McKnight, Sheila Armstrong, Susie Riley, LaTedra Collins, Judy Greenlea Taylor, Carrie Brown and Madeline Anderson Thomas*



Dr. Alison Riddle Fletcher being serenaded by Husband and NDA Past President Dr. Nathan Fletcher.



Guest enjoying and supporting our incoming President Dr. Alison Riddle Fletcher.

EDITORIAL**Robin R. Daniel, DDS,
DABFD, Past President
of the National Dental
Association**

On March 12, 2014, I accompanied a group of leaders from the National Dental Association to Capitol Hill to meet with interested members of Congress who expressed an interest in developments in Tennessee related to Medicaid utilization. The President Dr. Allison Riddle Fletcher, Executive Director Mr. Robert Johns, General Counsel Derrick Humphries, Past President Dr. Hazel Harper, and publicist Mr. Roman Holton held meetings with Congresswoman Donna Christian Christensen (D-USVI), Congressman Steve Cohen (D-TN), Congresswoman Eddie Bernice Johnson (D-Texas), and Congressman Jim Cooper (D-TN). It was probably the most productive day of lobbying we've ever done, with unprecedented face time with Members and Health Care Administrators on the Hill.

It was during these meetings that I realized the very current relevance of the National Dental Association. Sometimes the lines between the history of civil rights and the relevance of civil rights gets blurred, especially for our younger professionals, but at no time in history is the relevance of the National Dental Association more apparent than right now.

Minority professionals are in the midst of a subtle onslaught of discrimination which is becoming more evident each day. There is a current case where a majority dentist who had made enemies in a State Board was being persecuted by that Board and by other stakeholders in a case of criminal negligence. He rented space out to a minority dentist, and immedi-

ately that dentist was targeted by the same individuals in exactly the same manner until he was forced to break his lease and vacate the premises. In states where minority dentists are not well organized, successful dentists are being unfairly targeted because of their affluence, and worse of all, minority dentists are being targeted if they "over utilize" Medicaid funds and are seen as too successful in their optimization of the system.

In this fight, the only consistent advocate for equality, justice and fairness is the National Dental Association. When we mentor our youth and tell them the history of the first one hundred years of the NDA, we would be remiss not to emphasize the fact that the NDA is more relevant now than ever. Imagine being discriminated against because of the color of your skin and being kept in subjugation and poverty because of it. Then imagine being discriminated against because of the color of your skin and being too successful, living in communities where you once could not. In response to the question, "Where do you live in Tennessee?" posed to me by a member of Congress, I gave my address. The immediate response was, "Oh! The affluent neighborhood!"

During our recent forays onto Capitol Hills in affected states, we were repeatedly told, "If your people don't show up here in significant numbers, they will not make any headway in political disputes related to discrimination. Now is the time to emphasize that fact in our SNDA sessions, and with our children. Unity is still strength. It's amazing that they have to be taught how to organize to handle the new "affluence", in the same way we taught them how to peacefully tolerate the old biases. Pay your dues to the NDA. The NDA has paid its dues for 100 years.

*Robin R. Daniel, DDS
Member, NDA Board
of Trustees*

Irons Announcement**Dr. Roy L. Irons**

Governor Phil Bryant (R-MS) has appointed Dr. Roy L. Irons to the Mississippi State Board Dental Examiners effective July 1, 2014, for a six year term. The Mississippi State Senate confirmed his appointment on 1 April 2014. Currently, Dr. Irons owns and operates a private practice, Gulf Coast Dental Center, in Gulfport, MS. He is a graduate of Tougaloo College (BS Chemistry) and the University of Iowa - College of Dentistry. Dr. Irons has been an active leader and advocate for the dental profession for over 35 years. He has served in many capacities such as President of the Mississippi Dental Society and President of the National Dental Association. He is a member of the Mississippi Dental Association, American Dental Association, Mississippi Dental Society, National Dental Association, and the Academy of General Dentistry. Dr. Irons is licensed to practice in Mississippi, Tennessee, and Jamaica. In addition, he serves as a consultant to numerous dental companies and private practices.



Kim Butler Perry, DDS, MSCS, has accepted the role of associate dean, clinical operations/director of dental services for A.T. Still University's Missouri School of Dentistry & Oral Health (ATSU-MOSDOH) new dental education and oral health clinic in St. Louis. The clinic is a pioneering collaboration between the University and Grace

Hill Health Centers, Inc. (GHHC), its operations partner. Dr. Perry assumed her duties with the University and GHHC on April 21, 2014. A.T. Still University's Missouri School of Dentistry & Oral Health (ATSU-MOSDOH) was founded to address the disparities in oral healthcare in Missouri and across the nation. One of only two dental schools in the state, ATSU-MOSDOH will graduate a new generation of community-minded dentists who have an in-depth understanding of and a commitment to serving at-risk populations. For more information, visit www.atsu.edu/mosdoh.

In Memoriam

Dr. Elizabeth Daniels, retired dentist, NDA member and former teacher, died Thursday, April 24, 2014 in Portsmouth, Virginia. Dr. Daniels was a strong advocate for children, who believed the parental and community support were essential to their success. She was one of the first members of an elected school board for the City of Portsmouth. She is survived by her husband Jesse Robinson and a daughter.



NDA-HEALTH NOW Launches in New York

Columbia University College of Dental Medicine (CUCDM) hosted the official launch of NDA-HEALTH NOW-New York (National Dental Association - Health Equity, Access, Literacy, Technology and Hope. National Outreach on Wheels) on April 25, 2014 at Public School 189 in Washington Heights. It included a children's oral health education program, reception and program for invited guests and dental student volunteers, and the first NDA-HEALTH NOW-New York Advisory Committee meeting. The extended launch included outreach programs to 600 school children in three public schools in Upper Manhattan which will conclude in late May. The partnership is the first of its kind between Columbia University and the National Dental Association, whose mission is to promote oral health equity among people of color by harnessing the collective power of its members, advocating for and mentoring dental students of color, and raising the profile of the profession in local communities.

On April 25th, representatives from the NDA along with faculty and students from the dental school, as well as community group leaders, were on hand to interact with students and answer their questions. Program participants included, Dr. Christian Stohler, Dean of CUCDM, Dr. Hazel Harper, National NDA-HEALTH NOW Director, Dr. Dennis Mitchell, Associate Dean and Local Project Director for

NDA-HEALTH NOW-New York, as well as two elected officials, U.S. Congressman Charles B. Rangel and New York State Sen. Adriano Espaillat. Third graders received dental health education through videos, oral hygiene demonstrations and interactive sessions with Columbia's dental students. The videos and product donations were compliments of Colgate and Crest Oral-B. NDA-HEALTH NOW national partners are: The Links, Incorporated, Henry Schein Cares, and Oral Health America. The last of the three part project launch will be held on May 30 with a visit to Our Lady Queen of Angels School in East Harlem for Kindergarten through fifth graders.

NDA HEALTH NOW-New York is part of a national grassroots program to improve oral health in vulnerable populations. NDA-HEALTH NOW will expand the areas of care to include, in addition to children, adults and senior citizens; and in addition to dental care, medical and vision care. The program seeks to leverage the time and efforts of dental, medical and vision care practitioners so that maximum benefit is received by patients in underserved and vulnerable communities. The focus is on Total Health and prevention by inter-professional teams. Plans include acquiring specially designed mixed-use mobile health units operating in selected areas. NDA-HEALTH NOW currently has programs in Chicago and Dallas; and is scheduled to launch pro-

grams in New Orleans in July, 2014, and San Francisco/Oakland/Sacramento in 2015.

Both the NDA, which celebrated its Centennial Anniversary in 2013, and the Columbia University College of Dental Medicine, which will celebrate its centennial in 2016, have long histories of community outreach. Columbia's efforts are based in the Community DentCare program, which was started in 1996 as a network of partnerships and collaborations with neighborhood schools and community health clinics to provide Northern Manhattan's low-income, underserved, and uninsured residents with access to dental care. The program was launched after a Washington Heights school principal reached out to the College of Dental Medicine to seek dental care for the many children at her school who were unable to attend class because of toothaches.

NDA members constitute a massive network of providers and volunteers across America who for decades have been the backbone of programs that strive to reach millions of underserved children and their families who do not have access to health care. The NDA-HEALTH NOW-New York Advisory Committee will continue to seek members and community partners who will work together to identify ways to increase outreach for underserved communities throughout metro New York.



Columbia Dental Students Launch HEALTH NOW - New York



L-R: Dean Stohler, Drs. Harper, Mitchell, and Advisors, Dr. Amarilys Jacobo, and Steve Kess (Schein)

AETNA Foundation Hosts the National Alliance for Healthier Communities

National Dental Association, National Medical Association, and National Black Nurses Association

Racial and ethnic minority populations in the United States are more likely to show higher rates of diabetes, heart disease, periodontal disease, and other chronic conditions. However, opportunities exist to address these disparities through enhancing the practice of minority health care providers. Minority health care providers are more likely to practice in communities with larger percentages of racial and ethnic minorities, as well as to provide care to larger percentages of racial and ethnic minority patients compared to non-minority providers. Therefore attention to the practice skills and competencies of these providers, as well as the way they may work together to reduce fragmentation of care, can contribute to the improvements in not only the quality of care provided, but also in patient and population health outcomes.

To this end on April 4, 2014 at the AETNA Headquarters Office in Hartford, CT, the leaders of the National Medical Association, National Dental Association and The National Black Nurses Association came to-

gether to form the National Alliance for Healthier Communities. The purpose of this strategic Alliance is to strengthen leadership and interprofessional collaboration between the 3 organizations and chart a path forward to improve the lives of minority communities in a time of unique challenges.

The Alliance will continue to stress the importance of interprofessional collaborative practice that promotes the active participation of each discipline in patient care. The Alliance will enhance patient, family and community centered goals and values and provide mechanisms for continuous communication among health care providers that optimizes staff participation in clinical decision making across disciplines and fosters respect for the disciplinary contributions of all professionals. These associations combined represent the majority of practicing African American health professionals in the United States, and present an opportunity for cohesive action to promote team-based practice through interprofessional collaborative practice for improved patient and population health outcomes.

“Improved health for our vulnerable populations (communities) can only be achieved through our committed collaborative efforts. All of our health providers must demonstrate an increased awareness of the oral-systemic link, and a willingness to interact on all levels for better integration and coordination of patient care.”

– Alison P. Riddle-Fletcher, DDS
NDA President

These associations combined represent the majority of practicing African American health professionals in the United States, and present an opportunity for cohesive action to promote team-based practice through interprofessional collaborative practice for improved patient and population health outcomes.



Old North State Dental Society
June 20-22, 2014
Greensboro, NC - Proximity Hotel
“Success is a Journey, Not a Destination”
Register online at
www.onsdsonline.com

Friday, June 20, 2014

7:30 am Breakfast
8:00 am ONSDS Business Meeting
9:45 am Opening Session -
Senator Kay Hagan (invited)
10:30 am CE Presentation - Dr. Eric Rivera
12:00 pm Corporate Roundtable
1:00 pm President's / Dean's Luncheon
2:45 pm CE Presentation - Dr. Bobby Collins
6:00 pm Family Night

Saturday, June 21, 2014

7:30 am Breakfast
8:00 am ONSDS Business Meeting
9:45 am CE Presentation -
Dr. John S. Selden
12:15 pm ONSDS Awards Luncheon -
Dr. Roslyn Fuse-Hall
2:45 pm Tax Savings Strategies -
Thomas Rich
7:00 pm Cocktail Party

Sunday, June 22, 2014

9:00 am Inspirational Breakfast -
Rev. Staccato Powell

Check out this documentary about the first NC Missions of Mercy Clinic for children that ONSDS was instrumental in making a success!

<https://www.youtube.com/watch?v=x0pCUHWg6qY&feature=youtu.be>



The Children's Oral
Health Institute

FOR IMMEDIATE RELEASE

**Academy of General Dentistry Foundation and
The Children's Oral Health Institute to Partner**

Plan developed to expand the Lessons In A Lunch Box program throughout the United States.

Owings Mills, Maryland. (March 11, 2014) The Academy of General Dentistry Foundation (AGDF) and The Children's Oral Health Institute (COHI) have solidified plans to work together to expand the *Lessons In A Lunch Box: Healthy Teeth Essentials & Facts About Snacks* program throughout the United States. At the invitation of the AGDF, the two organizations came together during the Chicago Dental Society Midwinter Meeting last month to discuss the oral health education program and formulate an action plan. AGDF Board President, Dr. Paula Jones, AGD President, Dr. Linda J. Edgar and Foundation Board members wholeheartedly welcomed the gathering and agreed that the program aligns with the Foundation's mission and goals.

Dr. Vincent C. Mayher, Jr. and Dr. Paula Jones were first introduced to *Lessons In A Lunch Box* in 2008 while AGD President and President-Elect, respectively. Dr. Mayher currently serves as the Outreach Committee Chair of the AGDF. During the meeting led by the two leaders, Mayher said, "the AGD can put boots on the ground," to expand the outreach of *Lessons In A Lunch Box*. Dr. Leslie E. Grant, the COHI Director of Advocacy and Outreach stated, "this is most rewarding for this grassroots nonprofit that has sustained the program with corporate support and hands on from dental schools and student dentists, community dentists and hygienists and a host of other volunteers. "Boots on the ground and sleeves rolled up" by the AGD members and others in organized dentistry will deploy a mammoth collaboration to offer oral health education that will impact Title One elementary schools throughout the nation.

AGD Foundation Board member, Dr. Ivan Lugo offered enthusiastic corporate engagement and support through Procter and Gamble to expand the presence of the *Lessons In A Lunch Box* program at the upcoming AGD Annual Conference. Dr. Grant and Dr. Winifred Booker, CEO & Director of Development of the COHI will discuss the program with members concurrently during the oral cancer screenings at annual convention in Detroit on Friday, June 27, 2pm to 5pm and Saturday, June 28, 10am to 2pm at the Cobo Convention Center. An area dedicated to this initiative will be available for AGD members to visit and learn more about how to register for the program and how it is designed to be presented in elementary schools. The Foundation says, "AGD constituent leaders will be encouraged to get involved with the program by advocating in their local communities."

The COHI will demonstrate the *Lessons In A Lunch Box* program in presentations to elementary-age school children who attend the oral cancer screening portion of the convention with adults. The nonprofit anticipates distributing approximately 100 of the lunch boxes to children during the event.

For more information contact Ms. M. Mays at foundation@agd.org at and Ms. C. Veney at The Children's Oral Health Institute or visit our websites at www.agdf.org and www.mycohi.org.

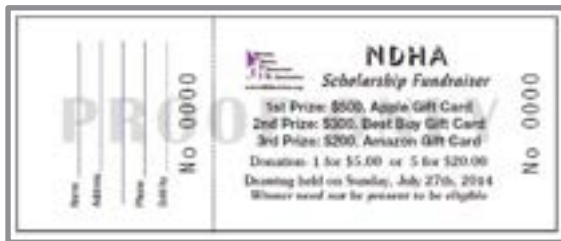
Prevention that Empowers Globally!



Support the
National Dental Hygienists' Association
SCHOLARSHIP FUNDRAISER
 by purchasing a book of raffle tickets.

Just \$20.00 for FIVE chances to win!!

Buy your tickets at the NDHA registration desk!!



Drawing to be held at the **President's Breakfast**
Sunday, July 27, 2014

Ticket holders need not be present to WIN!!

NDA Fact Finding TOUR TO HAITI

The NDA Global Oral Health Outreach Committee is pleased to announce that NDA members will be traveling to Haiti this summer. The purpose of this trip is to determine the feasibility of establishing a sustainable relationship with the Haitian Dental Association and the State University of Haiti School of Dentistry. The NDA delegation will travel to 3 major cities in Haiti, including Port-au-Prince, Mirebalais, and Les Cayes to engage various stakeholders in the country in an effort to gain information and forge collaborations. This trip will help lay the foundation for future opportunities for NDA and SNDA members to participate in global oral health outreach in Haiti. The dates of this trip will be in early September 2014. The estimated cost is \$1000, all inclusive. We have very limited space on this trip and we hope to attract members interested in working on this endeavor. We received several inquiries following the symposium at last year's annual NDA meeting. We welcome those supporters and others to contact: Dr. Brian Swann or Dr. Nicholas Gordon for more information. swanndent@gmail.com / nicholas.gordondmd@gmail.com.



COSTANZAS PROJECT DOMINICAN REPUBLIC

For more than 10 years a group of doctors, nurses and administrators from South Shore Hospital have served the beautiful farming communities and mountain villages in a region called **Costanzas in the Dominican Republic**. This area is known as the bread-basket of the DR. The aim of the project is to deliver primary care to children and adults in the region.

Three years ago a Harvard faculty member accompanied the team with the purpose of developing a sustainable oral health component to this program. Since then, there has been a dentist from the National Dental Association going down and through a collaborative effort, the government has awarded the team with space for a 2 operatory dental clinic at a site called Tiero. Equipment has been secured and this clinic site will provide preventative, restorative and emergency services.

The opportunities with the Harvard

School of Dental Medicine include developing projects for Harvard students. The Harvard faculty member made contact with the University of Santo Domingo in hopes of creating a rural outreach program for their students. There is interest from the Costanzas team to combine efforts with regional Peace Corp volunteers and Harvard personnel to treat patients, conduct an assessment for development of a school based prevention program and possibly a teaching component. The team aims to make the clinic a year-round operation by employing a local dentist.

The Costanzas team travels to the DR two times each year. One trip is in January and the other in early May. The duration of each mission is for 7 days. The team is very organized and they carry in the necessary medical supplies. This is a safe environment and the living facilities are modern with great food and clean water. The cost is \$1000, all inclusive per person.

The contact person is Dr. David Rudolph: David_Rudolph_MD@sshosp.org and phone 781-624-8476. Also, Dr. Brian Swann at: swanndent@gmail.com.



A Children's Oral Health Improvement Program

Enter the 22nd Annual Colgate Bright Smiles, Bright Futures® Awards Competition

*Two winning NDA chapters will each receive an engraved plaque and \$1,000
Awards will be presented at the NDA Presidents' Luncheon
Sunday, July 27, 2014, New Orleans, Louisiana*

For the twenty-second year, Colgate and the NDA will recognize NDA chapter(s) for their outstanding contributions to community outreach and oral health scholarships respectively.

In 2013, the Lincoln Dental Society won the outstanding achievement in community outreach and the New Era Dental Society won the greatest commitment to minority oral health scholarship program award.

Applications are being accepted now. Please see details below about the *Colgate Bright Smiles, Bright Futures®* Award Competition.

AWARDS: Two awards will be presented. One will recognize the NDA chapter that has demonstrated outstanding achievement in community outreach. The second award will honor the chapter that has shown the greatest commitment to minority oral health scholarships.

ELIGIBILITY: The competition is open to all current NDA chapters.

DEADLINE: All entries must be received no later than **July 1, 2014**.

JUDGING: Entries will be judged by a distinguished panel of independent authorities. Winning entries will be selected on the basis of the criteria listed below:

Community Outreach

Entries will be evaluated on their originality, quality and relevance to improved oral health. Submissions should include a complete written description of the program, results or research, if available, and any visual aids (photos, slides, etc.) that can enhance understanding of the entry. Only programs in operation during the period beginning June 30, 2013 and ending June 15, 2014 are eligible.

Oral Health Scholarship

Entries will be evaluated on their level of commitment to minority scholarships. Submissions must include a description of the fund raising activity and the total dollar amount implemented in minority scholarships for the period beginning June 30, 2013 and ending June 15, 2014.

SUBMIT ENTRIES TO: NDA Executive office, 3517 16th Street, NW, Washington, DC 20010; Fax # 202-588-1244. Materials submitted will not be returned.

RULES: One winner per category. The decisions of the judges are final, binding and conclusive in all matters. See reverse for complete rules.

Colgate is proud to sponsor this annual awards Competition. It is hoped that this event will encourage community outreach and oral health scholarship efforts at the local level – and in the process, promote better oral health nationwide.

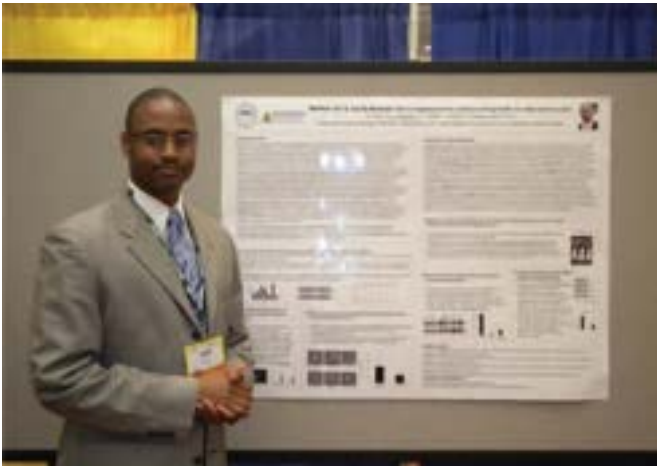
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OFFICIAL RULES

1. **COMPETITION.** The “Colgate Bright Smiles, Bright Futures™ Awards Competition” is open to all current National Dental Association (NDA) chapters in good standing. Two awards will be presented. One will recognize the NDA chapter that has demonstrated outstanding achievement in community outreach. The second award will honor the chapter that has shown the greatest commitment to minority oral health scholarships.
2. **HOW TO ENTER.** Submissions must be typewritten and include a cover sheet with the NDA chapter, name, address, contact person, telephone number, date program ran, and a brief synopsis of the program. Submit entries to the NDA Executive Office, Attn. LaVette Henderson, 3517 16th Street, NW, Washington, DC 20010, Fax # 202-588-1244. The NDA, Colgate-Palmolive and its agencies are not responsible for damaged, lost, late illegible, incomplete, postage due or misdirected entries. **All entries must be received no later than July 1, 2014.**
3. **SUBMISSIONS.** Submissions may be in any format and must include a complete written description of the program. Accompanying visual aids (photos, slides, etc.) are welcomed. Only programs in operation during the period between June 30, 2013 and June 15, 2014 are eligible. All submissions and accompanying materials received will be returned. *Community Outreach* submissions must include if available, a statement of results or research and visual aids that can enhance understanding of the entry. *Oral Health Scholarship* submissions must include a description of the fund raising activity and the total dollar amount implemented in minority scholarships for the period beginning June 30, 2013 and ending June 15, 2014.
4. **JUDGING.** Community Outreach submissions will be judged equally on their originality, quality and the program’s relevance to improved oral health among minorities in the community. Oral Health Scholarship submissions will be evaluated on their level of commitment to minority scholarships, based on the chapter’s success in its fund raising activities for minority scholarships, as measured by the total dollar amount implemented for the period beginning June 30, 2013 and ending June 15, 2014 and the number of students who benefited from the scholarship program. Originality of the program will also be taken in consideration. Judging will begin about July 7, 2014 by a distinguished panel of judges including independent authorities prominent in the areas of community outreach and oral health. Decisions of the judges are final, binding and conclusive in all matters.
5. **AWARDS.** A commemorative engraved plaque will be awarded in each of the two categories: Community Outreach and Oral health Scholarship. In addition, two cash awards will be presented: 1) *Community Outreach* - \$1,000 will be awarded to the NDA chapter submitting the best program based on the criteria stated above; and 2) *Oral Health Scholarship* - \$1,000 will be awarded to the NDA chapter with the best program based on the criteria stated above. One prize per category. Limit one prize per chapter. Prizes are non-transferable; no prize substitutions.
6. **OTHER CONDITIONS.** Chapter winners will be announced and awards presented at the NDA Presidents’ Luncheon on Sunday, July 27, 2014, in National Harbor, Maryland. An authorized representative from each winning chapter must be present to accept the award or an alternative winner will be selected. Winners will be responsible for all costs associated with their attendance at the NDA Meeting. Chapter winners will be required to sign and return an affidavit of eligibility and publicity and other appropriate releases as a condition of receiving a prize. By accepting prizes, winners release Colgate-Palmolive, its respective affiliates, subsidiaries, advertising, promotion and other coordinating agencies, from any and all liability including but not limited to injuries or damages of any kind sustained in connection with the receipt, ownership, or use of the prize or while traveling to, preparing for, or participating in any prize-related activities. By entering this contest, each entrant agrees to abide by these Official Rules. Contest is void where prohibited.
7. **ELIGIBILITY.** Contest open to all current NDA chapters in good standing. Employees of Colgate-Palmolive, its respective affiliates, subsidiaries, advertising, promotion and other coordinating agencies involved in this competition and the immediate families of each are not eligible to participate.



Call for Abstracts: 2014 National Dental Association Annual Convention



The National Dental Association is now accepting student, faculty, and practitioner abstracts for oral and poster presentations. We invite you to submit your abstracts for presentation consideration. There will be a poster discussion session on Saturday, July 26, 2014. There will be a 45 minute poster presentation session followed by oral presentations of select posters. The oral presentations will be ten minutes in duration. Please submit your 250 word abstract to lhenderson@ndaonline.org. The selection committee will let you know that you have been selected for an oral presentation. All abstracts selected for presentation must have a poster. If you would like to not be considered for an oral presentation, please let us know when your abstract is submitted. We look forward to seeing you in New Orleans.

National Dental Association • 101st Annual Convention • New Orleans, Louisiana

ABSTRACT RULES AND GUIDELINES

- Abstracts should not be presented on material that has been previously published in a scientific journal or presented previously at another meeting.
- Abstracts for posters must be submitted by June 15, 2014.
- You must receive the approval of all co-authors before putting their names on the abstract.
- Individuals may present only one abstract.
- The reviewers have the authority to determine the presentation forum/format.
- The abstract submission must include an affirmation that an Institutional Review Board has reviewed and approved any work involving human subjects or an affirmation that an Institutional Animal Care and Use Committee has reviewed and approved any work involving animals of any kind.
- The abstract submission must include an acknowledgement of any sources of funding for the research.
- Abstracts must be 300 words or less. All original scientific abstracts must include an Introduction, Methods, Results, and Conclusion.
- The author must document the approval of all co-authors.

2014 CONVENTION HIGHLIGHTS

FRIDAY, JULY 25, 2014

8:00am - 11:00am

Eddie G. Smith Leadership Institute

8:00am - 12:00pm

NDA-HEALTH NOW - New Orleans Launch

Community Outreach - NDA, SNDA, NDHA, NDAA & ANDA

Sponsored by AETNA, Colgate-Palmolive, Kellogg Foundation and NDA

9:00am - 2:00pm

Minority Faculty, Administrators, & Practitioners Symposium (4.5 CE)

Sponsored by Colgate-Palmolive and the National Dental Association Foundation

2:00pm - 4:00pm

Research Workshop

Dr. Janet Southerland

5:00pm - 7:00pm

NEW TIME!!

NDA Opening Session

Keynote: Dr. Norman Francis, President, Xavier University of Louisiana

7:00pm - 8:30pm

NEW TIME!!

Get Acquainted Reception

SATURDAY, JULY 26, 2014

12:00pm - 1:30pm

Women Dentists Awards Luncheon

1:30pm - 4:30pm

President's Symposium

"New Trends in Oral Health – The Future is Now" (3.0 CE)

6:00pm - Until • **Alumni Event**

Sunday, July 27, 2014

SUNDAY, JULY 27, 2014

7:00am - 7:45am • **Sunrise Service**

7:30am - 9:30am

NDA / NDAA Past President's Breakfast

10:30am - 12:30pm

Colgate President's Brunch

(by invitation only)

Sponsored by Colgate-Palmolive

7:30pm - 12:00am

President's Gala

Sponsored by Colgate-Palmolive

MONDAY, JULY 28, 2014

6:00am - 2:00pm

NDA Golf Tournament

11:30am - 1:15pm

Civil Rights Luncheon

Keynote: Chief Justice Bernette Johnson, Louisiana Supreme Court

Special Guest: Wendell Pierce,

Tony-Award Winner and Actor, HBO Acclaimed TV Series

"Treme", "The Wire" and now CBS new comedy show

"The Odd Couple"

8:00pm - 12:00am

Grand Finale

Entertainment and Prize Drawings

VISIT THE NDA Exhibit Hall

to Win FABULOUS Prizes!

LEARN. NETWORK. WIN!

Saturday, July 26 • 10:30am – 5:30pm

GRAND OPENING

10:30am

Featuring New Orleans Second Line Brass Band

Raffle Drawing begins at 4:30pm Saturday and Sunday for those that have received their stickers by networking/ conducting business with participating exhibitors.

4:00pm - 5:30pm

Happy Hour in the Exhibit Hall

Sunday, July 27 • 10:30am – 5:30pm

Exhibit Hall Opens

Remember to turn in your Bingo Passport Forms

daily for a chance to win prizes

(I-pads, IPOD's, Restaurant gift certificates,

Hotel stays, Kindle Fires, Gift Baskets)

National Dental Association • 101st Annual Convention • New Orleans, Louisiana

Preliminary Conference Agenda with Invited Speakers*

THURSDAY, JULY 24, 2014

12:00pm-1:30pm
NDA Executive Committee Meeting

2:00pm-6:00pm
NDA Joint Board and House Meeting

FRIDAY, JULY 25, 2014

8:00am - 11:00am
Eddie G. Smith Leadership Institute

8:00am - 12:00pm
NDA-HEALTH NOW - New Orleans Launch Community Outreach - NDA, SNDA, NDHA, NDAA & ANDA
Sponsored by AETNA, Colgate-Palmolive, Kellogg Foundation and NDA

9:00am - 12:00pm
"Minimally Invasive Dentistry: Streamlining Day to Day Procedures for Maximum Success" (3.0 CE)
Dr. Ron Kaminer
Sponsored by Shofu Dental Corporation

9:00am-2:00pm
Minority Faculty, Administrators, & Practitioners Symposium (4.5 CE)
Sponsored by Colgate-Palmolive and the National Dental Association Foundation

1:00pm-3:30pm
"Cultural Competency Program for Oral Health Professionals" (2.5 CE)
Ms. Jennifer Kenyon
Sponsored by US Department of Health and Human Services Office of Minority Health

1:00pm-3:30pm
"Hypnosis and the Use of Non-Drug Techniques in Pain Control and Sedation" (2.5 CE)
Dr. Toby Cheramie

2:00pm - 4:00pm
Research Workshop
Dr. Janet Southerland

5:00pm - 7:00pm

NEW TIME!!

NDA Opening Session

Keynote: Dr. Norman Francis,
President, Xavier University
of Louisiana



7:00pm - 8:30pm

NEW TIME!!

Get Acquainted Reception

SATURDAY, JULY 26, 2014

8:00am - 10:30am
Women's Health Symposium - Lecture (2.5 CE)
Sponsored by Colgate-Palmolive

8:00am - 10:30am
"The Temporization Course" - Hands-On (2.5 CE)**
Pre-Registration Required- Limited to 50, Assigned on First come, First served basis
Dr. William Paveletz
Sponsored by VOCO America

8:00am - 10:30am
"How to Get Started in Sedation Dentistry" (2.5 CE)
Dr. Benjamin Record

8:00am - 10:30am
New Dentist Session:
"Preparing for Practice Ownership"
Sponsored by Wells Fargo Practice Finance

8:00am - 11:00am
"Great New Products for Your Dental Practice" - Hands-On (3.0 CE)**
Pre-Registration Required- Limited to 45, Assigned on First come, First served basis
Dr. Joe Blaes

10:00am - 12:00pm
Research Poster Discussion
Dr. Keith Mays

10:30am - 12:00pm
New Dentists and Specialists Panel
Dr. Demarcio Reed, Moderator
Sponsored by Wells Fargo Practice Finance

10:30am
NDA Exhibition Hall Grand Opening
Featuring New Orleans Second Line Brass Band

10:30am - 5:30pm
Exhibition Hall Open

11:00am - 1:00pm
SNDA Poster Presentations

12:00pm - 1:30pm
Women Dentists Awards Luncheon

1:30pm - 4:30pm
"Great New Products for Your Dental Practice" - Hands-On (3.0 CE)**
Pre-Registration Required- Limited to 45, Assigned on First come, First served basis
Dr. Joe Blaes

1:30pm - 4:00pm
"Yes We Can: Minimally Invasive Surgical Procedures to Cover Root Surfaces, Without Going to the Palate" (2.5 CE)
Dr. Cecil White
Sponsored by BioHorizons

1:30pm - 4:30pm
President's Symposium
"New Trends in Oral Health – The Future is Now" (3.0 CE)

4:30pm - 5:30pm
Exhibit Hall Happy Hour
Entertainment and Prize Drawings

6:00pm - Until • **Alumni Events**

SUNDAY, JULY 27, 2014

7:00am - 7:45am • **Sunrise Service**

7:30am - 9:30am
NDA / NDAA Past President's Breakfast

8:00am - 10:30am
"Interdisciplinary Diagnoses & Treatment Planning Lecture" (2.5 CE)
Special Note: Attendance at this session is mandatory to gain entry to the afternoon Hands-On session
Dr. Edmond Hewlett & Dr. Stephen Towns
Sponsored by Colgate-Palmolive

8:00am - 10:30am
"Creating Long-lasting Composite Restorations in a Busy Practice Environment" - Hands-On (2.5 CE)**
Pre-Registration Required- Limited to 25 Assigned on First-come, First-served basis
Dr. Richard Lipscomb and Mr. Phillip Pasit
Sponsored by Tokuyama Dental America, Inc.



8:00am - 10:30am

New Dentists Session:

"Practice Transitions: Buying & Selling a Dental Practice"

Sponsored by Wells Fargo Practice Finance

8:00am - 10:30am

"Medically Complex Patients; Assessment and Variable Factors in Dental Treatment"

Dr. Gabriel Hernandez and Dr. Stephen C. Brisco

10:30am - 12:30pm

Colgate President's Brunch

(by invitation only)

Sponsored by Colgate-Palmolive

10:30am - 5:30pm

NDA Exhibit Hall Open

1:30pm - 3:30pm

New Dentist Session:

"Addressing the Financial Challenges of the New Dentists"

Dr. Michael Battle

Sponsored by Wells Fargo Practice Finance

1:30pm - 4:00pm

"Interdisciplinary Care from an Orthodontic Perspective" (2.5 CE)

Dr. Reginald Taylor

1:30pm - 4:00pm

"Interdisciplinary Diagnoses & Treatment Planning" - Hands-on (2.5 CE)**

Course available only to those who participated in the morning lecture session - Limited to 30

Dr. Edmond Hewlett & Dr. Stephen Towns

Sponsored by Colgate-Palmolive

1:30pm - 4:00pm

"Get Found: SEO, Social Media, and Online Marketing" (2.5 CE)

Ms. Rachel Mele

Sponsored by Sesame Communications

1:30pm - 4:00pm

CPR Certification/Recertification Course

Pre-Registration Required- Limited to 25

Assigned on First-come, First-served basis

Additional Fee for this course- \$65

4:00pm - 5:30pm

Happy Hour in the Exhibit Hall

Entertainment & Prize Drawings

7:30pm - 12:00am

President's Gala

Sponsored by Colgate-Palmolive

MONDAY, JULY 28, 2014

6:00am - 2:00pm • NDA Golf Tournament

8:00am - 11:00am

"Prescribing a Plan for Healthier Practices – Closing the Gap of Business Knowledge II" (3.0 CE)

Mr. Al Canal

Sponsored by Bankers Healthcare Group, Inc.

8:00am - 11:00am

"Infection Control and OSHA Compliance" (3.0 CE)

Dr. William Garbee

Sponsored by Colgate-Palmolive

8:00am - 11:00am

"Dento Alveolar Surgery / Local Anesthetics Update" (3.0 CE)

Dr. Steven Zambrano

8:00am - 11:00am

"Implant Dentistry: An Orthopedic Approach in Restoring the Oral Cavity"

Dr. Mitchel Pierce



11:30am - 1:15pm

Civil Rights Luncheon

Keynote: Chief Justice

Bernette Johnson, Louisiana Supreme Court

Special Guest: Wendell Pierce, Tony-Award Winner and Actor, HBO Acclaimed TV Series "Treme", "The Wire" and now CBS new comedy show "The Odd Couple"



1:30pm - 4:30pm

"Demystifying Occlusion for Stress Free Dentistry" (3.0 CE)

Dr. Carl Boykin

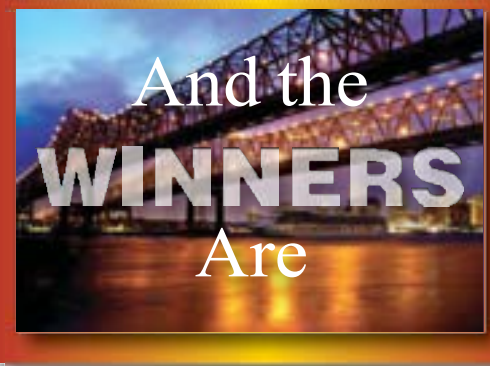
8:00pm - 12:00am

Grand Finale

Entertainment and Prize Drawings

*The agenda is tentative and subject to change. Updated agendas for NDA, SNDA, NDHA, NDAA and ANDA will be available on the NDA Website, www.ndaonline.org.

**To attend the Limited Attendance Hands-on sessions, please submit your name and the session title, date, and time to Cynthia Graddy in the NDA National Office (phone, 202-588-1697; email, cgraddy@ndaonline.org). Successful registrations will receive a confirmation email.



Early Registration Contest

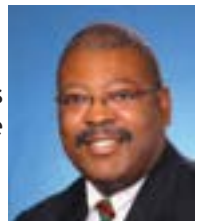
Dr. Saturnius D. Tackett won a complimentary 4-night stay during the 101st NDA Annual Convention at the Hilton Riverside Hotel, New Orleans, LA

Membership Survey Raffle

Dr. Quiana Reid won a complimentary registration to the 101st NDA Annual Convention.



Dr. Reginald W. Taylor won a BOSE Headset, compliments of Bankers Healthcare Group, Inc.



Centennial Convention Prize Raffle

Dr. Pam Alston and her husband Ron enjoyed their 7 day Caribbean cruise, compliments of Celebrity Cruises.



Tentative Schedule Student National Dental Association

THURSDAY - July 24, 2014

12:00pm - 1:00pm	Registration
1:00pm - 4:00pm	House of Delegates Business Meeting 1: Delegate Orientation
3:00pm - 5:00pm	Regional Coordinator Appointment & Orientation Session
5:30pm - 8:00pm	Opening Ceremony
8:00pm - Until	Social Event

FRIDAY - July 25, 2014

7:00am - 12:30am	Registration
7:00am - 8:00am	Breakfast
8:00am - 12:00pm	Community Service: Joint Community Service with NDA
12:00pm - 1:00pm	Free Time
1:00pm - 2:00pm	Women to Women: Life Outside of Drilling & Filling
1:00pm - 2:00pm	Men to Men: Life Outside of Drilling & Filling
2:00pm - 4:00pm	Sponsored Professional Development Breakout Sessions
4:00pm - 5:00pm	House of Delegates Business Meeting 2: Elections Meeting
5:00pm - 7:00pm	NDA Opening Ceremony
7:00pm - 8:30am	NDA Get Acquainted Reception

SATURDAY - July 26, 2014

7:15am - 8:00am	Poster and Scrapbook Set Up
8:00am - 10:00am	House of Delegates Meeting 3: Speeches and Voting
8:00am - 9:00am	Registration
10:00am - 12:00pm	New Dentist Panel Hosted by Dr Demarcio Reed
12:00pm - 2:00pm	Lunch/Visit Table Clinic/Vendor Fair
2:00pm - 3:00pm	Breakout Sessions
3:00pm - 4:00pm	Professional Development Sessions
4:00pm - 5:30pm	Free Time
5:45pm	Board Street Cars to Steamboat
6:00pm - 9:00pm	Gala / Senior Rites of Passage on the Steamboat Natchez

SUNDAY - July 27, 2014

8:00am - 10:00am	Breakfast and Closing remarks
11:00am - 12:00pm	SNDA Executive Board Transition Meeting

Tentative Schedule National Dental Hygienists Association

THURSDAY - July 24, 2014

6:00pm - 9:00pm	Board of Trustees Meeting
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FRIDAY - July 25, 2014

8:00am - 12:00pm	NDA/NDHA Community Outreach Program
1:30pm - 3:30pm	"The Dangers of Betel Quid Chewing and Other Tobacco Trends" (2.0 CE) Petal C. Leuwaisee RDH, MEd
5:00pm - 7:00pm	NDA Opening Ceremony
7:00pm - 8:30pm	NDA Get Acquainted Reception

SATURDAY - July 26, 2014

7:30am	NDHA Registration
8:30am - 10:30am	"Oral Probiotics: A Breakthrough in Oral Health" (2.0 CE) Tanya I. Kels RDH, MEd Sponsored by Sunstar Butler
10:30am - 5:30pm	NDA Exhibitors Showcase
12:30am - 3:30pm	Get Acquainted Lunch and Learn "Ouch it Hurts When I... Desensitizing and Dealing with Hypersensitivity with Today's Patients" (3.0 CE) William Paveletz, DDS Sponsored: VOCCoamerica General Education Session
4:00pm - 6:00pm	General Business Meeting

SUNDAY - July 27, 2014

7:00am - 7:45am	Sunrise Service
8:30am - 11:00am	NDHA President's Breakfast
10:30am - 5:30pm	NDA Exhibitors Showcase
10:30am - 12:30pm	Colgate President's Brunch
1:00pm - 3:00pm	Panel Presentation: "NDHA at the crossroads of Change" (2.0 CE) Betty Pate, RDH, MEd Program Moderator; Barbara Seldon, RDH, MA (Poster Presentation); Mert Aksu, DDS, MEd Dean, University of Detroit Mercy School of Dentistry; Ashley Johnson, DDS (Minnesota DAT Director); Jane Koppelman, PEW Foundation Researcher; Tracy Moore RDH, MS, EdD (NDHA); Nathan Fletcher, DDS (NDA)
3:30pm - 5:00pm	NDHA General Business Meeting

MONDAY, July 28, 2014

8:30am - 10:30am	"Women's Health Issues" (2.0 CE) Lisa Rucker, RDH, MS
11:30am - 1:15pm	Civil Rights Luncheon
3:00pm - 5:00pm	NDHA Board of Trustees Meeting

Tentative Schedule
National Dental Assistants Association

NDAAs 50th ANNIVERSARY

THURSDAY - July 24, 2014

7:00pm - 8:00pm Bag Stuffing

FRIDAY, July 25, 2014

8:00am - 5:00pm NDAAs Registration
 9:00am - 11:00pm NDAAs Executive Board Meeting
 11:00am - 1:00pm "Emergencies in the Dental Office" (2.0 CE)
 Dr. Kendall Sims
 1:30pm - 3:30pm General Education Sessions
 4:00pm - 5:00pm NDAAs Meet & Greet President's Suite
 5:00pm - 7:00pm NDA Opening Session
 7:00pm - 8:30pm NDA Get Acquainted Reception

SATURDAY, July 26, 2014

8:00am - 1:00pm NDAAs Registration
 8:00am - 10:00am "Practice Management for the Clerical Staff"
 (2.0 CE) Carrie Fritz
 10:30am - 5:30pm Exhibitors Showcase
 11:00am - 1:30pm NDAAs General Business Meeting
 2:00pm - 3:00pm HOD/BOT Election
 1:30pm - 4:00pm General Education Sessions
 6:00pm - 9:00pm Comedy Show / NDAAs Day Party
 COMEDIANS JJ Williams and Funnymaine,
 DJ CJ THA STICMAN

SUNDAY, July 27, 2014

7:00am - 7:45am Sunrise Service
 8:00am - 12:00pm NDAAs Registration
 7:30am - 9:30am NDA/NDAAs Past President's Breakfast
 10:00am - 12:00pm "Anesthesia Monitoring for the Dental Assistant"
 (2.0 CE) Dr. Steven Zambrano, DDS
 10:30am - 5:00pm Exhibitors Showcase
 1:00pm - 2:30pm NDAAs General Business Meeting
 3:00pm - 4:30pm Vocofor Expanded Dental Assistants
 7:30pm - Midnight NDA President's Gala (Ticketed Event\$\$)

MONDAY, July 28, 2014

8:00am - 10:00am President's Brunch & Learn
 11:30am - 1:15pm Civil Rights Luncheon
 1:30pm - 3:00pm "Preparing Your Office Staff for Implantology"
 (2.0 CE) Dr. Robin Daniel DDS, DABFD, DABFE
 3:30pm - 5:30pm NDAAs Executive Board Meeting / Wrap-Up
 6:00pm - 8:00pm NDAAs SOCIAL PRESIDENT'S SUITE
 8:00pm - Midnight NDA GRAND FINALE/NDAAs SCHOLARSHIP
 RAFFLE DRAWING

I am Angela Bowens NDAAs President, and our goal is to increase our membership and closure this year in line to the highest level possible. It is with great hope that your sponsorship will help us to achieve our goals. NDAAs is celebrating its 50th anniversary this year and we welcome you to join us in this celebration.

Our journey begins with our continuing education for all registered members. We have invited guest speakers that will provide credits from 1.5 to 2 hours per each session. The speakers will cover aspects of the dental office that directly involve the assistant and the clerical staff.

Because this is our 50th anniversary, we want everyone in attendance to join us in celebrating this special occasion. There will be tickets available for purchase at the NDAAs registration booth for our special event that will include Comedians Funnymaine and JJ Williams followed by the NDAAs Day Party with DJ CJ THA STICMAN music, dancing, food and prizes. The tickets are on sale for \$50.00

NDAAs anniversary tee shirts are available for purchase celebrating our 50th with the NDA family listed on the back. We are asking that these shirts be worn to the Day Party. These tee shirts can be purchased prior to the NDAAs convention and will be advertised in our Newsletter (*The Voice*) and on the NDAAs website on NDAAs registration form.

With planning any event there is always cost. We recognize that our fundraisers will not always allow us to cover the full cost of our event. We are asking for your help in sponsorship donations that will help us to fulfill our goals. Your donation amounts will be placed on a tier level amount. There are four tiers listed below:

PLATINUM LEVEL

\$1000.00 - and you will receive a full page color ad in NDAAs Journal and 2 tickets to an NDAAs function

GOLD LEVEL

\$750.00 - and you will receive a full page ad in NDAAs Journal and 1 ticket to an NDAAs function

SILVER LEVEL

\$500.00 - and you will receive a ½ page ad in NDAAs Journal

BRONZE LEVEL

\$250.00 - and will receive business card ad in NDAAs Journal

All participating sponsors will receive recognition in our newsletter. You will also receive special recognition at our NDAAs President's Breakfast.

On behalf of President Angela Bowens and Executive Committee, it is with our deep appreciation and gratitude that we thank you in advance for donating to NDAAs for our special occasion event celebrating 50 years. Please mail donations to our Treasurer Bethanie Pollard at 225 Dundee Circle St. Louis, MO 63137.

Yours Truly,
 Angela Bowens, NDAAs President

Tentative Schedule

Auxiliary National Dental Association

The Auxiliary to the National Dental Association is comprised of spouses of dental professionals. Our organization serves as a supportive group of friends who share an interest in family, community, and the dental profession. We embrace the National Dental Associations mission of service to the community, dental student education and scholarships.

FRIDAY - July 25, 2014

9:00am - 5:00pm Registration

10:00am Community Service Projects

Hagar's House

A sanctuary for women and children in New Orleans that provides a residential community, resource assistance, and a safe place to transition into permanent housing. This is a place that helps women with a hand up and resources to get re-established. The support needs are many, ANDA will assess how we can best serve this organization.

Dictionary Project

The goal of this program is to assist all students in becoming good writers, active readers, creative thinkers, and resourceful learners by providing them with their own personal dictionary.

ANDA will also purchase Dictionaries through the Dictionary Project to give to the children at Hagar House. Anyone wishing to contribute financially to this Community Service Project are encouraged to do so by using the ANDA Registration form.

1:00pm-3:30pm ANDA Executive Board Meeting

SATURDAY - July 26, 2014

7:30am-9:30am Breakfast with ANDA at Harrah's New Orleans
Members and dental spouses invited - No charge
Come, enjoy and build relationships. Must RSVP in advance.

9:00am - 5:00pm Registration

11:30am-4:00pm ANDA in the Exhibit Hall - ANDA Exhibit Booth

ANDA History and Accomplishments

11:30am-4:00pm Dental Health Educational Focus - Children & Youth

Dental Health Poster: Children (5 years - 5th grade) are invited to present (make it in advance) at the convention Dental Health Posters that they create. Posters will be on display in the Exhibit Hall.

Dental Health Essay's for Youth (6th - 12th grade) are invited to present Essay's on Dental Health, Fact vs. Fiction. Must submit prior to convention. 1st, 2nd, & 3rd Place winners. Essay's will be on display at ANDA table in Exhibit Hall.

School-age-children who register with ANDA, will receive a "FREE" dictionary.

Details and entry forms for the Dental Health Posters & Essay's available on ANDA's website, www.ANDAnow.com

1:30pm - 5:00pm Men of ANDA - National World War II Museum of New Orleans, self described as the museum that tells the story of the American Experience in the war that changed the world. Men and women are invited.

SUNDAY - July 27, 2014

9:00am - 11:00am ANDA General Business Meeting

11:00am - 2:30pm "That Deep South Cuisine" - Cooking Demonstration & Lunch

The world famous cuisine that combines the finest elements of French and Spanish cooking with rich indigenous seafood, spices, and produce. Different New Orleans specialties will be demonstrated and you'll get to sample some of these delicacies after the lesson. This is one class you don't want to miss!! \$75 per person, space limited, register early!

MONDAY, July 28, 2014

9:00am - 10:30am ANDA Executive Board Meeting

1:30pm-4:30pm "New Orleans Highlights" - City Tour

French Quarter to the majesty of St. Charles Avenue's stately mansions

Saint Louis Cathedral and Jackson "Cities of the Dead"

The country's oldest streetcar line

Tulane and Loyola Universities

Beautiful restored mansions

\$45 per person



**Dental Health
Poster Contest**

ANDA
NDAConvention
July 25-29, 2014

**CHILDREN'S
POSTER
CHALLENGE**



**ARE YOU UP FOR THE DENTAL
HEALTH POSTER CHALLENGE?**

Children (5 years up to 5th grade) are invited to present at the convention **Dental Health Posters** that they create (at home in advance). Posters will be on display at ANDA's table in the Exhibit Hall at the **2014 NDA 101st Annual Convention at the Hilton New Orleans Riverside, New Orleans, LA**. Entries will be on display in the Exhibit Hall.

Presented by The Auxiliary to the National Dental Association
For more information visit www.ANDAnow.com

ENTRY FORM

Name: _____

Address: _____

Phone: _____

Email: _____

Guidelines:

Children 5 years - 5th are invited to participate in ANDA's first **Dental Health Educational Focus for Children & Youth**. Fill out the entry form and send to Mrs. Charlene Bowden. Bring your finished poster that focuses on Dental Health. Size: 8x10 to 16x20; Medium: Crayons, Markers, Paint, your choice.

Deadline for Entries: Emailed a picture of your Poster (do not send your poster, bring the actual poster with you to the convention) by July 12, 2014 or Postmarked by July 10, 2014.

Email entries to: Mrs. Charlene Bowden at cbowden71@msn.com
or send **by US mail to:** Mrs. Charlene Bowden, 8155 E FAIRMOUNT DR #175, DENVER, CO 80230

**Essay Contest
on Dental Health,
Fact vs. Fiction**

ANDA
NDAConvention
July 25-29, 2014

**TEEN
CHALLENGE**



ARE YOU UP FOR THE CHALLENGE?

Dental Health Essay Competition for Youth (6th - 12th grade) are invited to present an Essay about **Dental Health, Fact vs. Fiction**. Must submit in advance of convention. 1st, 2nd, & 3rd Place winners. Prizes \$25, \$50, & \$75. Essays and winners on display and announced at ANDA's table in Exhibit Hall at the **2014 NDA 101st Annual Convention at the Hilton New Orleans Riverside - New Orleans, LA**. Fill out the entry form and submit Essay using the following criteria: No more than 2 pages: Typed using 12 point font (Arial or Times New Roman).

Presented by The Auxiliary to the National Dental Association
For more information visit www.ANDAnow.com

ENTRY FORM

Name: _____

Address: _____

Phone: _____

Email: _____

Guidelines:

Youth 6th - 12th grade are invited to participate in ANDA's first **Dental Health Educational Focus for Children & Youth**. Fill out the entry form and send in along with your 2 page typed, essay.

Deadline for Entries: Emailed by July 12, 2014 or Postmarked by July 10, 2014

Email entries to: Mrs. Charlene Bowden at cbowden71@msn.com
or send **by US mail to:** Mrs. Charlene Bowden at 8155 E FAIRMOUNT DR #175, DENVER, CO 80230



National Dental Association 2014 MEMBERSHIP & REGISTRATION APPLICATION

101ST NDA Convention
New Orleans
LOUISIANA
JULY 25-29, 2014

PLEASE PRINT OR TYPE

REGISTER ONLINE AT www.ndaonline.org

Check If: New Member Renewal Year Joined _____ DOB _____ / _____ / _____ Today's Date _____

Name _____ DDS DMD Male Female
First M.I. Last Hyphen Name Suffix

Preferred Mailing Address _____

City _____ State _____ Zip _____ Home Office New Address

Phone (Work) _____ (Fax) _____ (Home) _____

(Cell) _____ E-mail _____

Dental School _____ Year Degree Conferred _____

Additional Degree(s)/Certification(s) _____

Name of NDA Local Society _____ NDA State Society _____

(Check all that apply) Executive Committee Trustee Delegate Past President Life Member First time attending CRT

PROFESSIONALACTIVITY:

- General Practice Pediatric Dentistry Oral Surgery Other _____
 Orthodontics Oral Pathology Prosthodontics _____
 Endodontics Periodontics Public Health _____

2014 MEMBERSHIP DUES:

- Active Member \$395
 Active Military Member (copy of military ID required) \$270
 Affiliate/International Member (Dentist practicing outside U.S. & U.S. Territories) \$270
 Associate Member (Non-Dentist) \$270
 Full Time Faculty Member (copy of faculty ID required) \$270
 Retired Member (approval and verification required) \$100

Please make payments of National, State and Local society dues to your appropriate Society to complete the NDA Membership process. Subtotal \$ _____

CONVENTION REGISTRATION INCLUDES:

- Admission to All Scientific Sessions • One (1) Ticket to President's Gala
- Access to All Technical Exhibits • One (1) Ticket to Grand Finale

REGISTRATION FEES: NO CHECKS ACCEPTED ON-SITE & NO REFUNDS AFTER JUNE 1, 2014

	Registration thru June 30 th	Late Registration July 1st
NDA Member	\$ 640	\$ 825
Non-NDA Member	\$1,100	\$1,400

SPECIAL EVENT TICKETS:

President's Gala	.x \$100	.x \$120
Civil Rights Luncheon	.x \$ 75	.x \$ 85
WHS Awards Luncheon	.x \$ 75	.x \$ 85
Golf Tournament	.x \$150	.x \$170
Grand Finale	.x \$ 65	.x \$ 75
CPR Certification	.x \$ 65	.x \$ 75

Note: Any dentist who has not yet paid 2014 dues must include payment in order to qualify for the NDA member registration fee.

Subtotal \$ _____
GRAND TOTAL \$ _____

MAKE CHECK or MONEY ORDER PAYABLE TO:

National Dental Association
 3517 16th Street, NW
 Washington, DC 20010
 202.588.1697 / Fax 202.588.1244
 Toll Free 877.628.3368

- AMEX VISA MasterCard Discover

Card Number _____ Exp. Date _____

Card Holder Name (print) _____

Amount \$ _____ Signature _____

PAYMENT PLAN OPTION

- 3 Month Plan for Dues Only
 3 Month Plan for Registration Only
 6 Month Plan for Dues and Registration

CREDIT CARD PAYMENTS ONLY! Payments will be deducted automatically on the first of each month until paid in full. All payments will be paid in FULL by April 30, 2014.

**GRADUATES & RESIDENTS
DUES & REGISTRATION INFORMATION**

DUES FOR GRADUATES

NOTE: Copy of DDS or DMD diploma or letter from school confirming your degree date is required for all Graduates (NO EXCEPTIONS). Residency Completion Certificates and Master Degrees do not qualify for "Graduate Status." Applications will not be processed until required documentation is received.

- 2014 Graduates no dues
 2013 Graduates \$25
 2012 Graduates \$200

DUES FOR RESIDENTS

NOTE: Copy of DDS or DMD diploma and letter from Chairman confirming your program start and end dates are required for all residents (NO EXCEPTIONS). Resident dues are for dentist participating in a Residents program and NOT after the completion of the program. Applications will not be processed until all required documentation is received.

- Current Residents \$25

REGISTRATION FOR GRADUATES*

- 2014 Graduates Register with SNDA
 2013 Graduates \$275
 New Dentist (< 5yrs) \$300 thru April \$450 after April

REGISTRATION FOR RESIDENTS*

- Current Residents \$225

Event tickets are not included with Graduate & Resident registration and 2014 Graduate & Resident dues must be paid to register.

OTHER CONTRIBUTIONS: A SEPARATE CHECK IS REQUIRED FOR EACH CONTRIBUTION [tax deductible - 501(c)3]

- NDA Endowment Fund \$ _____ NDA Centennial Fund (donations also available online) \$ _____

*A \$35 SERVICE CHARGE WILL BE ASSESSED FOR ANY RETURNED CHECK.



National Dental Association

CORPORATE ROUNDTABLE

Founded in 1996



A-dec Inc.



ADI Mobile Health



Aetna, Inc.*



Alvenia Rhea Albright & Associates, LLC



American General Life and Accident Insurance Company



Atlantic Precious Metal Refining



Bankers Healthcare Group, Inc.



Bank of America



CareCredit Patient Financing



Colgate-Palmolive*



Crest Oral-B*



Dental Trade Alliance



DentaQuest



Dentist's Advantage



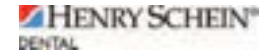
DENTSPLY International Inc.*



GlaxoSmithKline



Henry Schein Dental*



Humphries & Partners, PLLC



Patterson Dental



Philips



Sesame Communications



Sunstar



Voco America, Inc



Wells Fargo Practice Finance



*Founding Members

www.ndaonline.org

January 2014

The National Dental Association has winning partnerships with these Corporate Roundtable members.
THE NDA SUPPORTS THOSE WHO SUPPORT US!

2014 CALENDAR OF EVENTS

JUNE

- 11-15 Gulf State Dental Association Meeting, Fort Worth, TX
- 12-14 Arkansas Medical, Dental & Pharmaceutical Association, Inc., Little Rock, AR
- 13-14 Sunshine State Dental Association, Kissimmee, FL
- 18-24 American Dental Hygienists Association, Las Vegas, NV
- 20-22 Old North State Dental Society Meeting, Greensboro, NC
- 25-28 Academy of General Dentistry Annual Meeting, Detroit, MI

JULY

- 25 NDA-HEALTH NOW – New Orleans Launch
- 25-29 National Dental Association Annual Convention, New Orleans, LA
- 26 – Aug 1 National Bar Association Annual Convention, Atlanta, GA

AUGUST

- 2-6 National Medical Association Annual Convention, Honolulu, HI
- 6-10 National Black Nurses Association Annual Convention, Philadelphia, PA
- 17-20 National Primary Oral Health Conference, Lake Buena Vista, FL
- 22-23 Hispanic Dental Association Annual Conference and Expo, Las Vegas, NV

SEPTEMBER

- 14-16 5th ADEA International Women's Leadership Conference, Barcelona, Spain
- 24-27 Congressional Black Caucus Foundation Annual Legislative Conference, Washington, DC

OCTOBER

- 9-14 American Dental Association Annual Convention, San Antonio, TX

NOVEMBER

- 4-7 Dental Trade Alliance, Indian Wells, CA
- 15-18 ADEA Deans Conference, Coronado, CA
- 28 – Dec 3 Greater New York Dental Meeting, New York, NY

DECEMBER

- 4-6 NDA Transition Meeting and Inaugural Gala, Lexington, KY

ADVERTISING *available*

NATIONAL DENTAL ASSOCIATION

101st Annual Convention

July 25-29, 2014

New Orleans, Louisiana

Hilton New Orleans Riverside Hotel

2 Poydras Street
New Orleans, LA 70140

Phone: 1.504.584.3999

NDA Room Code: "DAN"

Website for hotel rooms:

<https://aws.passkey.com/g/20155187>

\$139.00 per night

Deadline: June 20, 2014

***“Advancing Quality Oral Healthcare:
Advocacy, Mentorship & Increased
Access to Care”***

**Early Registration Deadline Extended to
June 30, 2014**

Flossline Newsletter Advertising Information

SIZE	DIMENSIONS	RATE
Full Page	7-1/2" x 10"	\$900
Half Page	7-1/2" x 4-7/8"	\$675
Quarter Page	3-3/8" x 4-7/8"	\$550

Ad Specs - Color or B/W Ad

Full Page ad, no bleeds, image area = 7-1/2" x 10" vertical

1/2 Page ad, no bleeds, image area = 7-1/2" x 4-7/8" horizontal

1/4 ad page, no bleeds, image area = 3-3/8" x 4-7/8" vertical

Ad Submission Info

All ads must be submitted via email in tiff, eps, jpg or press optimized pdf files, (grayscale, cmyk or rgb), minimum 300 dpi with embedded fonts. Text-only files may be submitted in MS WORD. All ADS must be paid in full prior to being printed.

Submission Deadlines

Winter Issue	- December 1st
Spring Issue	- March 1st
Summer Issue	- June 1st
Fall Issue	- September 1st

Please note:

Please contact the National Office at 202.588.1697, if you have any questions. You may also email us at cgraddy@ndaonline.org or lhenderson@ndaonline.org.

Website Advertising Information

MEMBERS	\$200
NON-MEMBERS	\$375

Ad Submission Info

Text-only files may be submitted in MS WORD. All ADS must be paid in full prior to being printed.

Advertisements/Job Postings will be posted for 30 days.

Please contact the National Office at 202.588.1697, if you have any questions. You may also email us at cgraddy@ndaonline.org or lhenderson@ndaonline.org.

www.ndaonline.org



National Dental Association
 3517 16th Street NW • Washington, DC • 20010-3041

ADDRESS SERVICE REQUESTED



MARK YOUR CALENDAR

101st NDA ANNUAL CONVENTION

July 25-28, 2014
 Hilton New Orleans Riverside Hotel
 New Orleans, Louisiana

102nd NDA ANNUAL CONVENTION

July 24-28, 2015
 Chicago Marriott Downtown Magnificent Mile
 Chicago, Illinois

103rd NDA ANNUAL CONVENTION

July 22-26, 2016
 Atlanta Marriott Marquis
 Atlanta, Georgia

ROBERT S. JOHNS
 Executive Director
 Email: rsjohns@ndaonline.org

LAVETTE C. HENDERSON, CMP
 Manager, Meetings & Conferences
 Co-Editor Flossline
 Email: lhenderson@ndaonline.org

CYNTHIA J. GRADDY, CMP
 Meeting Planner
 Co-Editor Flossline
cgraddy@ndaonline.org

TANYA MORRIS
 Executive Assistant
 Email: tmorris@ndaonline.org

KITTY L. GAINES
 Corporate Liaison
 Email: kgaines@ndaonline.org

WILLIAM WOODS
 Director of Fund Development
 Email: bwoods@ndaonline.org

REGISTER ONLINE TODAY!

Don't forget to pay your 2014 Membership dues (local, state and national) and Pre-Register for the 2014 NDA Convention in **NEW ORLEANS, LOUISIANA!** Visit our website for further details, www.ndaonline.org Early Registration Ends June 30.

Visit our website and get updated information on:

- Membership
- Convention
- Society News
- Scholarships
- Career Opportunities and MORE!

NDA Going Green

Please contact the National Office with any address and phone number changes. We want to keep you informed of what is going on at the NDA!

SPRING 2014
FLOSSLINE